

**FREE
INSIDE**

LEAGUE LADDERS

and first set of team-tabs

SHOOT!

22p

23rd AUGUST,
1980

IN COLOUR:
EVERTON
team group

The aggression of Manchester United's Joe Jordan helps him through this challenge from Wolves' John McAlle (gold shirt).

CLOUGH ★ BROOKING
KEEGAN ★ ALLISON
JOHNSTONE ★ ALLEN
GEMMILL ★ DALGLISH
PROVAN ★ SCHUSTER

MY PROMISE FOR 1980-81



THE start of every season brings new hopes, ambitions and targets to aim for, especially for those players, clubs and fans who missed out on the prizes or suffered relegation and disappointment last time out.

I've a feeling 1980-81 is going to be one of the most exciting ever as Liverpool strive to continue their superiority over English soccer and capture the Championship for a fantastic 13th time.

Nottingham Forest must also be considered as serious title challengers as they bid to join Real Madrid, Ajax and Bayern Munich... the elite who have won the European Cup three years in succession.

It will be fascinating to see how Arsenal perform without Liam Brady and if Manchester United can at last recapture some of the glory of the 60's.

As you will see from the article on these two pages there are so many issues, so many questions to be answered in 1980-81.

North of the border, Celtic and Rangers will be going all out to stop the ever increasing threat from the provincial clubs, while Champions Aberdeen and League Cup holders Dundee United will be just as determined to hold off the Old Firm.

We'll find out if Scotland can restore some of their lost prestige by qualifying for the 1982 World Cup Finals... and whether England can forget about the disappointment of Italy.

Wales, Northern Ireland and Eire will also be battling for international recognition.

More goals

My own personal wishes for '80-81? An end to soccer violence on the terraces... more goals and excitement to help bring back the crowds... less tackles from behind to allow the skilful players to thrive... more consistency from referees.

My promise for '80-81? To ensure that all on SHOOT continue to do their best and keep you up-to-date with the ever changing world of football.

Apart from unrivalled coverage of all the major events, which has firmly established us as the biggest selling soccer magazine in the country, we are delighted to present you readers with our up-to-date League Ladder on which you can keep a week-by-week record of the changing fortunes of clubs in the English and Scottish Leagues.

I am also sure you will all enjoy our bumper 52 page start-of-the-season issue which contains exclusive features on and by some of the game's top names.

We've also signed a new columnist — Arsenal's £1.2 million teenager Clive Allen, who will appear fortnightly. And our Chris Davies will be introducing a regular in-depth profile on a leading personality.

I'd like to take this opportunity of thanking you readers for your support and trust you will continue to enjoy SHOOT and help to keep us firmly at the top of the soccer magazine League.

Peter Stewart
EDITOR

QUESTION: Will Ron Greenwood (below) adopt a tougher line in his efforts to lead England to the World Cup Finals in two years time?

ANSWER: Greenwood learned a great deal from England's abortive performances in the European Championship Finals. But Rome wasn't built in a day and no-one knows better than the England manager that it takes time to build a side capable of challenging for a world crown. The Euro Championship exposed England's shortage of goal power. Faced by a carefully organised blanket defence our forwards are rendered impotent on most occasions. Greenwood will be hoping for a speedy recovery from injury of Trevor Francis and if Kevin Keegan plays up front for Southampton this season he might use England's captain in a more attacking role. Greenwood will not abandon his squad system in favour of a more permanent England team. But he might use his best eight players in every match and shuffle his pack to fill

the other positions. Clemence and Shilton? They will continue to share the goalkeeping duties.

VERDICT: England will make progress in their three World Cup qualifying matches before Christmas against Norway, Rumania and Switzerland. Some of the "old guard", including Emlyn Hughes, will fade into the background and players of the calibre of Glenn Hoddle will be given their heads.

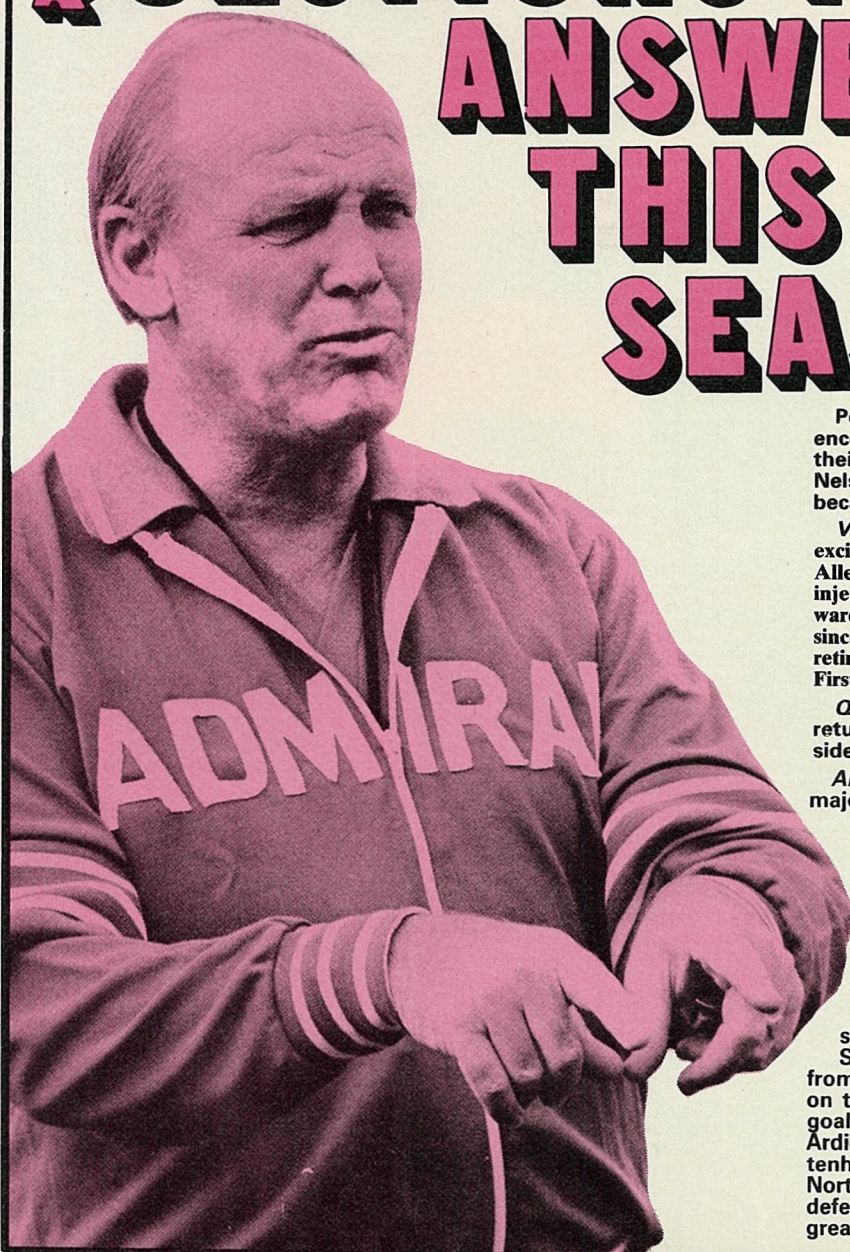
QUESTION: Can Brady-less Arsenal improve on the performances which took them to two Cup Finals and close to the First Division title last season?

ANSWER: Many would argue that Liam Brady played little part in Arsenal's outstanding performances of 1979-80. He showed little of the zip and determination which had been the hallmark of his play in previous seasons — and the flashes of genius were rare indeed.

Players of Brady's calibre always leave a hole in a team when they depart, but with £1 million signing Clive Allen joining Frank Stapleton and Alan Sunderland up front, and Graham Rix easing himself into Brady's position on the left side of midfield, Arsenal will camouflage the gap left by the Irishman's transfer to Juventus.

The start of a new season generates wild excitement and a million questions. Will he play well? Will he get the sack? Will they win the Championship? Can they hang on to the F.A. Cup? What about old so and so... Schoolboys in noisy playgrounds, pint swiggers in busy pubs, factory workers in shirt sleeves, shopkeepers, dockers, lorry drivers, office workers, businessmen and pensioners are all busily mulling over the major topics of football interest at the start of a new campaign. It is an absorbing pastime which SHOOT makes no apologies for copying.

QUESTIONS TO BE ANSWERED THIS SEASON



Perhaps Brady's departure will encourage Arsenal to broaden their attack, relying less on the Nelson-Rix-Brady approach which became predictable.

VERDICT: Arsenal will be more exciting to watch at home. Clive Allen's speed and shooting power will inject the life into The Gunners' forward line which has been missing since Malcolm Macdonald's enforced retirement. Trophies? Maybe the First Division title.

QUESTION: Will Tottenham return to their rightful place alongside the elite of British football?

ANSWER: Spurs have been a major disappointment for too long. Now, manager Keith Burkinshaw appears to have pulled a master stroke in signing not one, but two outstanding strikers. Jones, Armstrong, Falco and any combination of other strikers he has used in recent seasons has not been good enough for the First Division. Steve Archibald, from Scotland, and Garth Crooks, from Stoke, could put them back on the map. If they can score the goals that the approach work of Ardiles and Hoddle merits. Tottenham could restore pride to North London this season. Their defence is sound, their midfield great, and the signs are there that



Garth Crooks and Steve Archibald (above) will carry the hopes of Tottenham in the new season, while Norwich (below, light strip) could struggle to hold their own.

they have found two strikers with the potential to emulate the feats of Jimmy Greaves, Bobby Smith and Alan Gilzean in the "Glory Glory" days.

VERDICT: Tottenham to challenge strongly for honours — and maybe win some silver for the trophy cabinet.

QUESTION: Will Jimmy Adamson survive the determined efforts to unseat him from the manager's chair at Leeds United?

ANSWER: The former Burnley and Sunderland manager appears to have weathered a full scale attempt to have him sacked. But he has been preparing quietly and efficiently for the new season and in Alex Sabella, his mid-summer signing from Sheffield United, appears to have captured a mid-field star with some of the magical skills once displayed by Johnny Giles. Despite all the criticism Leeds have finished in acceptable positions in the First Division in the past two seasons. Unfortunately they have failed to win any trophies. The Elland Road fans think only of the great days of the Revie regime. Sadly, even Revie would have struggled to have kept Leeds alive after his team grew old. He knew when to get out and poor Jimmy Adamson has been saddled with the problems that circumstances have created.

VERDICT: A better season for Leeds. The crowd will love Sabella and there will be more joy around Elland Road.

QUESTION: East Anglia — Ipswich Town for a trophy, Norwich for the drop?

ANSWER: The problem for both clubs is that they have managed to mix it with the elite clubs to bring a standard of football to the region never experienced on this scale before. But can Ipswich and Norwich maintain the progress they have made under Bobby Robson and John Bond, two outstandingly gifted managers? Ipswich were close to perfection at times last season. If they can start a season as they finish them Liverpool and



Manchester United will have to watch out. Ipswich have built an outstanding team with limited resources and support. The chances of them maintaining their standards are worrying, although they have the advantage of fielding one of the youngest teams in the First Division. Norwich are not so lucky. They have lost the services of Martin Peters; Kevin Reeves, transferred to Manchester City last season, is sorely missed; and John Bond will have his work cut out to keep the ship alive in the First Division. His special talent is motivation, which compensates for a meagre bank balance for spending on transfers.

VERDICT: Ipswich to continue to pose problems for the bigger clubs. But Norwich could be struggling.

QUESTION: Tony Currie and Stan Bowles — What price the midfield outcasts?

ANSWER: Tony Currie, a likeable man, has been his own worst enemy for years. He was blessed at birth with an outstanding football talent. He never fulfilled his rich promise at Sheffield United, Leeds United and now Queens Park Rangers. Rangers manager, Tommy Docherty, has been publicly scathing about the former England mid-field player. If he were a striker his days would be numbered, but if

Currie can recapture his old flair and determination Rangers could challenge strongly again for the Second Division Championship. Stanley Bowles is an even more worrying proposition for his new manager at Orient Jimmy Bloomfield. The Orient boss has risked £110,000 of the club's hard earned money on a player with a career as chequered as a chess board. Bowles will always be hare-brained, but if Bloomfield can curb the star's inclination to go missing, Brisbane Road could be in for a rare treat this season.

VERDICT: Currie has lost his hunger for a game that has given him a good living. His ankle injury is clearly a handicap, but Currie's problems seem to run deeper than that. Bowles will find more room to perform his midfield wizardry in the Second Division. A return to his beloved London will be like a shot of adrenalin. Bloomfield will win one of those whisky awards on the strength of Stanley's performances.

QUESTION: Are Scotland too parochial in running their national side?

ANSWER: It has been suggested for some time that Jock Stein should be more flexible in his outlook. A criticism of the Big Man is

that he sees everything in black and white. Either a player is good enough or he is not seems to be Stein's doctrine. Ian Wallace, Nottingham Forest's star signing, has never been given the opportunities his talents deserve. Kenny Burns is another to suffer. Martin Buchan, one of the most consistent defenders in Britain for a decade, is not in favour. Even Gordon McQueen, the defender strikers least enjoy facing, fails to impress the Stein regime. Stein's loyalty to Alan Rough, one of the most inconsistent goalkeepers in international football, is one of the game's mysteries. Luton manager David Pleat recommended a player to Stein by letter. He received no acknowledgement. Scotland's performances are wildly inconsistent, reflecting the uncertainty of team selection.

VERDICT: Scotland will never fulfil their dreams until they adopt a more worldly approach. They still harbour a "down" on Anglo-Scots, believing that the League football played in Scotland is equal to the best down South. A misguided viewpoint. Jock Stein is a single-minded, determined manager with firm ideals. Highly commendable but he needs to bend a little for the sake of Scottish football.

QUESTION: Andy Ritchie and

David Fairclough — Will they make the grade in the First Division this season?

ANSWER: Both players have paid the price for playing for two of the greatest club teams in the world. They would have been regulars in most other forward lines, but Ritchie, at Manchester United, and Fairclough, at Liverpool, have had limited opportunities to show their goal-poaching skills. However, Ritchie has the talent to slot into United's forward line alongside Joe Jordan and could well fulfil his potential in 1980-81. Fairclough could struggle to command a regular place again. The Dalglish-Johnson combination is one of the strongest in the country and Ian Rush's arrival at Anfield will harm his chances of winning a regular place in the attack.

VERDICT: Ritchie will be a first team regular by January. Supersub Fairclough will spend most of the season on the bench, his last for Liverpool.

QUESTION: Will Liam Brady (below) benefit from his Italian experience?

ANSWER: Few players of Brady's class have regretted an overseas commitment. He will relish a fresh challenge in the



Juventus camp. The fans will respond to his brilliant midfield skills and the often-sluggish Brady of 1979-80 will have new impetus. He makes the break at a crucial time in his career and can only benefit from the experience. He will be strengthened by the companionship of his wife and if they collar the language barrier will love a land which has always welcomed skilled players.

VERDICT: Brady's career will be enhanced by his move into European football. His single-minded, unfussy approach to the game should carry him through the ordeal of acclimatisation and if Juventus have a good season, Brady could emulate Keegan's hold on the European Player of the Year trophy.

The Big Kick-Off 1980-81 MAN. CITY COULD MAKE IT TOUGH FOR KEEGAN

THE computer has done its job well. The 1980-81 football season really does get underway with some most attractive fixtures, and it'll be surprising if there aren't very good crowds all over the country on opening day.

Of course we were all wondering where Kevin Keegan would resume his English career and Lawrie McMenemy might have fed the machine himself in getting a home start against Manchester City.

Short of Liverpool, he couldn't really have asked for more tempting opposition, and with other little tit-bits like Mike Channon and

Dave Watson pitching in against old pals, this has to be the match of the day at Southampton.

City, who got a real walloping at The Dell last season — but then so did a lot of others — will be looking for the right start to a fresh campaign, and with Malcolm Allison knowing he has to get results from the off for his own sake, there'll be no holding back in this one.

Two years ago to the day the Football League welcomed the Argentine artistry of Osvaldo Ardiles and Ricardo Villa.

They entered the fray for Tottenham against League Champions of the time Nottingham Forest. Well, the pair come face to face again, and with Forest now European Champions, and the White Hart Lane crowd eager no doubt to see their new acquisitions, Steve Archibald and Garth Crooks, this should be another full house.

Arsenal's new £1 million-plus hope Clive Allen, on the other hand, must wait for his Highbury bow. Instead he goes to The Hawthorns, and no doubt his new coach Don Howe will be able to tell him a thing or two about a ground on which he gave such distinguished service for so long.

Birmingham City have what manager Jim Smith describes as "a nice starter" — it's a derby against Coventry City — but then Brum, one of the newly promoted trio — deserve that, as their next four matches put them up against Forest, Manchester United, Southampton and Liverpool. How's that for cutting your teeth on?

Sunderland and Leicester are a little luckier. Jock Wallace's side will find Ipswich interesting and tough opposition, and if Bobby Robson's side start as they finished last term they will be genuine title contenders once more. They cannot do worse than in last year's horrific opening.

Sunderland will be roared back by the Rokerites against Everton, always attractive visitors and doubly eager to do well after yet another season licking Liverpool's boots.

And what about the League Champions? Well, last season when Crystal Palace went to Anfield they were talked about as

the team of the 80's.

They were taught a lesson that day, and Terry Venables will take his young Londoners to Merseyside better for the experience, but still looking for the sort of maturity that has been the hallmark of Shankly and Paisley sides.

Manchester United who chased Liverpool long, hard and valiantly but unavailingly last season, begin



Liverpool will be looking to repeat their victory over Crystal Palace when the two sides meet at Anfield.

what could be another marathon chase again, with a home obstacle in Middlesbrough, themselves emerging as more than also-rans.

If Aston Villa are to confirm their improvement they will expect to start well at Leeds, where times have become hard, while Stoke, after a year's consolidation, will be hoping Norwich can't match their brilliant sprint at the tape last year. Wolves will be hoping Peter Ward, who stung them with his pace for Brighton last time, can't muster a repeat.

Good matches too in the Second Division, probably headed by Sheffield Wednesday against Newcastle and West Ham against Luton.

Nearer

Jack Charlton always loves to put one over any of his native North-East sides, and how good to see Wednesday a little nearer the top of the pile again.

West Ham and Luton were two who just missed out in the last analysis last season, though The Hammers can at least point to Wembley.

With the addition of the talented Yugoslav Radi Antic to their squad, Luton should pose a threat for most teams again, and West Ham, for the sake of players of the calibre of Phil Parkes, Trevor Brooking and Alan Devonshire must have desperate optimism to go back to the top class.

Kevin Keegan will be looking for a winning start back in England when Southampton entertain Manchester City.



Alan Biley wasn't really hoping to go back to Cambridge so soon, but the Rod Stewart look-alike, whose striking abilities rather than looks took him to the Baseball Ground from East Anglia last year, finds himself doing just that as a result of Derby County's demise. He could prove too sharp for his old mates.

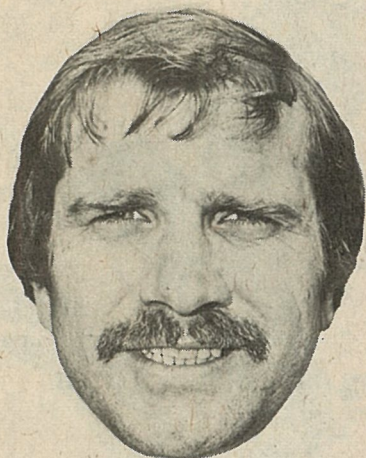
Old pals clash at County

A strange meeting of old friends, too, at Meadow Lane, with ex-Arsenalites Eddie Kelly and Brian Kidd in opposition for Notts County and Bolton Wanderers respectively.

Kidd, who has been top goal-scorer at both Manchester clubs, Arsenal and Everton, will expect to be the same for Bolton, and Kelly, staying in the Second Division

rather than moving up with Leicester, will be trying to make it as hard as possible for him.

There are two interesting matches in Lancashire with Tommy Docherty taking his Queens Park Rangers side to Oldham — the place no one from London ever relishes visiting—and Bristol City resuming Second Division life at Preston.



Eddie Kelly and Brian Kidd were team-mates at Arsenal. Now they will be in opposition when Notts County and Bolton clash at Meadow Lane on the opening day of the new season.

Watford and Swansea, who came up together the season before last, can measure their progress against one another, and Chelsea will test their promotion capabilities against those doughty Welshmen from Wrexham.

The fixture which strikes you

most forcibly in the Third Division is Burnley against Newport County — unthinkable not so long ago.

Burnley have descended pretty rapidly from First Division fame, while Newport were all but dead a couple of years ago.

Now, thanks to Len Ashurst's lesson in resuscitation, and Burnley's calamitous collapse, they find themselves meeting on par at Turf



With Noble, Paul Fletcher, Ted MacDougall and Willie Johnston all in his side, Alan Ball must feel that he has every chance of winning promotion in his first stab at management — but others have felt the same way and learned that a lot of hard work has to go in to make that possible. There is no such thing as automatic promotion in this game. Swindon will be a great test to start with.

Portsmouth, who sneaked it at the death last season, begin their climb back up the status table with a visit to Barnsley, who are nobody's pushovers, and if Allan Clarke can motivate his men it could be a sticky starter for Pompey.

Carlisle and Sheffield United, who have tasted First Division life in the recent past, meet at Brunton Park, while Charlton and Brentford will become heartily sick of the sight of one another inside the first week. They meet twice in the League Cup as well as in the League on opening day.

Walsall, up from the Fourth, go to Reading, while Fulham, down from the Second, have an unromantic drive North to Rotherham.

In the Fourth Division Bury and Southend, who came down together, meet again — just like old times — while Wimbledon entertain Bradford City, the club who were incredibly unlucky not to go up with 60 points. Mansfield, the fourth of the relegated clubs, travel to Halifax.

All in all a fascinating set of fixtures, and in spite of holidays and the fact that many folk will still be sick of football after only a couple of months break, they should pack 'em in.

HOW THEY FINISHED IN 1979-80

FIRST DIVISION

	HOME						AWAY					
	P	W	D	L	F	A	P	W	D	L	F	A
Liverpool	42	15	6	0	46	8	10	4	7	35	22	60
Man Utd	42	17	3	1	43	8	7	7	7	22	27	58
Ipswich	42	14	4	3	43	13	8	5	8	25	26	53
Arsenal	42	8	10	3	24	12	10	6	5	28	24	52
Nottm For	42	16	4	1	44	11	4	4	13	19	32	48
Wolves	42	9	6	6	29	20	10	3	8	29	27	47
Aston Villa	42	11	5	5	29	22	5	9	7	22	28	46
Southampton	42	14	2	5	53	24	4	7	10	12	29	45
Middlesbro	42	11	7	3	31	14	5	5	11	19	30	44
W.B.A.	42	9	8	4	37	23	2	11	8	17	27	41
Leeds Utd	42	10	7	4	30	17	3	7	11	16	33	40
Norwich	42	10	8	3	38	30	3	6	12	20	36	40
Crystal Pal	42	9	9	3	26	13	3	7	11	15	37	40
Tottenham	42	11	5	5	30	22	4	5	12	22	40	40
Coventry	42	12	2	7	34	24	4	5	12	22	42	39
Brighton	42	8	8	5	25	20	3	7	11	22	37	37
Man City	42	8	8	5	28	25	4	5	12	15	41	37
Stoke	42	9	4	8	27	26	4	6	11	17	32	36
Everton	42	7	7	7	28	25	2	10	9	15	26	35
Bristol City	42	6	6	9	22	30	3	7	11	15	36	31
Derby	42	9	4	8	26	29	2	4	15	11	38	30
Bolton	42	5	11	5	19	21	0	4	17	19	52	25

THIRD DIVISION

	HOME						AWAY					
	P	W	D	L	F	A	P	W	D	L	F	A
Grimsby	46	18	2	3	46	16	8	8	7	27	26	62
Blackburn	46	13	5	5	34	17	12	4	7	24	19	59
Sheffield Wed	46	12	6	5	44	20	9	10	4	37	27	58
Chesterfield	46	16	5	2	46	16	7	6	10	25	30	57
Colchester	46	10	10	3	39	20	10	2	11	25	36	52
Carlisle	46	13	6	4	45	26	5	6	12	21	30	48
Reading	46	14	4	6	43	19	2	10	11	23	46	48
Exeter	46	14	5	4	38	22	5	5	13	22	46	48
Chester	46	14	6	3	29	18	3	7	13	20	39	47
Swindon	46	15	4	4	50	20	4	4	15	21	43	46
Barnsley	46	10	7	6	29	20	6	7	10	24	36	46
Sheffield Utd	46	13	5	5	35	21	5	5	13	25	45	46
Rotherham	46	13	4	6	38	24	5	6	12	20	42	46
Millwall	46	14	6	3	49	23	2	7	14	16	36	45
Plymouth	46	13	7	3	39	17	3	5	15	20	38	44
Gillingham	46	8	9	6	26	18	6	5	12	23	33	42
Oxford	46	10	4	9	34	24	4	9	10	23	38	41
Blackpool	46	10	7	6	39	34	5	4	14	23	40	41
Brentford	46	10	6	7	33	26	5	5	13	26	47	41
Hull	46	11	7	5	29	21	1	9	13	22	48	40
Bury	46	10	4	9	30	23	6	3	14	15	36	39
Southend	46	11	6	6	33	23	3	4	16	14	35	38
Mansfield	46	9	9	5	31	24	1	7	15	16	34	36
Wimbledon	46	6	8	9	34	38	4	6	13	18	43	34

SECOND DIVISION

	HOME						AWAY					
	P	W	D	L	F	A	P	W	D	L	F	A
Leicester	42	12	5	4	32	19	9	8	4	26	19	55
Sunderland	42	16	5	0	47	13	5	7	9	22	29	54
Birmingham	42	14	5	2	37	16	7	6	8	21	22	53
Chelsea	42	14	3	4	34	16	9	4	8	32	36	53
QPR	42	10	9	2	46	25	8	4	9	29	28	49
Luton	42	9	10	2	36	17	7	7	7	30	28	49
West Ham	42	13	2	6	37	21	7	5	9	17	22	47
Cambridge	42	11	6	4	40	23	3	10	8	21	30	44
Newcastle	42	13	6	2	35	19	2	8	11	18	30	44
Newcastle	42	13	6	2	35	19	2	8	11	18	30	44
Preston	42	8	10	3	30	23	4	9	8	26	29	43
Oldham	42	12	5	4	30	21	4	6	11	19	32	43
Swansea	42	13	1	7	31	20	4	8	9	17	33	43
Shrewsbury	42	12	3	6	41	23	6	2	13	19	30	41
Orient	42	7	9	5	29	31	5	8	8	19	23	41
Cardiff	42	11	4	6	21	16	5	4	12	20	32	40
Wrexham	42	13	2	6	26	15	3	4	14	14	34	38
Notts County	42	4	11	6	24	22	7	4	10	27	30	37
Watford	42	9	6	6	27	18	3	7	11	12	28	37
Bristol Rovers	42	9	8	4	33	23	2	5	14	17	41	35
Fulham	42	6	4	11	19	28	5	3	13	23	46	29
Burnley	42	5	9	7	19	23	1	6	14	20	50	27
Charlton	42	6	6	9	25	31	0	4	17	14	47	22

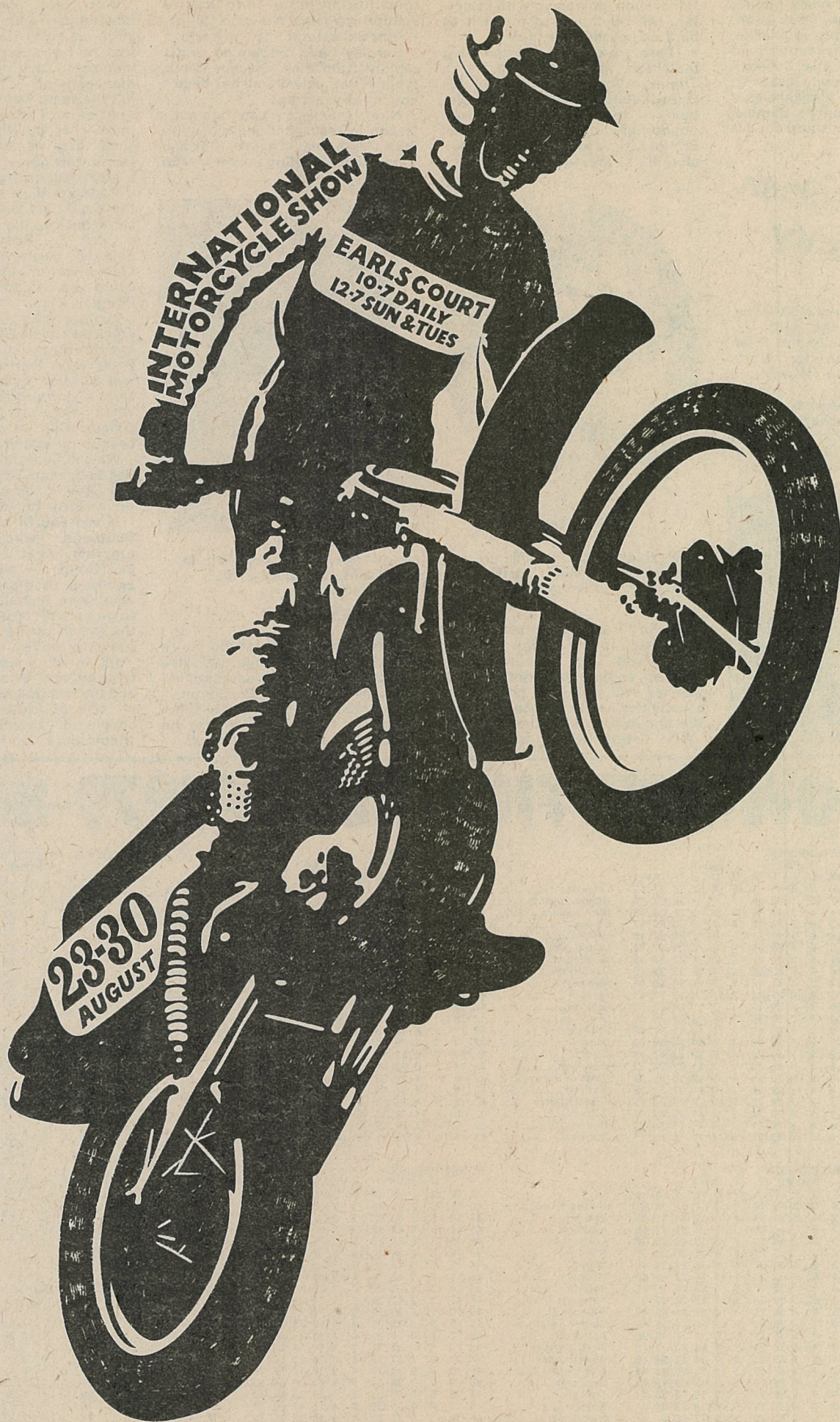
FOURTH DIVISION

	HOME						AWAY					
	P	W	D	L	F	A	P	W	D	L	F	A
Huddersfield	46	16	5	2	61	18	11	7	5	40	30	66
Walsall	46	12	9	2	43	23	11	9	3	32	24	64
Newport	46	16	5	2	47	22	11	2	10	36	28	61
Portsmouth	46	15	5	3	62	23	9	7	7	29	26	60
Bradford	46	14	6	3	44	14	10	6	7	33	36	60
Wigan	46	13	5	4	42	26	8	8	7	34	35	55
Lincoln	46	14	8	1	43	12	4	9	10	21	30	53
Peterborough	46	14	3	6	39	22	7	7	9	19	25	52
Torquay	46	13	7	3	47	25	2	10	11	23	44	47
Aldershot	46	10	7	6	35	23	6	6	11	27	30	45
Bournemouth	46	8	9	6	32	25	5	9	9	20	26	44
Doncaster	46	11	6	6	37	27	4	8	11	25	36	44
Northampton	46	14	5	4	33	16	2	7	14	18	50	44
Scunthorpe	46	11	9	3	37	23	3	6	14	21	52	43
Tranmere	46	10	4	9	32	24	4	9	10	18	32	41
Stockport	46	9	7	7	30	31	5	5	13	18	41	40
York	46	9	6	8	35	34	5	5	13	30	48	39
Halifax	46	11	9	3	29	20	2	4	17	17	52	39
Hartlepool	46	10	7	6	36	28	4	3	16	23	36	38
Port Vale	46	8	6	9	34	24	4	6	13	22	46	36
Hereford	46	8	7	8	22	21	3	7	13	16	31	36
Darlington	46	7	11	5	33	26	2	6	15	17	48	35
Crewe	46	10	6	7	25	27	1	7	15	10	41	35
Rochdale	46	6	7	10	20	28	1	6	16	13	51	27

SCOTTISH PREMIER DIVISION

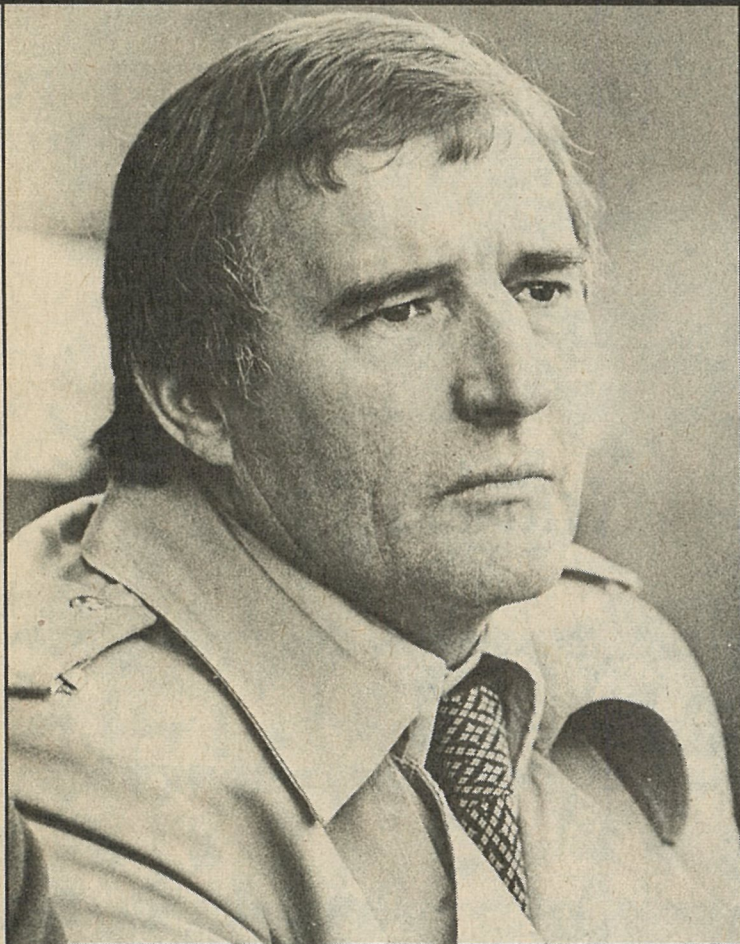
	P	W	D	L	F	A	P	W	D	L	F	A	P	A
Aberdeen.....	36	10	4	4	30	18	9	6	3	38	18	48		
Celtic.....	36	13	3	2	44	17	5	8	5	17	21	47		
St. Mirren.....	36	11	5	2	37	23	4	7	7	19	26	42		
Dundee Utd.....	36	9	7	2	23	6	3	6	9	20	24	37		
Rangers.....	36	11	5	2	29	16	4	2	12	21	30	37		
Morton.....	36	9	4	5	24	16	5	4	9	27	30	36		
Partick.....	36	6	8	4	24	22	5	6	7	19	25	36		
Kilmarnock.....	36	7	6	5	19	19	4	5	9	17	33	33		
Dundee.....	36	9	3	6	33	30	1	3	14	14	43	26		
Hibernian.....	36	6	4	8	23	31	0	2	16	6	36	18		

ADVERTISEMENT



THE GREATEST SHOW ON TWO WHEELS.

'I don't want the sack' declares Malcolm Allison



TO look at Malcolm Allison you'd think he was unshakable. A colossus of a man, he always gives the impression of being larger than life, of being capable of handling any situation.

But behind that bluff exterior of confident invincibility there is another Malcolm Allison, the one that bleeds when things go badly and the one that knows the world of football is waiting for him to fall.

It is the most open secret in the game that Allison and his chief aide Tony Book, will be out of a job before Christmas if Manchester City don't shake themselves out of the mood which almost led to relegation last season.

City Chairman Peter Swales is an ambitious man, and he is not to be blamed for that, with 40,000 Mancunians baying for his blood if City don't give them success, and almost worse, come second best to United.

Only last May, Allison and Book were officially warned that results must improve, or else...

Incredibly City were the third best supported club in the country despite their demise last season, behind only United and Liverpool, so it's obvious they'll reap enormous rewards if they get a winning team again.

Allison knows that, but he also

knows that the sands of time are against him, that his young players cannot mature any more quickly than nature will afford, and that any money he invests must prove better lodged than the £2,000,000 many feel he frittered away on Steve Daley and Mick Robinson.

Perhaps Robinson gave us an insight into Malcolm when he moved to Brighton recently.

He said he would still have run through a brick wall for Allison, even though he felt he'd been made a scapegoat, told to play when he wasn't really fit, and publicly rebuked by his boss.

"You may think that his tactics are madness, that he's talking out of the top of his head, but at the end of the day you will always want to play for Malcolm. He's the sort of man who can inspire you," said Robinson.

Well, Allison will have to be at his inspirational best to get City moving up the First Division again... and in contrast to last summer when he splashed money all over the place to acquire Robinson, Steve Mackenzie for £250,000 from Crystal Palace juniors, and Dragoslav Stepanovic as his new captain, Big Mal has been positively silent on the transfer front this time.

"I admit that Daley and Robin-

son were disappointing, and, of course, I've made mistakes, but I have great self-belief in my ability to buy and sell players, and I'm convinced we're going to do much better this season," says Allison.

"Given the same decisions, I reckon I would make 90 per cent of the same ones. Don't forget that the players with international reputations that I got rid of were going through the motions. They felt they had nothing left to prove, and I had to get rid of them.

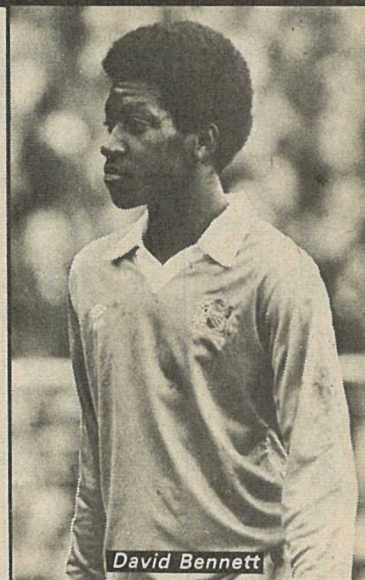
"During last season we brought in a lot of young men who are naturally taking time to find their feet. You can't expect a 17-year-old kid who's only left school 12 months to come into the First Division and play as though he's been there all his life week in and week out.

"Young Tommy Caton gave some masterful displays at centre-half, and I hope he plays for England one day. Steve Mackenzie started very well, and although he faded a little when the going got tough, he's all the better for the experience.

"Nicky Reid, David Bennett and Ray Ranson all won regular places at some stage of the season, and lads like Tony Henry and Roger Palmer aren't exactly in the veteran stage.

"If they all continue to improve as they should then we'll be all right."

Allison also underwent personal torment for much of last season, when his 14-year-old daughter



David Bennett

Michelle suffered a riding accident. She was in a coma for "ten of the worst days of my life."

"It was one of the most memorable days of my life when she regained consciousness, and all I went through then made the pressures people talk about in football seem very inconsequential."

Now that Michelle has fully recovered, now that Allison is settling down to a happier family life with his second wife Sally and their 17-month old daughter Alexis, and now that he can look forward to an entirely new campaign with last season's dirty slate wiped clean, Allison is more relaxed.

He has worked hard in preparation for a new challenge, trying to restore pride in the club, faith in the team, self-confidence which was shattered among young men who could do nothing right.

Desperate

Allison must be praying that Kevin Reeves can score goals with the alacrity he did at the start of last season for Norwich City. He must be desperate for Steve Daley to take his midfield by the throat.

With Joe Corrigan now firmly established in the minds of everyone as a top class goalkeeper, with Dennis Tueart, eager to resurrect his English League career, and with his young protégés a year older and hopefully wiser, Malcolm Allison has a lot to look forward to.

"I don't want the sack, and I do believe I am capable of giving Manchester City a much brighter future. That's not to say I'm promising the directors anything — that would be foolish — but I am more aware of the strengths and weaknesses of the team — and myself. If we don't all succeed it won't be for want of trying."



Tommy Caton

JIMMY HILL



JIM ROSENTHAL

BIG SWITCH FOR T.V. SOCCER

ONE of the most significant changes in soccer will occur this weekend when the BBC and ITV swap their programme times. The Beeb's Match of the Day moves to Sunday afternoon, with ITV taking over the Saturday night spot. This is part of the new agreement whereby the TV stations will alternate their viewing days.

Both channels are quietly confident they can adapt to their new slots, although privately they are probably a little worried after so many years of tradition.

ITV's Big Match (regional titles vary) will be longer than the BBC's Saturday show was at 1¼ hours. They're excited by the challenge, and none more than their new signing Jim Rosenthal.

Jim will make his television debut on Saturday, although his voice is well-known after years of hosting Radio Two's Saturday afternoon sports coverage.

He'll be linking with Brian Moore, presenting the day's news. Producer Bob Gardam explained: "In London, there is no evening newspaper on Saturday and our aim is to make sure everything that happens is covered."

"We have the facilities to get a reporter to wherever the news is and have this on the show."

Each of the major ITV regions will have its own programme with a local flavour. The show will obviously present national news, but with more coverage of the region's smaller clubs.

Another 'new' face on Saturdays will be Derek Dougan, on Yorkshire TV's programme.

ITV will show three games and while this probably won't be very different from their Sunday coverage, their idea is to make their Saturday programme far more newsworthy.

The BBC for their part will adapt their 'new' show to become more of a magazine programme, bringing it "closer to the fans," like Sportsnight. They aim to present

the stories behind the news, although as they point out, most viewers aren't ardent football fans, probably only one in eight, so the mums have to be catered for.

They hope their Sunday slot will give them more scope, with time to reflect on the weekend's big stories.

The crunch in terms of ratings may not depend solely on the football shows themselves, but what rivals them. For instance, the BBC are sure to counter ITV's Saturday night show with a blockbuster, and Jim Rosenthal may find himself being rivalled by a somewhat better known J.R. who lives in Dallas.

Up until now, the two football shows were generally unrivalled. Match of the Day was not unduly bothered by, for instance, ITV's Heartland or Tales of the Unexpected. Similarly, the ITV Sunday coverage was in opposition, usually, to an old film.

'Challenge'

There could be a few family feuds if, say, Dallas and The Big Match clash... but it's a challenge we're looking forward to and one that'll keep us on our toes," says Gardam.

As usual, the two rivals will alternate first choice of game on a monthly basis, with ITV having the pick of August's matches; you don't have to be a genius to know who will be starring on the first Saturday show!

ITV supreme John Bromley commented: "If one of our regional games is uninspiring we can switch to another."

The Beeb's Saturday night Match of the Day pulled in, they say, around ten million viewers; London Weekend's regional Sunday figure was half that. With the battle for supremacy OFF the field hotting up, the real winners will surely be the viewers with even better football coverage than before.

WHEN I walk out on to the Anfield pitch with the Liverpool team this Saturday, to the accompaniment of the customary deafening roars from our massed fans, I'm sure the memory of a close season playing for England in the British and European Championship, a brief holiday, coaching in Norway, and a pre-season tour which took in the Republic of Ireland and the Continent followed by the Charity Shield game against West Ham, will be erased instantly from my mind.

It will seem like only last week we completed last season's campaign with a 1-0 defeat at Middlesbrough to take our 12th Championship.

To most First Division players, especially those with international duties, the close season virtually doesn't exist these days. Football, with its constant driving pressures, is a full-time job.

But it's one that brings rich rewards, in the shape of job satisfaction and honours, to the successful at clubs like Liverpool, where



Ray Clemence
TALKING SOCCER

'NO ONE IS LIVERPOOL'

I've been fortunate to hold down a first team spot for a decade.

Like every player I've never been allowed to feel that I'm an automatic choice; there's always been someone in the background pushing for my place. Frankie Lane, Peter McDonnell, and Steve Ogrozcovic have each in turn ensured I've always played at my best and done my utmost to avoid serious injury. There's nothing more certain than the spur of competition to keep complacency at bay.

It's the policy at Liverpool always to have reserves thrusting for first team places. That it works has been exemplified recently. There was Frank McGarvey, who came from St Mirren, and challenged for Dave Johnson's number nine shirt.

He did it so effectively that Dave drove himself into becoming a better player, more involved and skilful, and not only consolidated himself in the Liverpool side for last season but regained his England place after a gap of several years.

Poor Frank returned disillusioned North of the border where he made the Celtic first team.

Now we have close season signings Ian Rush from Chester, a teenager who scored 18 goals last season, and centre-back Richard



Money from Fulham challenging for places, along with Sammy Lee, Avi Cohen and Colin Irwin who came in at the back end of last season and helped us to retain the title.

And it looks likely I'll be looking over my shoulder not only at Steve Ogrozcovic, but at Bruce Grobbelaar, who played last season for Crewe before moving across the Atlantic to appear for Vancouver.

Interested

Bob Paisley informed me a long time ago Liverpool were interested in signing another 'keeper as cover and "competition" for my position, and Bruce is regarded as the best prospect.

However, as the Whitecaps are involved in the American Championship race which may not be decided until September, Liverpool have time in which to decide whether to sign Bruce.

Liverpool have established a tradition of signing 'keepers from lower Division clubs — I came from Scunthorpe United in 1967 — and even Nottingham Forest, who paid a hefty fee for Peter Shilton, recruited Lee Smelt from Gravesend last season after the lad had impressed manager Brian Clough.

If Bruce Grobbelaar does come to



'Ipswich could be a big threat'

system to prevent it from becoming too dry and hard.

The first innovation will ensure that matches aren't called off, and the second will help to maintain the surface in that level state which allows us to play our best football.

The paddock has been removed from in front of the main stand and replaced with several rows of seats to shorten the waiting list for season tickets.

As usual, the aims and ambitions at Liverpool are the same as at the outset of every season — to go flat out to win everything. Of course, we don't expect to succeed in that truly impossible dream, but it's a philosophy that has paid dividends since its introduction by Bill Shankly, the manager who set the club on its path to becoming the most successful in England.

There's the retention of the League Championship for a third successive time; the League Cup; the only domestic trophy to have tantalisingly eluded our grasp; the F.A. Cup; and Europe's most glittering prize: the European Cup. How we'd like to take it away from Nottingham Forest, to pip them to a

Ipswich (light shorts) and Manchester United will be challenging Liverpool at the top this season.

from Suffolk that recovered from a disastrous start last season and stormed through the last half to a respectable third place.

Manager Bobby Robson has some youngsters with exciting potential, such as Terry Butcher and Russell Osman, who could develop into England's next pair of central defenders. And Paul Mariner regained his form to such an extent he was included in the international squad for the European Championship.

If they can only avoid the bad patch they always seem to strike, Ipswich are certain to push us hard.

Improve

Manchester United did just that last season, finishing only two points behind as runners-up, and under Dave Sexton will probably improve through that experience.

Unfortunately, I can't see a challenge being mounted by Manchester's other club, City, whose manager Malcolm Allison seems to have lost his ability to select the best team from his players.

However, they could be capable of putting together the string of half-a-dozen or so results to take a Cup.

Unless Nottingham Forest add more quality signings to accompany Ian Wallace from Coventry, the smallness of their squad is likely to prevent them from mounting a sustained threat.

amongst the title challengers.

League Cup winners Wolves also take my eye, mainly because they did so well to capture the trophy after narrowly avoiding relegation the previous season. They are strengthened by the signing of Uruguyan international Rafael Vilasanz from Spanish club Huelva.

Amongst Southern clubs, Arsenal look to pose the greatest threat, for the signing of Clive Allen from Q.P.R. signifies to me a change in playing policy. The Gunners now have three strikers — Clive, Frank Stapleton and Alan Sunderland — so they should be out to get more goals than they did playing their traditional 4-4-2.

Fellow North Londoners Spurs have also made big signings — in Steve Archibald and Garth Crooks — but they need several positions to be strengthened before they can be regarded as serious title contenders.

Southampton are difficult to assess. Much depends on the players' reaction to working alongside Kevin Keegan, who has been outstanding at Liverpool and Hamburg, helping both to honours. Will Kevin's presence inspire or inhibit his team-mates?

There's one certain thing, though — Saints with Kevin are going to be one of the top crowd-pullers in the First Division.

As for Crystal Palace, our opening opponents, they are capable of at least pushing Arsenal hard for the title of top team in London with an exciting young blend directed by one of the game's most imaginative managers, Terry Venables.

Last season Palace gave us a hard time at Anfield for the opening 45 minutes. Then we took the ascendancy and ran out 3-0 winners.

However, they look one player short — a striker — of being a danger team, and it will be interesting to see whether Terry can buy one from the limited number available.

'The Coventry "babes" shocked last season'

Obviously we're hoping to begin with a convincing win that will have our rivals shrugging their shoulders on Saturday night and saying: "Here they go again!"

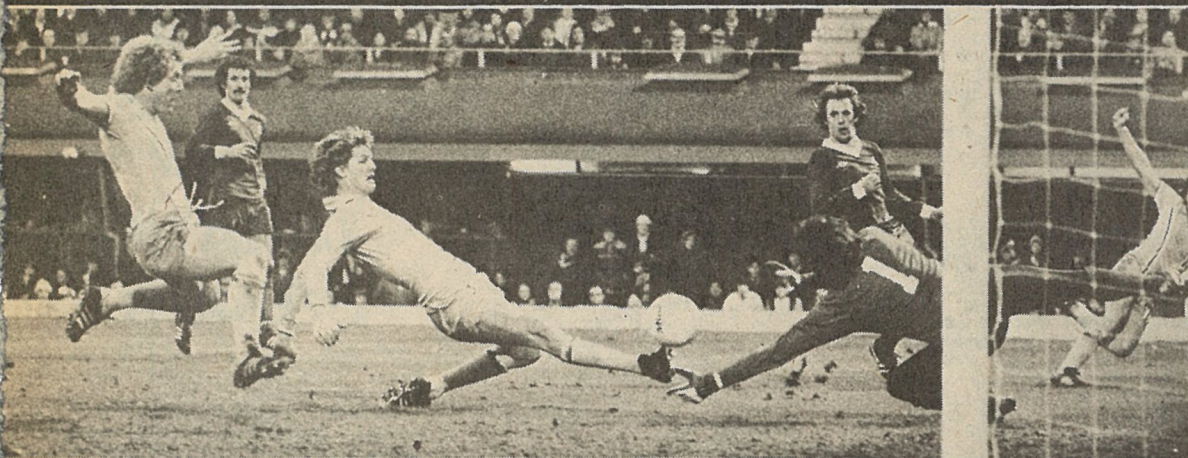
The following Tuesday we go to Highfield Road — the scene of our most embarrassing defeat last season — to play Coventry City, managed by our former player, Gordon Milne. We plan to avenge a 1-0 beating from a team that included around seven teenagers.

History mustn't be given a chance to repeat itself!

Ray Clemence

CERTAIN OF A PLACE'

Liverpool's most embarrassing defeat last season, losing 1-0 to a Coventry side containing seven teenagers.



Anfield, I hope he'll be more involved in battling with Steve Orgozovic for our reserve team jersey.

The team that runs out against Crystal Palace in our opening game of the season will probably be full of familiar faces, whereas the ground itself differs in many ways from last season.

Changes that have been made will bring big benefits to the club.

The pitch has had underground heating installed to beat the certain winter freeze, and also a sprinkler

place alongside three-time winners Real Madrid, Ajax and Bayern Munich.

But on Saturday, the League Championship trophy will have pride of place at Anfield, and our thoughts will be concentrated on holding on to it again.

It's appropriate for me to run through the League list and to single out those from the two other teams I feel likely to challenge us hardest over the 42 games that decide which is the best in England.

There's Ipswich Town, the team

They'll always be well-organised — their superb display of defensive football which beat Hamburger SV in the European Cup Final proved that — but Forest lack forwards who can consistently score goals that win Championships.

Another Midlands club, Aston Villa, is one I've selected as being a danger at the start of almost every season, and every time they've disappointed and proved me wrong. But the certainty that manager Ron Saunders has at last got the mixture right forces me to group Villa

Nightmare over for Nattrass



MIDDLESBROUGH utility player Irving Nattrass is keeping his fingers crossed that he has finally overcome the run of bad luck which has so far limited him to just 11 first team appearances for the Ayresome Park club.

The former England Under-23 international full-back or midfield player cost Middlesbrough a club-record £350,000 when he signed from Newcastle last season, but has since suffered a crippling run of injuries.

First he was laid low by an Achilles tendon injury, then two cracked fibulas kept him out of the side, followed by further leg trouble.

"I had really high hopes when I signed for the club," Nattrass explained. "A higher grade of football, a new challenge and a bigger platform for me to attempt to gain international recognition."

"But last season was embarrassing for me. I would no sooner make a comeback when I was injured again. It takes a player four or five games to really get into his stride after injury, and as a result Middlesbrough fans have yet to see me at my best."

"I felt sorry for manager John Neal. He paid a lot of money for me and I have not yet repaid that faith he has shown in me. But he has been very patient and understanding."

"Now I just want to forget last season. It was a nightmare, and I want to push it into my background. Last season was the most depressing stage of my career."

Nattrass, who turned down a move to Manchester City before moving to Ayresome Park, has no regrets about preferring Middlesbrough.

"We may not be the most fashionable of clubs," he said. "But we have a lot of promising young players like Craig Johnston, Mark Proctor and Dave Hodgson coming along."

"We might not attract big gates, but we have the capabilities to become another Ipswich. I feel Middlesbrough are heading in the right direction, and I would like to be a part of their progress."

NORTHERN Ireland internationals Tommy Cassidy and Billy Hamilton and as yet uncapped Paul Dixon form the biggest first team contingent of Ulstermen at Burnley since another Irish international trio, Alex Elder, Willie Irvine and Sammy Todd, appeared together for a then First Division Turf Moor outfit, back in the mid-1960's.

COVENTRY manager Gordon Milne has told his players: "You have had one season in the First Division — now you are capable of doing a lot more. If you set out your stall you can become better . . . quicker. That is your target. You are a very young squad, with great enthusiasm. If you have that, the coming season need not be feared."

Rankin's 17-year wait

GOALKEEPER Andy Rankin is in his 37th year and he is as eager for honours in the game as he ever has been.

The Huddersfield custodian knows a bit about the glory side of the game, too. The former England Under-23 international, who joined the Leeds Road side on a free transfer from Watford last January, had two successive promotion seasons with the Herts club and then helped take Huddersfield into the Third Division as runaway Fourth Division Champions last term.

Rankin had the distinction of keeping England's Gordon West out of the Everton goal in 1963 — at a time when West was the costliest 'keeper in the game.

Bootle-born Rankin, who signed professional for Everton in October, 1961, moved to Watford ten years later and had eight years there before making the move to Huddersfield.

Now the Leeds Road club will be hoping to prove good enough to gain a Second Division place with another promotion surge.

Rankin says: "I've been very

impressed by the set-up at Huddersfield. I always thought we were good enough to go up last season. We are an up-and-coming club."

Incidentally, Rankin almost signed for Huddersfield in March, 1963, but his proposed move from Everton failed to beat the transfer deadline!



GLASGOW referee David Syme recently enjoyed a five-week change of fortune. David and his family travelled to America where he officiated at matches in the North American League. Not only was he guaranteed four matches a week, earning £100 a game, but he also had at his disposal a luxury apartment, food allowance and a sports car!

Beattie's reserve team return

IPSWICH Town centre-half Kevin Beattie is convinced that the latest operation on his troublesome right knee will be the last.

Beattie said: "It was the first time I have been able to stand completely straight immediately after an operation."

The 26-year-old international may have trouble forcing his way back into the side following the success of Russell Osman and Terry Butcher, but says: "I have to be fit for the start of the season — the reserves need me!"

JOHNNY Giles claims he was misquoted on the Brady v Keegan controversy earlier in the year. Prior to the England v Eire game at Wembley in February, Giles was quoted as saying that Brady was a better player than Keegan. But recently Giles told SHOOT: "I was misquoted. What I said was that I would prefer to have Liam Brady in my side purely for his midfield skills. I never said that Brady was a better player than Keegan."

BARKER'S PLEA

WOLVES assistant-manager Richie Barker has made a plea to all the fans of the club planning to travel to Holland for the U.E.F.A. Cup clash with Dutch team PSV Eindhoven.

"Our fans will be the first to travel abroad since the disgraceful crowd scenes of the European Championship, and the eyes of all Europe will be on us."

"Everything at the club is geared towards success both at home and in Europe, and it would be a tragedy if the club's recent achievements should be marred by the actions of a mindless minority."

AT 25, Irish League referee Alan Snoddy is one of F.I.F.A.'s youngest whistlers. He is also the latest — and youngest — of seven Ulster refs currently on the big-time list of the world governing body. Not bad going considering Alan was only a junior match official less than two years ago!

THE 1980-81 official Football Association Year Book is now on sale and contains a wealth of results and statistical information.

Also included are reviews of the European football season and reports from last season's English matches. League fixtures for the new season — both English and Scottish — are also contained.

Amongst the contributors in this year's edition are Ron Greenwood, Kevin Keegan, Osvaldo Ardiles and Elton John.

Published by Pelham Books, the F.A. Yearbook costs £1.95.

Linfield go Dutch

FOR Linfield, most consistent of Irish League clubs, European football is an expensive business.

Because of a U.E.F.A. ban after their fans had rioted at the preliminary round game with Dundalk last season, they must play two 'home' European matches away from home.

They staged the second fixture with Dundalk at Haarlem, Holland, which involved an expensive £15,000, but most of this was met by supporters.

Now for this season's First Round tie with French Champions Nantes, they will again use Haarlem as the 'home' venue. Outlay here will be another £15,000 and it will cost that amount for the clash in Nantes two weeks later.

"It has been a heavy penalty to pay but our commitments will be fulfilled," said a Linfield spokesman.

Supporters are expected to rally round again but irrespective of this the loss will be considerable. All because of the folly of a few misguided fans.

CLIVE ALLEN JOINS THE SHOOT TEAM!

JIM McDonagh, the 27-year-old goalkeeper who joined Everton from Bolton in the close season for £250,000, is keen to visit every League ground.

Having spent nearly six years with his hometown team, Rotherham, and been on loan to Manchester United before moving to Bolton in August, 1976, Jim will be hoping to improve his soccer geographical knowledge with Everton.

TRUE story — A Fife Draper's are selling a backlog of Scotland 1978 World Cup, Argentina T-shirts for five pence.

The store had these once sought-after garments priced at £1.00 just after the turn of the year but obviously custom wasn't looking up.

Briefly...

● Embarrassing moment for Scottish Cup holders Celtic at their recent club photo-call. The photographers were kept waiting for two hours when it was discovered that the famous trophy had been loaned to the East Kilbride section of the Supporters Club!

● Steve Heighway hopes to have an Irish XI play Liverpool in his testimonial, tentatively planned for May, 1981.

● Though now on the wrong side of 40, one-time Derry City, Coleraine, Rotterdam Sparta, Standard Liege, Sunderland, Manchester City, Middlesbrough and Northern Ireland inside-forward Johnny Crossan is still making a competitive impact with junior outfit Foyle Harps in his native Londonderry.

● Alloa Athletic have appointed Alex Totten as

their new manager. Totten, who was Athletic's full-back for a number of seasons before becoming coach last term, replaces Hugh Wilson who resigned in April.

● Former Middlesbrough and Burnley forward Malcolm Smith was wanted over the border before he joined York City. Hearts tempted him with an offer, but Smith wanted to stay in his native County Durham.

Arsenal's new £1.2 million striker Clive Allen has joined SHOOT's unbeatable team of star-writers. Here Editor Peter Stewart completes the "transfer".

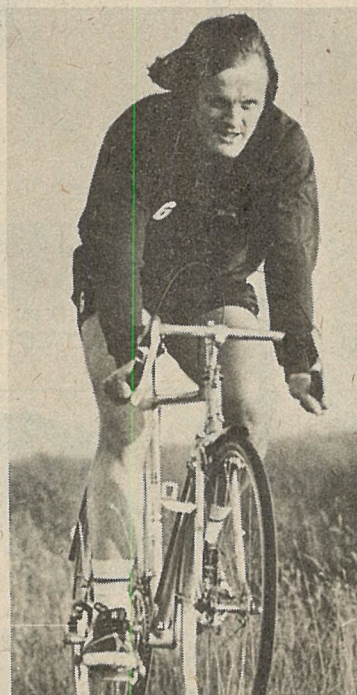
WHEN it comes to fitness Hereford's 18-year-old centre-back Steve Strong shouldn't be found wanting.

His father, Eddie, has always kept him on his toes. Eddie, you see, was an England cross-country runner.

HORNSBY on the right road

SHEFFIELD Wednesday's talented midfielder player Brian Hornsby has found a pleasant pastime getting back to peak fitness after a cartilage operation which kept him out of Wednesday's promotion-winning team towards the end of last season. Brian has taken up bicycle riding around the Derbyshire countryside which runs alongside the Sheffield borders.

Although the views may be startling, Brian has only one sight in his eyes. That's to help Wednesday on the road to success in the Second Division.



Eyes down at Kenilworth Road

LUTON fans are in for more than football when they visit Kenilworth Road this season.

The club is installing a giant electric scoreboard on the Kenilworth Road terrace to provide early birds with a game of electronic bingo and the chance to win £1,000 in prize money.

The scoreboard, said to be the most modern of its kind, is the first to be sold in this country by its American manufacturers.

It has 4,300 lamps, stands almost 30 feet high and can give words, pictures and film sequences with television-like versatility.

Luton Town's chief executive John Smith said: "We are absolutely delighted with it all. I am sure that this sort of sponsorship gives us a new pre-match entertainment and will help to raise extra income."

The whole project is being installed by a local firm who will have exclusive advertising rights on the screen in a £100,000 five-year deal.

THE Norfolk County Football Association is celebrating its centenary during this season. As part of these celebrations a special commemorative first day cover is being issued to coincide with the Amateur Sport Stamps to be issued on the 10th October, 1980.

The cover will have a full colour illustration of Norwich City in action, a full set of amateur sport stamps postmarked with a special handstamp sponsored by the N.C.F.A. and will also include an informative insert. Normal cover £2.00, signed cover and special deluxe cover details on request. For further details write to Markton Stamps Ltd., Hickling, Norwich, Norfolk NR12 0YN.

SHOOT KODAK CAMERA COMPETITION

IN our Christmas issue we ran a competition with some great cameras as prizes. Answers to the three questions were:

1. Steve Heighway, Pat Jennings Terry Yorath; 2. Dave Watson, Tony Woodcock, Kevin Keegan; 3. Two Wolves players, Emlyn Hughes and George Berry, were wearing a number six shirt.

First prize of a Kodak EK 160-EF camera goes to Michael Snelson of Salford, while the following 25 runners-up are each awarded a Kodak pocket A-1 camera outfit:

First:
(Kodak EK 160-EF camera)
Michael Snelson (aged 14)
Salford

Runners-up:
(Kodak pocket A-1 camera outfits)
Linda Auty, Bromborough. Kevin Chung, Swansea. Roy Chester, London, NW5. Martin Johnson, St. Albans. Fraser Macgillip, Glasgow. Nik Mulcahy, Nottingham. Adrian Page, Basingstoke. Alistair Shepherd, Corby. Stephen Smith, Tipton. John Tindale, Houghton-le-Spring. Neil Urquhart, Glenrothes. Richard Vale, Portsmouth. Mark Walden, Southend-on-Sea. Nigel Warne, B.F.P.O. 19. Trevor Worth, Plymouth.



New target for young players

WITH the new season upon us, the big target for young players everywhere will be the prestigious Robinson's Barley Water 'Young Player of the Year' award, run in conjunction with BBC TV's 'Football Focus'.

Certainly the most lucrative award on offer to footballers in this country, last season's winner Gordon Cowans received a brand new Rover 2.3 litre car valued at £6,000.

A further £2,000 was donated by the sponsors to the PFA, and this season Cowans will be as determined as anybody to retain his title.

The choice of Young Player of the Year was made by a distinguished panel of five judges, each representing a different region. Bill Shankly (North West), Jackie Milburn (North East), Stan Cullis (Midlands), Bill Nicholson (London & South) and Jimmy Scouler (Wales and West) comprise the panel, with England manager Ron Greenwood acting as chairman.

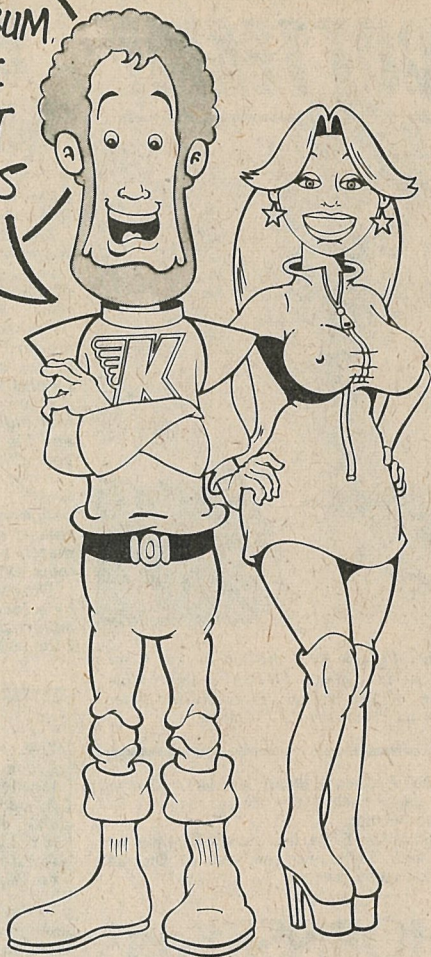
Each month during the new season the panel will vote for a Young Player of the Month, with the winner receiving an inscribed salver and a cheque for £250 to donate to his favourite charity.

Commented Greenwood: "Every manager and coach in the country is beginning to realise the potential which is available to the game."

"I am sure that this award will help the young players throughout the country to realise their potential. Gordon Cowans is a marvellous example for them to follow, and I look forward with interest to watching his successor as "Young Player of the Year".

● Picture shows Gordon Cowans taking charge of his £6,000 Rover 2.3 litre car with girlfriend Jackie Mander.

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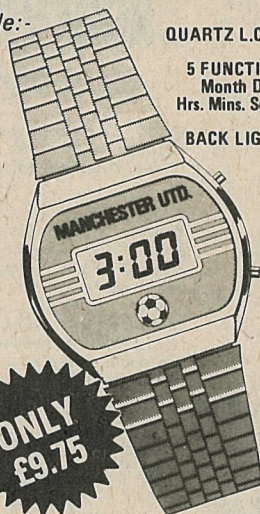
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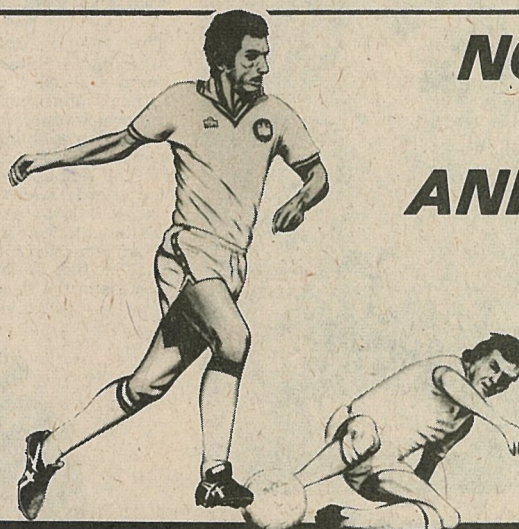
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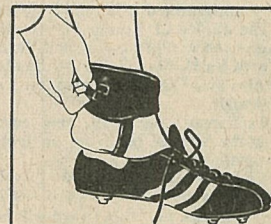


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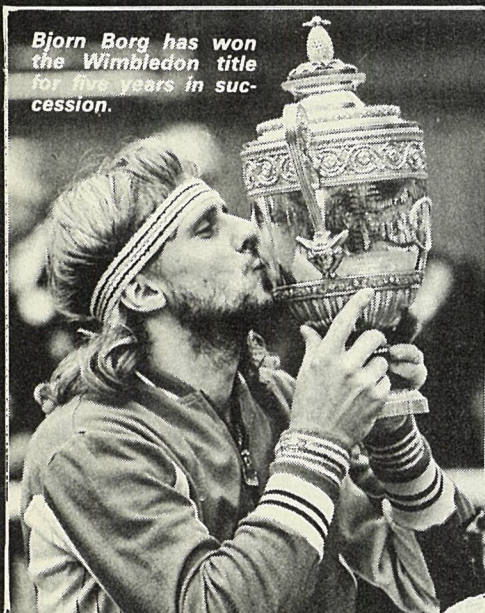
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'I'M THE BJORN BORG OF SCOTLAND'



Bjorn Borg has won the Wimbledon title for five years in succession.



ON September 10 Scotland take on Sweden in Stockholm in the first of our World Cup qualifying ties . . . and I aim to be there!

Normally if I am not included in the Scottish squad I try to follow the team as a supporter (tartan scarf and all!) but I aim to be participating in the action in Stockholm and not just cheering on the team.

It always hurts to look at a newly-selected international pool and to notice that your name is not there. I'm not being big-headed when I say this. I am Scottish through and through and I want to play for my country. It's as simple as that.

I'm the first to admit last season was not a happy one for yours truly. I didn't score the goals I might have been expected to hit and Rangers didn't win a major honour.

This season, though, is a completely different story. I've trained hard during the pre-season and I'm in good shape.

I'm a slow starter to the season normally. Don't ask me why, I just am. I can't give you a good reason. It has nothing at all to do with the pitches, mental attitude or whatever.

I aim to rectify that situation this term,

whether I'm playing in defence or attack.

If I am to make a breakthrough to the international scene again I have plenty of players to keep out of the picture.

Let's face it, if I play up-front I will have to be selected in front of Andy Gray, Ian Wallace, Joe Jordan and Steve Archibald.

If I'm to play in the central defence I will have to keep out Gordon McQueen, Paul Hegarty and Alex McLeish. No easy task.

But if I need any motivation in this new season then I certainly have it.

I want to succeed in every sense. I want my club and country to do well and I want personal success. Call me greedy if you like, but I want to be right up there at the top for as long as possible.

You might call me the Bjorn Borg of Scottish football!

Memorable

Actually, I must say I admire sportsmen such as the super Swede, who, of course, won Wimbledon for the fifth successive year after beating John McEnroe in a memorable Final.

Borg has been at the top of the tennis world for many years now and he shows everything a dedicated player should have in stamina, pace, concentration, reflexes and nerve.

These are the things I will be depending upon this season as I aim to get back into the international reckoning.

The last time I played for Scotland was last season when we lost 3-1 to Belgium in the European Championship match at Hampden.

I played in the attack that evening and I didn't enjoy myself at all. We were three goals down in the first-half and, really, that was that.

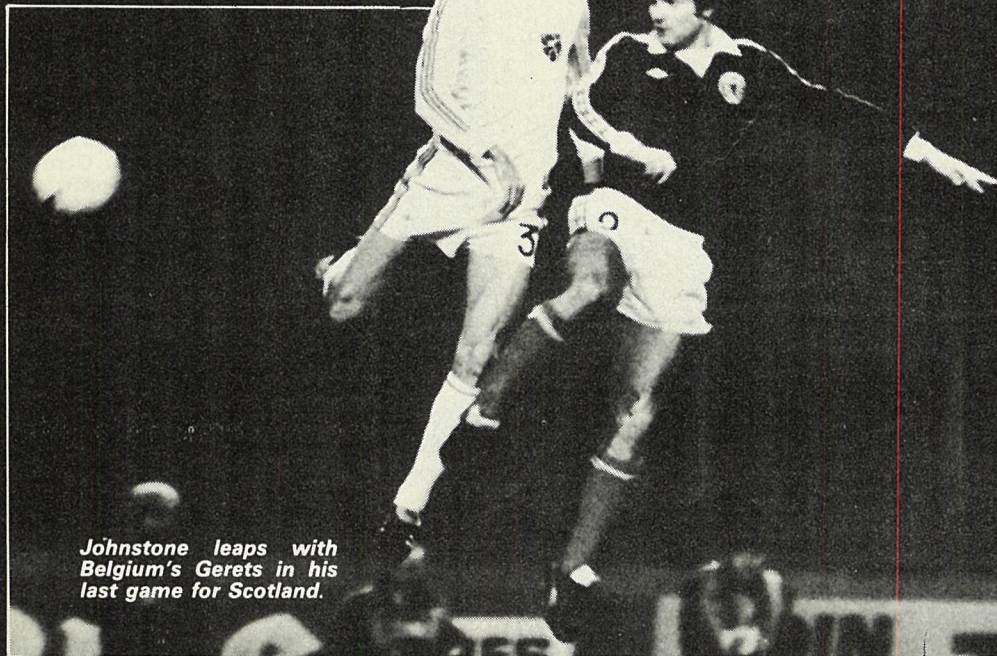
No one played particularly well and I'm not grumbling with Jock Stein's decision to drop me from his more recent squad of players.

But I don't want to become a forgotten man so far as the international front is concerned. I think I still have an awful lot to offer my country and I'm absolutely determined to fight my way back.

Wish me luck!

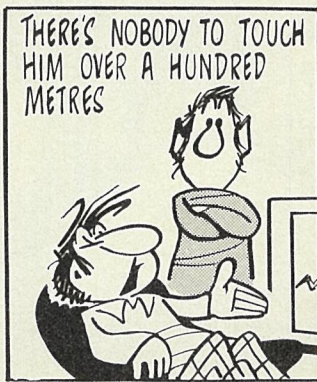
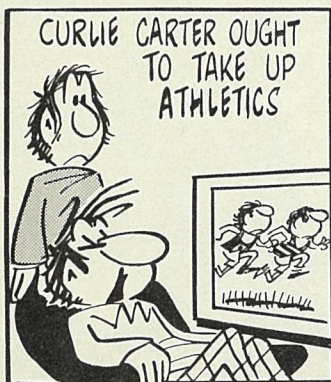
Derek Johnstone

TARTAN TALK FROM
CELTIC'S DANNY
McGRAIN NEXT WEEK



Johnstone leaps with Belgium's Gerets in his last game for Scotland.

NOBBY



Cesar Luis Menotti drew on one of the 80 cigarettes he smokes every day. Looking suntanned and fit after a working holiday in Italy, the manager of Argentina took another swig of mineral water, as if stalling for time.

"The European Championship made me very sad," he said, an ironic statement from the man who so rarely smiles.

"Apart from England and West Germany, all the teams, to a greater or lesser extent, were prepared to win in whatever way possible, desperate for success and ignoring the skill of the professional player.

"The tournament was a disregard for the essence of this beautiful game. I was astounded, for instance, at the almost criminal aggression of Italy's Gentile on Tony Woodcock. It's something impossible to describe.

'Verbal'

"While the match was going on, 40 yards away from the ball Woodcock was subjected to physical and verbal aggression by Gentile. Kevin Keegan, totally beside himself, followed the referee pointing out what was going on, but was brushed away.

"Consequently, the ref was not directing the game and Keegan not 'playing'. Gentile wasn't cautioned nor was Woodcock reprieved from such savagery.

"I saw Italy's Benetti force Belgium's Van Moer from the field and Keegan fly through the air feet first looking for Benetti's legs.

"The principal offenders were the refs. All were poor, lacking in authority and a clear philosophy of the game. If a ref really loves football, he wouldn't allow such things to go on."

'EUROPE IGNORES SKILL'

says Argentina manager
CÉSAR MENOTTI



MENOTTI ON ENGLAND

"Ardiles had told me that Brookings and Kennedy were important in England's plans, but they were slow and static in my opinion. Wilkins was their best player. Keegan disappointed me; he had a good first 45 minutes against Italy, playing up-front, forcing Tardelli to play in an area where he was of little use.

"In the second-half Keegan stayed too far back, which gave Tardelli more room and eventually he scored Italy's winner.

"What I particularly liked about England was their respect for football. They're hard, but very fair. They put up with all kinds of aggression, yet didn't retaliate. We must not delude ourselves. Despite their failure, England are still rivals worthy of the utmost respect."



Krol



Wilkins

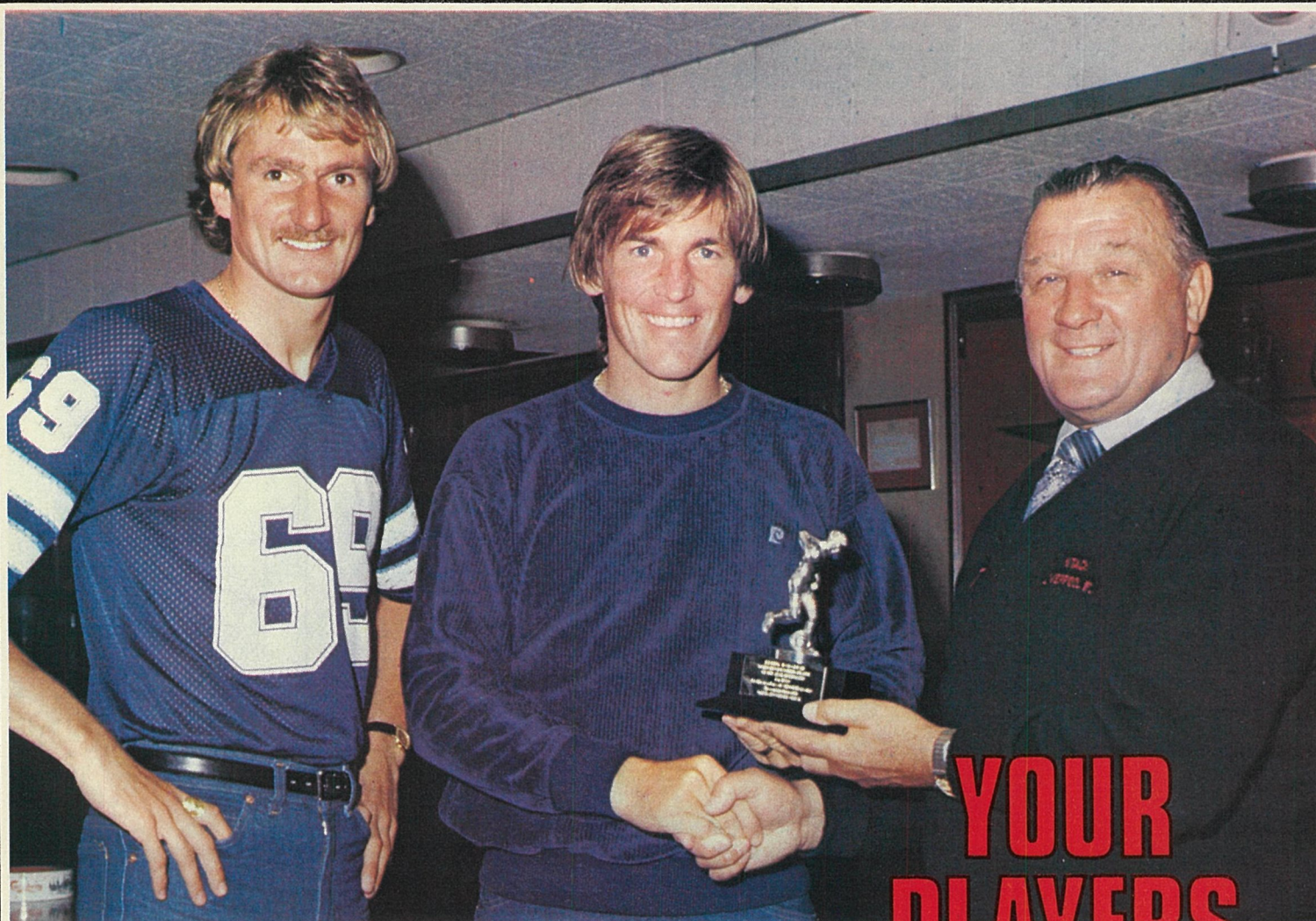
MENOTTI'S CONCLUSION

"I saw nothing new tactically. The best player was Holland's Ruud Krol. The next best Germany's Karl-Heinz Rummenigge. Others worthy of a mention: Nehoda, Masny, Panenka (Czechoslovakia), Ceulemans, Van Moer (Belgium), Wilkins and Woodcock. I was disappointed with Bettiga and

Keegan. The revelations were: Mavros, Anastopoulos (Greece), Schuster (W. Germany), Zamora (Spain) and Thijssen (Holland). The two best teams in the world at the moment are Argentina and West Germany."



England's Tony Woodcock falls foul of Romeo Benetti of Italy. Gentile (left) looks on.



YOUR PLAYERS OF THE YEAR



A HAT-TRICK is not unusual, especially for a striker with the devastating skills of Kenny Dalglish. But to be chosen by you, the readers, as the English League's Most Exciting Player of the Year for the third season in succession is a unique achievement.

In fact, this is the **FOURTH** time Kenny has gained a SHOOT trophy. He won the Scottish award while with Celtic.

After receiving the 1980 award from his Liverpool manager Bob Paisley and skipper Phil Thompson, Kenny told SHOOT Editor Peter Stewart: "I treasure this award more than the others because it's always harder to retain an honour for a second time."

Your choice as Scotland's Most Exciting Player, Davie Provan, was overwhelmed when we visited him at Celtic Park.

Receiving his award from manager Billy McNeill and captain Danny McGrain, Davie told us: "Fabulous. To be chosen by supporters or readers of a national magazine is an achievement all players value."

Congratulations Kenny and Davie. Like SHOOT you are winners all the way.

SHOOT!

It was two years ago when Spurs manager Keith Burkinshaw started a revolution in English football by signing Osvaldo Ardiles and Ricardo Villa. Soon after the Argentina World Cup, Burkinshaw flew to Buenos Aires to sign the two midfielders; little could he have known then the impact of his historic transfer deal.

Since 1978, around 30 other foreign stars have found their way to the Football League and the man who pioneered the influx says: "When I came back from Argentina I was only looking at the situation from Spurs' point of view.

"I didn't see myself as a trend-setter or anything like that. Spurs had problems with the two lads at the time because they didn't have work permits. That worried me.

"I suppose we did open the gates for others to follow. It's hard to generalise on the impact of foreign players. Some have done very well, others not and a few have been poor.

"Ossie and Ricky have been magnificent. The only setback has



been Ricky's three nasty injuries. During his first season he was out for two separate months, while last season, just when he was doing the sort of things I expected of him, he damaged knee ligaments.

"If he hadn't had this trouble, I'm sure he would have been as big a success as Ossie, who I rate the best player in the League.

"It makes me proud when fans from all over the country say to me how much pleasure Ossie has given them.

"I think it was important that the authorities allowed only players of international standard into our football. This ensures we don't see any mediocre ones.

"The foreigners have given us a new dimension with their different approach and techniques. This rubs off on to British players.

"Glenn Hoddle picked up a lot of Ossie's tricks very quickly. The Continentals, in turn, have learnt from us. My two boys have told me that the English League must be the most difficult in the world to play in.

"There are no easy games, with a high standard of competition week-in, week-out. Perhaps most of all, the foreigners have come to terms with the fact that they have to think more about the game when the opposition have the ball. It's no use standing around waiting for your team to regain possession, you have to work at it."

Burkinshaw is an admirer of the Ipswich pair Arnold Mühren and Frans Thijssen. "They've been tremendous assets. Bobby Robson would argue they've been the best pair to arrive and with the success they've had, he's every right to say that. I also think Ivan Golac has done exceptionally well at Southampton.

"I don't think we'll see a huge influx of foreign stars. Clubs further down the League simply can't afford them.

"Inevitably English clubs will look to Europe rather than South America. We know more about European players and vice versa. Europeans possibly adapt to our football easier."

After starting the Continental

player ball rolling, Burkinshaw has another idea that would make Spurs pioneers in a different respect.

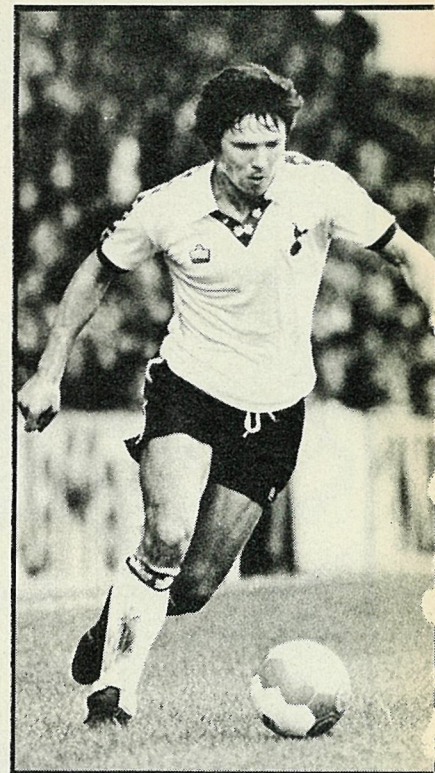
After a fact-finding trip to Italy to observe the European Championship, Burkinshaw is keen to change his defensive formation to accommodate a sweeper.

"We're out on a limb in the Football League," he says. "We are just about the only country not to use a man playing behind the defence.

"I've thought long and hard about this since returning from the tournament and I'm very tempted to see how it works for us.

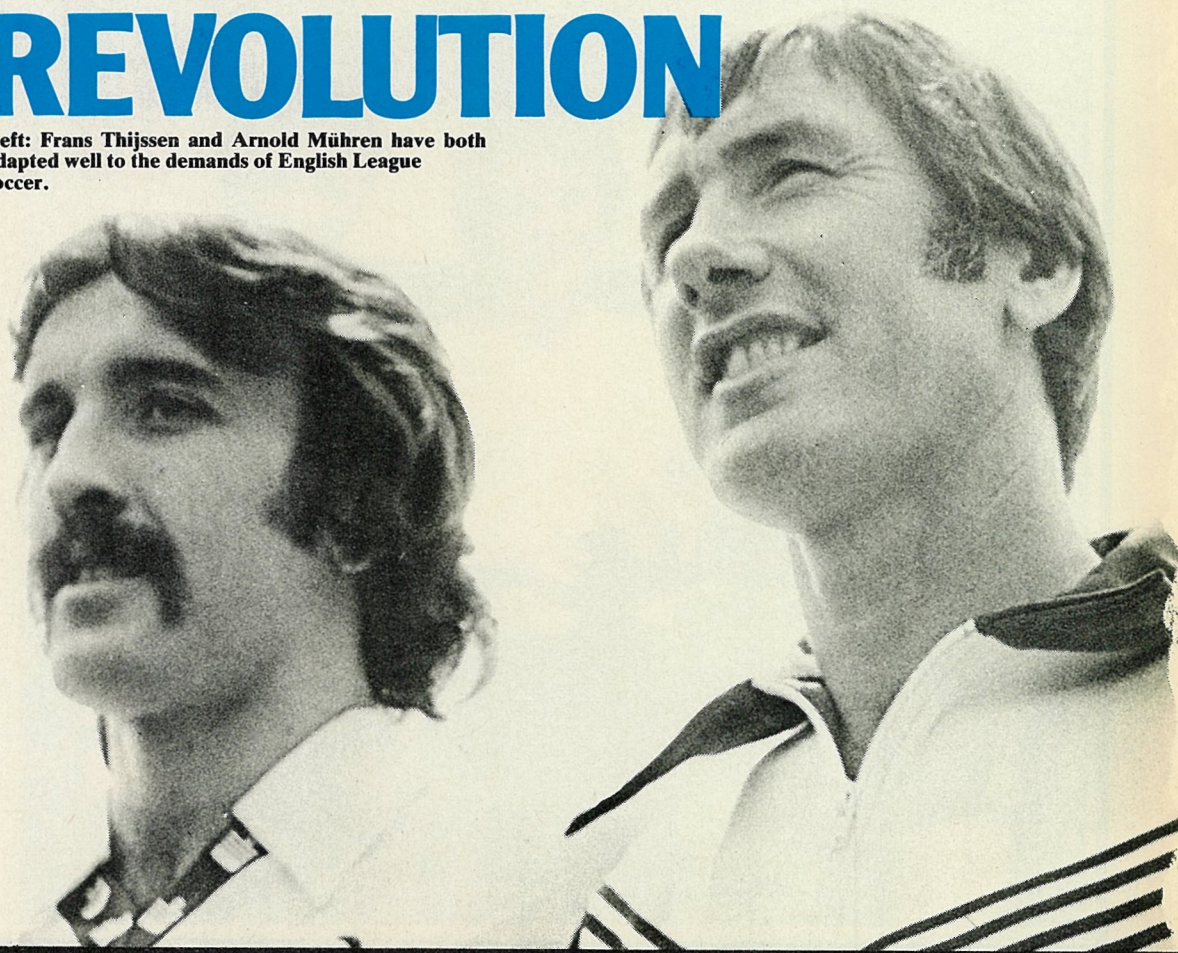
"I can see a lot going for the sweeper, if used correctly. Not like the Italians do, but the way the Germans and Dutch operate their free-man.

"I've talked to Steve Perryman at length and he's such an intelligent player he would make a better job of being a sweeper than any other defender in the First Division. I wouldn't want a purely defensive sweeper. I'd like Steve to come forward like Krol or



PIONEER BURKINSHAW PLANS ANOTHER REVOLUTION

Left: Frans Thijssen and Arnold Mühren have both adapted well to the demands of English League soccer.





Burkinshaw wants Steve Perryman (above, left) to operate as a sweeper in the style of West German's Uli Stielike (above).

Stielike and make things happen. "Having a man free at the back also gives full-backs more scope to express themselves and this would particularly benefit Chris Hughton."

Burkinshaw finds himself caught between wanting to entertain and the necessity to get good results.

"It would help if the teams that won the Championship did it in a more positive way. I'm not knocking Liverpool, who score a lot of goals, but they also shut-down quite a bit and adopt negative tactics.

"It would also be nice to think all-out attacking football could be rewarded. I've tried to play it that way with Spurs, although we haven't been too successful.

"We'll play to our strength this season, which is to attack. Having said this, there will be occasions when we'll have to sit back to get a result.

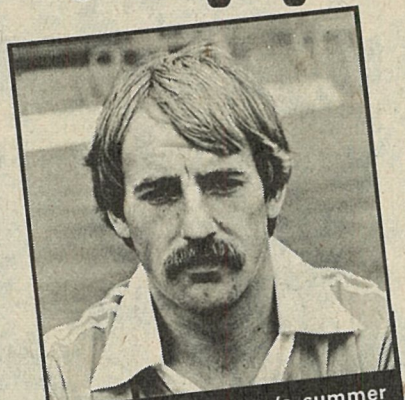
"The spirit of the game was wrong in the European Championship. Teams were afraid to risk anything to achieve success. You may say 'why bother when being cautious can win you games?'

"Somewhere along the line we've got to change our way of thinking, otherwise the game will die."



Burkinshaw proudly poses with Villa and Ardies after his headline-catching trip to Argentina in 1978.

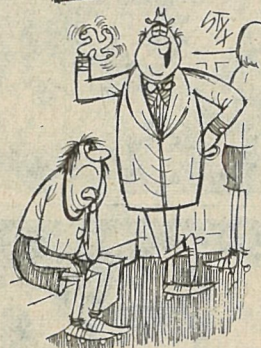
FOOTBALL FUNNIES



This week Brighton's summer signing from Swindon Town, Ray McHale selects the jokes specially drawn by our cartoonist Styx.



"And when I told the ref that there was a lack of communication between him and us players — he booked me for dissent."



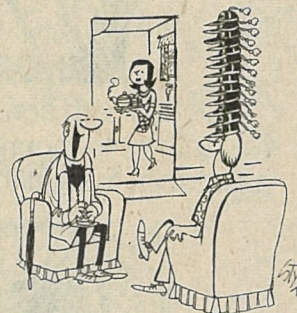
"You've got a nerve — claiming that crowd barking is affecting your game. We haven't got a crowd."



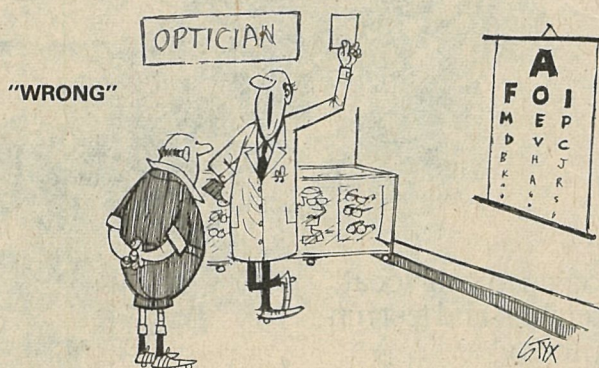
"Honest ref, I only did it for kicks."



"It's not the same really — an autograph from a rubber stamp."



"Your dear lady wife tells me you play football or something."



"WRONG"

Aston Villa
(light strip)
could be
surprise
challengers for
Liverpool's
League
Championship
title.



'ASTON VILLA~ CHAMPIONSHIP OUTSIDERS'

AFTER all my hopes and careful close-season preparations it now seems certain Manchester United will start 1980-81 without me.

As you probably know, I fell awkwardly jumping over hurdles during pre-season training at The Cliff tearing ankle ligaments.

I realised as soon as I hit the ground the injury was a bad one.

Dave Sexton was standing right by me at the time and immediately rushed to my aid, yelling at me to lie still.

The boss shouted for physiotherapist Laurie Brown and together they helped me to the dressing room.

They were obviously concerned and sent me straight off for an X-Ray in case of a break. Fortunately only the ligaments were damaged.

So while the rest of the lads went off to West Germany and Austria on tour I stayed behind for special

attention every day at Old Trafford.

Although the ankle has responded well to treatment I've had no match practice for several months and will need a few games in the reserves to get myself ready for first team action.

The way things are progressing I hope to make a comeback in a couple of weeks time and play in the match at Tottenham.

Apart from getting myself fully fit my other targets for 1980-81 are pretty obvious.

The League title just has to be United's major aim. It's also vital we do well in the U.E.F.A. Cup to regain our prestige at home and abroad.

A club with United's tradition and following need to be involved in foreign competitions.

The European Cup is our main objective, of course, and I expect us to be taking part in that next year.

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backs last season, United showed considerable consistency to finish just two points behind the Champions Liverpool.

And players such as Arthur Albiston, Gary Bailey, Jimmy Nicholl, Mickey Thomas and Andy Ritchie, grew up in the big League.

They now know what its like being involved in the cauldron of the title race and that experience could prove vital.

Someone suggested a great deal depends on Joe Jordan, Ray Wilkins and Martin Buchan this season. But if United are to be serious title challengers the whole team must be on form.

A good start is also essential. Not only is it very difficult making up ground lost early on, but dropped points at that stage can result in players losing confidence.

As he proved by making a bid for Liam Brady, Dave Sexton is looking to strengthen the squad, although



Joe Jordan, a key figure at Old Trafford

ing ties coming up, in a group that shouldn't prove too difficult to win, this could be the turning point for Scotland.

I hope so . . . and that I'm part of it. As you know, playing for Scotland means so very much to me.

Just time to mention United's opening two matches.

This Saturday (August 16th) we are at home to Middlesbrough. Boro are a much improved side and never an easy one to beat. But the first match of the new season . . . at a packed Old Trafford . . . I must go for United to win.

Next Tuesday (August 19th) United travel to face Wolves at Molineux. Manager John Barnwell has got his team going again and they could be a good bet for one of the major trophies this season . . . maybe the F.A. Cup.

They were the only team to beat

us in the League at Old Trafford last season. In fact they did the double over us, which is an added incentive to do well.

May I wish you all a very happy season and every success to the team you support.

A hope for 1980-81? The end of soccer hooliganism . . . the one real blight on this wonderful game of ours.

See you next time when I hope to be fully fit and raring to go . . .

Gary Bailey is one of just three United first team players yet to have gained full international honours.



United already have one of the best in the country.

Of the 16 players in contention only Gary Bailey, Arthur Albiston and Andy Ritchie are not yet full internationals.

It's a shame Liam Brady rejected United for a move to Italy and Juventus. I wish him luck, of course, but what a valuable asset he would have been to us.

Even without Liam, Arsenal will be among those in the running for the Championship. So will the usual old faces . . . Liverpool, Ipswich and Forest.

I've had a close look at the First Division and honestly can't see anyone else posing a threat. Although if I have to choose an outsider I'll go for Aston Villa.

Fabulous

They're never an easy touch, home or away, and could spring a few surprises. I've got a soft spot for Villa and would love them to be successful again. They've a fabulous ground, tons of tradition and I enjoy playing against them. Villa are the United of the Midlands.

If Ipswich maintain last season's late winning style they'll collect Liverpool's title. But I doubt it. Every year people tip them for the big one yet for some reason they always blow it.

It's amazing really. They seem to have long unbeaten runs of about 18 matches and then lose the next eight. But it's frightening to think what they are capable of.

Forest had a fairly disappointing League season, but did redeem themselves by retaining the European Cup. It wouldn't surprise me if they hold on to it for a third year, especially if Trevor Francis makes a complete recovery and stays with the club.

You can't rule Forest out of the League race, either, but they'll have to improve on their away form if they are to overhaul Liverpool and the rest.

Liverpool? Well, what more can I add that hasn't already been said. Just when you think they are slipping Bob Paisley gets them buzzing again and back they come stronger than ever.

Arsenal are such a big, well organised club and have resources and talent to achieve greatness.

It will be interesting to see how their three strikers, Frank Stapleton, new-boy Clive Allen and Alan Sunderland operate together, though.

Personally I'm not in favour of playing three men up-front, I prefer a winger to stretch defences, get out wide, make the byeline and send in crosses.

I've played in teams with three out-and-out strikers and it's never really worked.

Even during their double year of 1971 Arsenal only had two men up-front, John Radford and Ray Kennedy. But maybe Allen, Sunderland and Stapleton are versatile enough to adapt . . . We'll see.

None of the newly promoted sides, Leicester, Sunderland or Birmingham, look capable of setting the heather alight.

You do occasionally get shocks, like Palace who topped the table for a week last season, but not this time.

On the international front, 1980 could be the year of change for Scotland. We've had a dismal period since the 1978 World Cup and desperately need to restore lost pride.

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Here's the second week of our super 24-page Booklet! And it captures some of those great moments in the 1979-80 British soccer season we'll all remember! Like Dundee United winning the Scottish League Cup... a stunning Birmingham City goal —and stacks of star players including Huddersfield skipper, Peter Hart, plus Arsenal's Willie Young. And in later weeks, that magic moment for individuals, such as Terry McDermott becoming Footballer of the Year and million-pound teenager Clive Allen as the leading goal-scorer in the Football League. It only needs one thing more—YOU to start collecting!

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Colin Lee (left) and Tony Currie (above) both aim to prove their worth in the Second Division with fallen London giants Chelsea and Q.P.R.



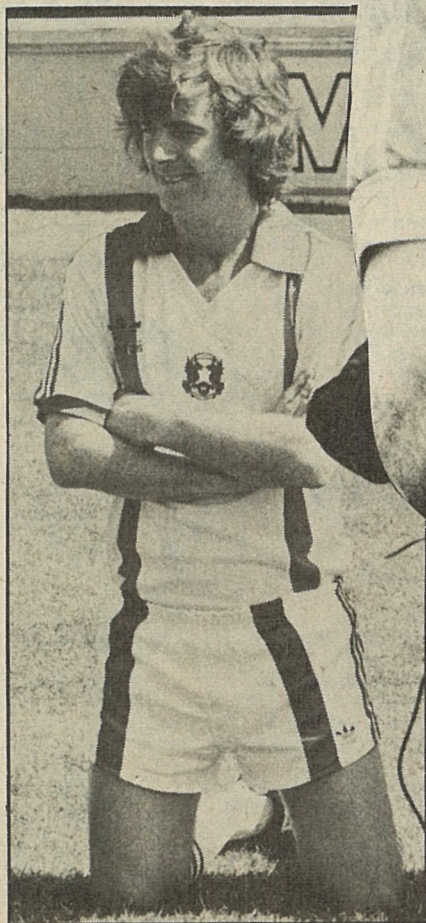
Peter Barnes (left) will want to prove he is still good enough for England after a disappointing first season with West Brom.

1980-81

A crucial season for these stars

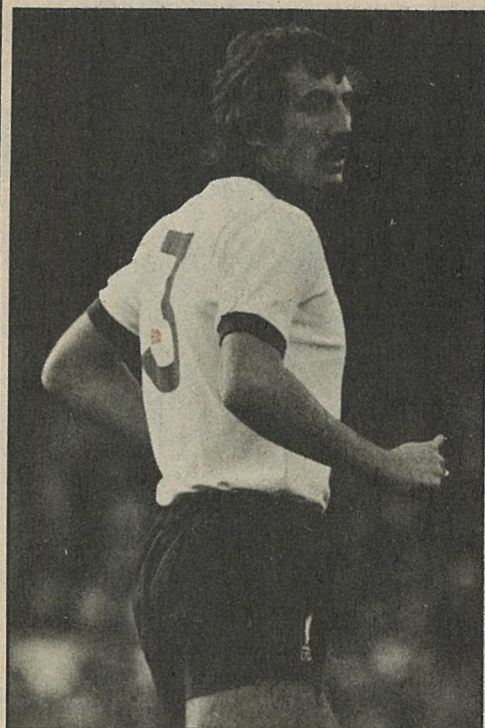


Frank McGarvey (above) and Stan Bowles (right) were expensive misfits at Liverpool and Forest last season. Now they face a new challenge with Celtic and Orient, determined to prove they still have a lot to offer.



Kevin Reeves will be under pressure to justify his seven-figure price-tag at Manchester City.





'A full England cap — a Liverpool regular' — ALAN KENNEDY

I HAVE several things to prove this season, and if I can succeed in realising those ambitions I might just be able to forget about the disappointments of the past few months.

I was forced to miss the England tour to Australia because of a hamstring injury, and this was a terrible blow after being left out of our final League game of last season at Middlesbrough.

I had been hoping to make such a big impression in the England game against the Australians that I would be seriously considered for a regular place in the international team.

That remains my main target — to gain a full England cap this season. My other ambitions for the season? To play regularly for Liverpool and gain an F.A. Cup winners' medal with the club.

But first I must prove that I have completely recovered from that injury, and after the long summer break I feel fine. I am confident Liverpool can also win the European Cup back from Nottingham Forest, and that is another of my targets for the season.

Winning the European Cup is difficult for any side, but the experience of playing against the best forwards in Europe can only help me

improve my game.

The Continentals play a different game to the League teams, and I cannot wait to try my hand against the fast, attacking wingers these teams tend to use.

I already have two League Championship medals, and would like to make it three. I know that this is the main priority of the club at present.

But I would also like to see Sunderland doing well in the First Division, and hope that my former club Newcastle can gain promotion. The North-East is very much like Merseyside in terms of soccer fanaticism, but unfortunately they have not had the success their tradition deserves.

We have put a tremendous amount of work into our pre-season training, and by the end of the season I expect we will be reaping the rewards of that endeavour.

I dread getting another injury, because once you are out of the Liverpool side it is very difficult to get back in. That is all the incentive I need to improve my game this season. I still have a lot to accomplish, and I'll be going flat out to add to my collection of medals. We can't have too much success at Anfield.

Five top soccer personalities talk about their... **TARGETS** **FOR 1980-81**

OBVIOUSLY my main objection this season is to get Derby County back into the First Division.

I thought we were unlucky to go down last season. Towards the end we were playing some really good football, and if the season had gone another four weeks I think we might have escaped the drop.

Certainly the football we were playing in the last couple of months was better than that of

go, and I was forced to sell him to Birmingham because the bank were beginning to push for us to reduce our overdraft.

I have been particularly encouraged by the fact that First Division players are still willing to come to the Baseball Ground. We have already signed goalkeeper Roger Jones from Stoke and centre-half Alan Ramage from Middlesbrough, and I am hoping they will soon settle in at the club.

'A quick return for Derby'

— COLIN ADDISON

Stoke, Brighton, Manchester City and even Everton. It was just unfortunate that we couldn't have got Roy McFarland, Steve Powell, Alan Biley and Dave Swindlehurst together a bit earlier.

However, I am confident that we can do really well in the new season. Biley and Swindlehurst will be the best strike force in the Second Division, and our midfield can only be rivalled by West Ham's.

I was encouraged by the fact that none of the players wanted to leave just because we were relegated. David Langan was the only player to

The atmosphere of the town is amazing. You wouldn't believe we have been relegated. Season ticket sales are well up, and the supporters are really getting behind the club.

It is at times like this that loyalty counts for a lot. The fans can see we are in a bit of a tight spot, and they get together to do their best to help us out of trouble.

I think our performances in the closing weeks of last season really fired their imagination, and my big hope for this season is that we can continue that form and really give the fans something to cheer.





'Brentford in the Third's top three'

— RON HARRIS

MY overriding ambition is to have as many enjoyable years at Brentford as I have had at Chelsea. I can see no reason why I should not achieve that goal, and I find myself entering the new season with as much optimism as ever before.

After 20 years at Stamford Bridge, it seems a bit unusual to be with a new club, but now my loyalty lies with Brentford, and with new manager Fred Callaghan I aim to lead the club back to better years.

Our main objective is to finish in the top three in the Third Division, and we have the potential to achieve that. At the beginning of last season when Brentford made a good start, there were 15,000 crowds — more than nearby Q.P.R. If we can continually attract that kind of support we will really be going places.

I had to consider my future very seriously before deciding to leave Chelsea. For a six-week spell under Danny Blanchflower I was coaching the youngsters, but when Geoff Hurst took over he wanted me to concentrate on playing.

Prospects

He offered me a new contract to stay with the club, but my prospects of breaking into coaching seemed limited, and so when the offer came from my old friend Fred Callaghan to come to Brentford as player-coach I decided to make the move.

Our efforts so far have been concentrated on establishing a successful youth policy. Now we have some really exciting prospects coming through — such as Paul Walker and Terry Rowe.

I have never played in the Third Division before, so in many ways this will be a new experience for me. From what I have seen of the teams with us, I think Sheffield United could be the pacesetters — especially now they have Martin Peters and Bob Hatton.

Alan Ball and Ted MacDougall should also do well for Blackpool, but those two sides apart, I can't see any big threats.

This season is a challenge to me — and that is quite something after 20 years in the game. But I would like to think that this is just the beginning of a long and successful partnership between Fred Callaghan and myself. I am sure it will be.

'Stability for Bournemouth'

— DAVID WEBB

FOR a Fourth Division club there can only be one target — to gain stability and lay strong foundations for the future.

If we can go forward and challenge for promotion at the same time that will be a great bonus, and obviously good results help. But we want to gain those results by playing in an entertaining fashion, because that is the only way to attract the supporters back to Dean Court.

People might have considered me to be stepping down the ladder by leaving Derby for a club in Division Four, but I don't look on things that way.

First, there is the opportunity to establish myself as a manager. Although my title is player-coach, I consider my duties with Bournemouth to be the same as many of the young managers around the country.

The potential of the club also helped to convince me I was taking the right decision, and teaming up with my old boss Alec Stock was also a decisive factor.

Alec told me faith and hope are essential at a Fourth Division club. Without them you are nothing, and I would like to think we can turn that hope into reality in the near future.

Obviously, I expect to notice the difference on the park between First and Fourth Division football, but when it comes down to it you are still left with 11 players against 11 others.

I can't say that we are capable of gaining promotion this season because I have yet to see any of the other teams we will be facing, but if we can get the club going in the right direction we stand as good a chance as any of the others.



'A European Cup place for Dundee United'

— PAUL HEGARTY



Paul Hegarty shows the kind of determination against Partick Thistle which has helped to establish him in the Scotland side.

LIKE everybody else, my greatest ambition is to gain a League Champions' medal. Winning the League Cup with United last season helped to establish our reputation more in Europe and even in England, but the League title is the big one.

To take that you have to be really consistent over 36 games, and the added prize of entry into the European Cup is all the incentive we need.

Obviously, we expect the main opposition to come from Celtic and Rangers. It is not often the Old Firm are upstaged as they were by Aberdeen last season, and tradition demands that they lead the race in Scotland.

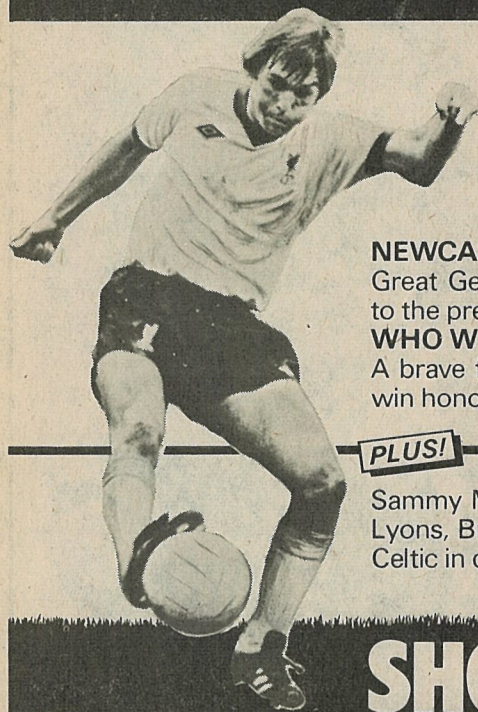
But Aberdeen have a team good enough to withstand such a challenge, and I also expect St. Mirren to run them all close. To finish above those four will be very difficult and we are under no illusions about the enormity of the task.

Nevertheless, we were within four points of the title a couple of seasons ago, and we have seen that the Celtic-Rangers dominance can be broken.

It would also be nice to retain our League Cup title, but League consistency is my main target. Another ambition for me this season is to help the club do well in the U.E.F.A. Cup. I don't think we have ever got past the Second Round before. Quite often we come across a team who are completely unheard of and turn out to be a really crack side. I just hope we don't get anybody like that this year.

On the international front, I just want to remain part of the Scottish squad and hope I can help the team do well in our forthcoming World Cup qualifying matches. We have the potential to reach Spain in 1982, and it is just a question of finding the right team now.

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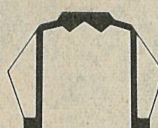


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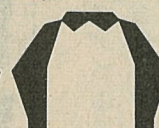


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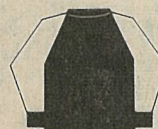
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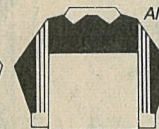
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UHL 027	Dry	Black grooved foam rubber	Silver polyurethane	As palm	Y, M, L	£12.50
UHL 025 ZOFF	Wet, Dry	White smooth foam rubber	Black PU velvet	White 3 level foam rubber	Y, M, L	£12.95
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This week's Star Letter comes from Andy Porter of Billericay, Essex, who wins our new increased Special Prize of £10. He writes:

UNFAIR TO SPURS FANS

★ I must object to your recent SHOOT View, when you say Spurs supporters have a record as boo-boys, which is just not true.

If a player does not do his job on the field then he deserves criticism. Spurs "notoriously critical and fickle" fans treated Colin Lee exactly the same way as any one who pays a person's wages would if he failed to do his job properly.

You also quote John Pratt as being a "victim" of the "nasties" at White Hart Lane. If this was so, 25,000 people would not have turned up for his testimonial match a couple of years ago.

You also say Spurs fans should be more patient with new players. Were the Press and media patient when Trevor Francis or Andy Gray or any of the other £1 million players joined new clubs? No, of course not. They demanded instant success and it seems to me that this was a major reason Steve Daley failed in his first season at Manchester City.

Finally, why do you class Alfie "King of White Hart Lane" Conn as a "failure" when referring to Scottish players coming to England?

He was to us Spurs fans then what Glenn Hoddle is to us now, and there is no way Glenn Hoddle is a failure.

● Our view was based on many conversations with ex-Spurs players, many of whom were popular at White Hart Lane. Many fans may have turned up at Pratt's testimonial — but you can't deny this wholehearted player was a target for the boo-boys.

Assassins Accepted

THE recent European Championship underlined once again that soccer administrators have come to accept the fact that clogging 'assassins' are too skilful for referees to spot and punish.

Meanwhile, in the name of 'control', referees come down heavily on retaliators and swearers.

As a result, it is accepted that strikers must expect to receive a great deal of kicking in the course of a game.

With 1980/81 here, is it not time that the F.A. and the Football League made a

GOAL-LINES

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John Pratt

determined effort to eliminate the real foul play from the game — and also the referees who allow it to go on?

GEOFF ALLIMA, ESSINGTON.

● Nothing is more frustrating than to see a clogger get away with a bad tackle — and someone booked for, say time-wasting a minute later. Both, of course, should be cautioned, but if only one is to

be booked it should be the clogger. Sadly, he often isn't.

Two Refs

I THINK that there ought to be an additional referee on the field during play. I came to this conclusion after watching the 1980 European Championship. I was amazed at a lot of decisions: i.e. the Dutch penalty against West Germany (clearly outside the penalty-area) and who can forget the English disallowed goal (vs Belgium) which cost us dearly? It seems to me that these 'men-in-charge' had a poor view of the situations.

If there were two referees (one for each half of the field) it would be very advantageous. Firstly, there would be two men in each half to make a decision (a referee and a linesman). Secondly, the referees would have less running to do. Thirdly, there would be less abuse from the crowd over tight decisions because the referee concerned would be up with the play.

DARREN LONGTHORNE, BRAMLEY.

● You could also get two men making bad decisions instead of one.

England were the 'worst team'

ONCE again British football fans are guilty of over-estimating their national side. Just as Scotland went to Argentina full of hope, England went to Italy thinking they were better than they actually were.

The lack of skill and imagination shown by the England side was probably the lowest of all eight sides, except Italy.

The midfield, especially, were guilty of lobbing a high ball through at every opportunity and each time it was easily dealt with.

When the Belgians used their offside trap the English side made no positive attempt to beat it by running at the



Phil Thompson

defence. The only time a player did this we scored, but this tactic wasn't used again in the whole match.

In the game against Italy the lack of a ball-winner in midfield was punished heavily against the tough home players.

However, against Spain the midfield and forwards began to run at the defence and this paid off by creating good scoring chances.

For me, the only redeeming feature of England's games were the performances of Dave Watson and Phil Thompson at the centre of the defence. Watson especially showed he's a world-class player.

Unfortunately he will be too old to play in the 1982 World Cup Finals and finding a replacement for him must be Ron Greenwood's first priority.

PETER HORTON, DEWSBURY.

● I'd say Greenwood's priority is to find someone who can beat the man-for-man marking and put the ball in the net.

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Ask the Expert

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Burnley Blunders

Is it true that a Football League side were once awarded four penalties in a game — and missed three of them?

JOHN BYRNE, EIRE

● It is, John — and Burnley were the red-faced side.

It happened in a Second Division game against Grimsby on 13th February, 1909.

Then, proportionately worse, in a First Division game against Newcastle on 27th January, 1912, Manchester City missed three out of three!

Record 'Pool

I'd like to know the Liverpool side which chalked-up their record win of 11-0 against Stromsgodset in the Cup-Winners' Cup.

STEWART HOPKINS, LINCOLN

● This was their line-up against the Norwegians at Anfield on 17th September, 1974, Stewart:— Ray Clemence, Tommy Smith, Alec Lindsay, Phil Thompson, Peter Cormack, Emlyn Hughes, Phil Boersma, Brian Hall, Steve Heighway, Ray Ken-

nedy, and Ian Callaghan.

What's more, no less than nine Liverpool men got their name on the score-sheet — Lindsay (penalty), Boersma (two), Thompson (two), Heighway, Cormack, Hughes, Callaghan, Smith, and Kennedy.

Oldest club

Which are the three oldest clubs currently in the Football League?

ROGELIO LHOVITZKY, AUSTRALIA

● Notts County are the oldest — in fact, the oldest League club in the world, Rogelio — with their formation back in 1862.

They are followed by Stoke (1863), and Nottingham Forest (1865).

The Football League itself, incidentally, didn't come into being until 1888.

Keegan's first

What was the first match in which Kevin Keegan captained England's full international side?

JULIA RIDLER, LONDON, S.E.5

● It was in the 2-1 victory over Wales at Wrexham on 24th March, 1976, Julia, in the special match to commemorate the Centenary of the Welsh F.A.

But this didn't mark the start of his run as England's regular skipper — he only took over then as the usual skipper of the time, Gerry Francis, was out injured.

SHORT PASSES

● Geoff Hurst played 410 League games for West Ham, scoring 180 goals; and 49 full internationals (24 goals) for England.

(DAVID BECK, Dover)

● Goalkeeper Vic Rouse, of Crystal Palace, was the first Fourth Division player to win a full international cap when he played for Wales v Northern Ireland on 22nd April, 1959.

(MARTYN HUGHES, Neath)

● Real Madrid won the European Champions Cup in 1956, 1957, 1958, 1959, 1960 and 1966; and were runners-up in 1962 and 1964.

(TAHARIQ DIN, Nottingham)



"PLAYERS don't want to know Shrewsbury Town — and that's a very big mistake on their part," says David Tong. No one appreciates the truth better than him because the strong midfield ace won the vote for Gay Meadow's Player of the Year in only his second season there.

"I must admit that I thought long and hard myself when the offer came," concedes David, who cost £25,000 when he finally decided to switch from Blackpool.

"In the end, I made the move and that's something I'll never regret.

"In my first season, we

played beyond the Third and Fourth Divisions."

Why doesn't the club attract more big names? "I honestly can't give an answer," he says. "Maybe it has something to do with the fact that we are off the beaten track and haven't too many traditions.

"But there are several of us at Gay Meadow who are proof of the good that joining the club has done for our careers. For instance, we have several Scottish players and not one of them regrets signing for player-manager Graham Turner or Alan Durban, who was in charge before him.

had our biggest win of the season when we beat Fulham 5-0; we took two points at home against Q.P.R. and Charlton.

"We also took four points out of four against Watford. Look at the money they've spent and compare it to our one 'buy' of the season — John Dungworth who came from Aldershot for £100,000 which more than doubled the club's previous record.

"It just goes to show what you can achieve by organisation and honest effort. We don't have one famous player at Gay Meadow but we operate a team game that stops the very best sides in their

'Don't say 'no' to Shrewsbury'

that's David Tong's advice

reached the Quarter-Finals of the F.A. Cup, won the Welsh Cup and captured the Third Division Championship.

"In 1979-80, we really made our mark in the Second Division, upset a string of promotion challenging clubs and I was voted Player of the Year. In fact, if we had made a better start, we might well have been in there battling at the finish with the top half dozen.

"As it is, I think that we've picked up plenty of experience and know-how to have a powerful say in the promotion race this season.

"After all, we finished mid-table with a squad that had just three players — myself, Jimmy Lindsay and Ken Mulhearn — who had

"Jack Keay, for instance, has emerged as such an outstanding young central defender that, surely, Scotland must have him in their Under-21 squad this season. He came from Celtic without playing in the first team there but has prospered marvellously at Gay Meadow.

"There are so many players who 'grew up' in nine months last season with their first taste of Second Division football.

"We have shown clubs that we aren't country cousins — and no one knows better than the London sides despite all their experienced big name players.

"We did the double over West Ham, Chelsea and Orient — we

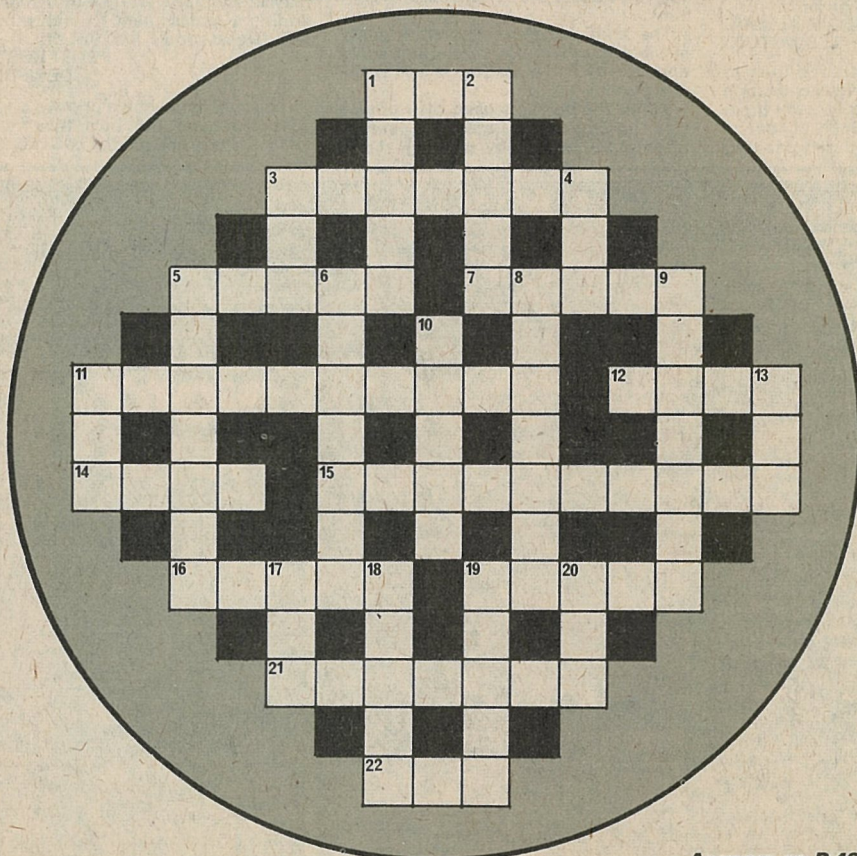
tracks. And we can improve a lot more yet.

"There must have been at least six games when we conceded a goal in the last five minutes. It was sheer inexperience that caused these errors — but that is all behind us now."

David agrees that Shrewsbury's own problem is the danger of being hit by a string of injuries. "We're a small club and it works well because of its smallness. We're close and know each other's games inside out. It's a great way to play but it can misfire if you've half a dozen injuries.

"But, barring this kind of misfortune, we can beat the top sides again this season."

Tackle SHOOT'S new On The Ball CROSSWORD



ACROSS:—

- (1) Short substitute turned around to get transport. (3)
- (3) Move in awkward or disorderly fashion. (7)
- (5) The employees from Stafford Rangers. (5)
- (7) Amphitheatre or scene of contest. (5)
- (11) Home town of the oldest Football League club. (10)
- (12) Notion from a side at the top! (4)
- (14) It is an advantage for a goalkeeper to be thus. (4)
- (15) Club who have won the F.A. Cup a record seven times. (5 & 5)
- (16) Slip on an icy surface, for instance. (5)
- (19) To play in the British Championship, a player must be from the British —. (5)
- (21) The team from here were the very first Football League Champions in 1888/9. (7)
- (22) A craggy hill from the name of the team from Plainmoor. (3)

DOWN:—

- (1) Deceive opponent by pretence. (5)
- (2) CSKA —; Bulgarian club. (5)
- (3) Water expanse from the club whose home is Vetch Field. (3)
- (4) The night before from the team from Goodison Park. (3)
- (5) Decides. (7)



See 15 across

- (6) Country of Oulun Palloseura who Liverpool play in this season's European Cup. (7)
- (8) Prompts ones memory. (7)
- (9) Osvaldo —, Spurs mid-field player. (7)
- (10) Hard drives at goal, for instance. (5)
- (11) Mr Brodie of Liverpool invented and patented the first goal one. (3)
- (13) Palindromic forename of Everton striker. (3)
- (17) Little devil from Lincoln City! (3)
- (18) Make an effort. (5)
- (19) — Milan; European Cup Winners 1963/4 & 1964/5.
- (20) — Shackleton, famous player with Newcastle United. (3)

Answers on P.48

CLUB SPOTLIGHT

New-look EVERTON need a super start

by Mark Irwin

Bolton. Former Scotland international George Wood is on the verge of quitting the club, and now McDonagh faces the challenge of young Martin Hodge for a first team place.

"Although Everton only avoided relegation by four points last season, they reached the last four in the F.A. Cup and also played in Europe. When you are a member of the bottom of the table team, that doesn't look like failure," said

productive emphasis on youth at the club.

Joe McBride could certainly develop into a player capable of providing a service similar to that of Dave Thomas during Latchford's 30-goal season of 1977-78.

Midfield player Gary Megson, a six-figure signing from Plymouth last season, came into the side to fill in for the numerous injured and suspended players at the beginning of the year and showed he could become a permanent fixture.

Centre-back Billy Wright may one day play for England, and now that Mark Higgins and John Barton have both recovered from leg fractures the Everton defence should have a stronger look about it.

Another centre-back, Kevin Ratcliffe, was given his first game in the Semi-Final replay against West Ham and was also included in the original Welsh squad for the British Championship.

Sharp has also impressed during the pre-season warm up matches, and Lee says of him: "He has incredible pace, and although he still has a lot to learn about the English game he could develop into a striker of real class."

Experience

But youth alone cannot win League Championships. Although the experience of Asa Hartford, Mick Lyons and Peter Eastoe should help to develop the budding talent, Everton could find themselves extremely short of cool heads in a tight situation.

Geoff Nulty, one of the few Everton players with real experience last season but now forced out of the game by a knee injury, was recently appointed assistant-manager by Lee.

"If I'm going to learn about management and coaching, I couldn't have a better tutor than Gordon Lee," says Nulty.

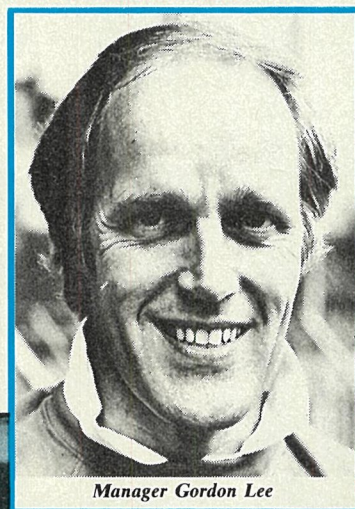
Many supporters may tend to disagree if the name of Everton is not inscribed on at least one trophy this season...

the £250,000 McDonagh.

"Tradition demands that Everton are a success, and I believe that last season was a one-off. I see no reason why we shouldn't be challenging for a top of the table place."

Blind optimism from the 27-year-old 'keeper? Many may think so.

Nevertheless, the foundations for a brighter future have clearly been laid by Gordon Lee at Goodison Park. He may have spent extensively, and not always wisely, in his three-year quest to gain glory, but he has also established a successful and



Manager Gordon Lee

FIVE years ago the suggestion that Everton would be among the season's favourites for relegation from the First Division would have been made only by a madman.

But after watching his multi-million pound team struggle to their lowest League position since 1954, that is the reality manager Gordon Lee must face.

A run to the F.A. Cup Semi-Finals last season possibly saved Lee from the axe, but he is well aware that the tradition and demands of Everton FC will not allow them to be second best on Merseyside for much longer without changes.

Transfer speculation has once again been rife at Goodison during the close season. Andy King and Bob Latchford have both made it clear that they believe their futures lie elsewhere, while Trevor Ross and John Gidman are also reported to be unsettled.

The situation is almost identical to this time last year. Then, King made his peace with the club before the big kick-off, but Latchford was out of the side for the first couple of months before he, too, signed a new contract.

Doubtful

Neither player is officially on the transfer list, and it must be doubtful whether even the strong principles of Gordon Lee will allow him to go without two of his most valuable team members.

"Our chances for the new season depend very much on whether we make a good start," said Lee. "We started very slowly last time, our confidence was affected and we struggled. We cannot afford such a poor start this time."

Newly-promoted Sunderland and Leicester provide Everton's first opposition, and two teams eager to make an early impression will not be easy. After that Everton take on European entrants Nottingham Forest, Ipswich and Wolves.

Those five fixtures could prove to be the making of the new-look Everton. Alternatively, they could prove to be Gordon Lee's undoing.

Chairman Philip Carter has made it clear that he wants a marked improvement this season. Although he has managed to persuade his board to give their full backing to Lee, Carter recently

gave the manager and his team a public rap across the knuckles over their appalling disciplinary record last season.

"Suspension and injuries certainly didn't help us to find a settled side," Lee continued. "I can't do anything about the injuries, but I can certainly improve on our disciplinary record."

Ironically, chief offender Brian Kidd, who was shown the red card twice last season, has since been sold to Bolton for just £110,000. Yet despite Kidd's notorious short fuse, he was Everton's most successful striker last season.

Now the awesome responsibility of bringing the goals to Goodison has been handed to Peter Eastoe, who was unable to gain a regular first team place last season, and teenager Graeme Sharp from Dumbarton.

If that partnership fails, Eamonn O'Keefe, signed from non-League Mossley a year ago, could figure more prominently in Lee's plans. Sharp and O'Keefe may have proved themselves at a lower level of football, but is it fair to expect them to make the sudden transition to First Division demands?

The only other close-season signing at Goodison is goalkeeper Jim McDonagh, from relegated



Goalkeeper Jim McDonagh is beaten by Everton skipper Mick Lyons last season. Now McDonagh's aim is to prevent the goals going into the Everton net following a close-season move from Bolton.

EVER



BACK ROW (left to right): Andy King, Garry Stanley, Jim McDonagh, George Wood, Martin Hodge, Mark Higgins, Billy Wright.

CENTRE ROW: Eric Harrison, Barton, John Gidman, Mike Lyons, Jim McGregor (physio), Geoff

RTON



(coach), Bob Latchford, John
ns, Peter Eastoe, Gary Megson,
ulty (assistant-manager).

FRONT ROW: John Bailey, Joe McBride, Gordon Lee (manager),
Asa Hartford, Trevor Ross.

SHOOT!

Poor gates in France

STATISTICS reveal that Paris St. Germain were the best-supported team in the French First Division last season, though it seems incredible that the capital's only First Division side should attract so few fans!

Their average home gate was 21,361, ahead of St. Etienne (19,664), Champions Nantes (16,422), Lens (15,100), Marseille (13,838), Strasbourg (13,768) and Lille (13,314).

No other club topped 10,000 and poor Monaco and Bastia averaged just 4,265 and 3,275 respectively.

The country's top away attraction continues to be St. Etienne, who brought in 418,120 fans for their 19 away games.

● They say you can prove anything with statistics, but it's a fact that 30 per cent of all goals scored in the Argentine League are notched either in the first ten minutes or the last. The moral is obviously not to arrive late or leave early!

FIFA's AMAZING DECISION FREES FELMAN

FIFA have finally decided, after seven months of deliberation, that Valencia winger Dario Luis Felman (right) is *not* an Argentine international even though he represented his country against Hungary!

Felman has been sidelined since a Madrid sports paper discovered that the ex-Boca Juniors striker had come on as substitute for the last nine minutes of Argentina's 5-1 win over Hungary.

As only two foreign internationals are permitted in Spanish clubs, and Valencia already had Kempes and Bonhof on their books, Felman's presence in the side was considered illegal and his contract was promptly suspended.

Now FIFA's decision comes as good news to Felman, but one wonders how the international governing body arrived at their decision.

Logically, a player has either represented his country or not — a clear-cut, black-and-white decision.

But FIFA have decided that nine minutes is not enough to be considered an international. In that case, how many minutes are necessary, I wonder?

Whatever the rights and wrongs, the decision is likely to have

awkward repercussions, and another Spanish club, Español, are already mounting a petition to have their Uruguayan midfielder Alfredo Amarillo declared a 'non-international'.

They allege that Amarillo played only one game for Uruguay at the age of 16 and that "this is too young for a player to know his own mind".

I have a feeling that FIFA, with their Felman decision, may have shoved a wedge into what was previously an open-and-shut regulation.

Bonhof row

THE Spanish transfer market has been relatively quiet during the close season, and it's more than noticeable that the traditional flood of foreign players into the land of the peseta has dwindled away to a mere trickle as Spanish clubs generally find themselves unable to compete in the inflated transfer market. Compare the prices in the list of major transfers (below) and you'll see what we mean:

Player	Move	Price
Alesanco	Bilbao to Barcelona	£605,000
Quini	Gijón to Barcelona	£515,000
Morena	Rayo Vallecano to Valencia	£400,000
Morete	Las Palmas to Sevilla	£200,000
Bertoni	Sevilla to Fiorentina	£700,000
Amador	Hércules to Barcelona	£95,000
Megido	Malaga to Hércules	£80,000
Bonhof*	Valencia to Cologne	£450,000
Buyo	Coruña to Sevilla	£150,000
López	Burgos to Sevilla	£150,000
Salguero	Málaga to Real Madrid	£160,000



The transfer of Rainer Bonhof (asterisked) is causing storms of anger and confusion in both West Germany and Spain. After Valencia and Cologne had signed all the appropriate contracts, German doctors discovered that the 28-year-old international midfielder is suffering from a complicated Achilles tendon injury; heart irregularities; and a suspect liver.

Cologne immediately refused to pay Valencia the cash (which, as you can see from the table, the Spanish club has already used in the Morena deal) and legal proceedings seem inevitable, even though Bonhof is with Cologne (pictured).

The other interesting possibilities in the transfer market are the moves by newly-promoted Murcia and Valladolid to sign Czech international stars Nehoda, Ondrus and Masny.

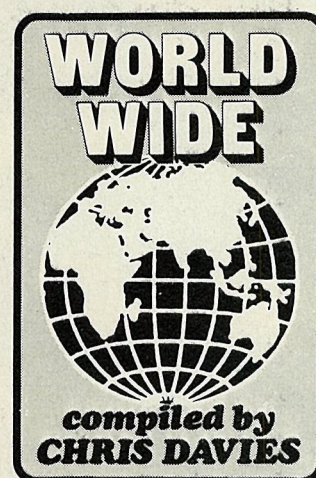
Reports indicate that several West German clubs were keen to sign the Czechs but, bearing in mind the Germans' Olympic boycott, the authorities may refuse to sanction the moves as a small 'reprisal'.

BEFORE their annual photo-call to have team groups taken by the Press, the players of Schalke 04 persuaded centre forward Klaus Fischer to line up with them. Still recovering from a broken leg, Fischer changed into his gear, despite still using crutches, and was propped up by colleagues on either side of him.

LAZIO of Rome have paid their centre-forward Bruno Giordano for 1980-81 even though he is suspended for his alleged involvement in the bribes scandal. Lazio paid Giordano more than £110,000 as his annual signing-on fee because several clubs are anxious to sign him. Under Italian rules his transfer fee is calculated on 18 times his signing on bonus so by paying the player they can ask £2 million for him.

LOCAL derby games are invariably tension-filled passionate affairs. However, I think the Spanish pair of Garcia Hernández (Real Madrid) and Navarro (Atlético Madrid) overdid the passion during the last Madrid derby!

● Picture Don Balon.



THE Argentine Press is campaigning vigorously for a drastic improvement in conditions at First Division grounds.

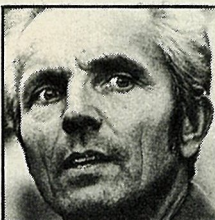
A recent survey revealed that lighting is desperately poor in all but three grounds (League matches are normally played late at night in winter) and playing surfaces range from bad to impossible, largely because as many as 15 games per month are played on the same pitch.

The poor conditions, allege the critics, explain dwindling attendances, as few fans are prepared to pay at least £1.75 and then not be able to see the action due to the bad lighting!

WEST German fans saw more goals per game last season than anyone else in Europe: 3.34 per game. In England the figure was 2.51 and in Italy 1.88. Worst off of all were the fans in Turkey where the super-defence has taken over. They only saw 1.78 goals per game in their First Division.

News flashes

● With the resignation of Ladislao Kubala as Spanish national team manager Georg Buschner (below) of East Germany is the longest serving boss in Europe by a long way. He has been in charge since 1970.



● Although Eintracht Frankfurt won the U.E.F.A. Cup last season, they have had a real clear out of their back room. New manager coach is Lothar Buchmann assisted by Ulrich Meyer, a B-licence coach. The new masseur and injury expert is Joost Runzheimer. They even have a new secretary, and new coaches for their 'A' and 'B' youth teams!

● The seven West German clubs in Europe have to travel more than 4,000 miles to play their First Round matches.

● Simon Tahamata, the ball juggling left-winger of Indonesian origin, has left Ajax for RFC Standard-Leige.

● VfB Stuttgart are hopeful of engaging the captain of Czechoslovakia, Anton Ondrus (below) who plays sweeper behind the defence. VfB sent a strong delegation to Prague, then on to Bratislava where Ondrus plays for Slovan. They are so keen that the business-manager, secretary and chairman Gerhard Mayer-Vorfelder all made the trip. (See Bonhof Row story).



● Borussia Mönchengladbach, who have specialised in engaging unknown young players and producing stars, have signed Roby Langers from Luxembourg. A centre-forward, he is only 19 and played for Union Luxembourg last season and was rated the best young forward in the Principality.



● Jerzy Gorgon (above), the giant Polish international sweeper, once described by a famous English manager as a dummy in deep sea diving gear, has quit Gornik Zabrze. Having reached the 30 mark he has been allowed to join FC St. Gallen in Switzerland.

● During the summer break, Hansi Müller of VfB Stuttgart used his cheque for signing an option with inter-Milan to play for them after the '82 World Cup, to buy a villa on the Adriatic. During his house hunting trip, his girlfriend Claudia had her 21st birthday, and to celebrate they dined at the home of Inter chairman Ivanhoe Fraizzoli.

● Heinz Flohe, the former Cologne and lastly 1860 Munich West German international inside-left, who recently announced his retirement through injury, has collected a cheque for £150,000 — his share of the club's invalidity cover.



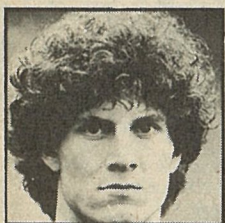
DIEGO Maradona's club, Argentinos Juniors, have the habit of arranging a barbecue for the squad every Saturday. But recently things went wrong while a club employee was returning by taxi from the butcher's with the usual quota of 66 pounds of meat!

The taxi coughed a few times and came to a halt, and the driver suggested he go to the corner where it would be easier to hail another taxi.

As soon as the Argentinos man got to a safe distance, the cab re-started and shot away with 66 pounds of bovine fare...

TUNISIA, the surprise team of the 1978 World Cup, where they held West Germany to a 0-0 draw, have already been eliminated from the 1982 World Cup. They beat Nigeria 2-0 at home, but lost 0-2 in the return and came off 3-4 losers in the first round of penalties.

● A West German paper has worked out that Austrian international Bruno Pezzey, who plays for Eintracht Frankfurt, earns, not counting training time, £171 per minute when his club win and collect an average bonus.



● The young AC Milan defender, Fulvio Collovati (above), has asked for a transfer because he does not think he will retain his place in the Italy team playing in Serie B (Division Two). Only 23, he will command a very big fee, perhaps £2 million if Milan agree to release him.

● Several clubs were hunting the FK Austria-Memphis striker Walter Schachner who scored 34 League goals last season. PSV Eindhoven were only one pursuer, but Schachner has signed a new contract for next season to stay in Vienna.

● Since the League was formed in Czechoslovakia in 1925 only two clubs have scored more than 2,000 goals in League games. These are Slavia SK and AC Sparta, both of Prague who achieved this in season 1946-47. Dukla Prague, the Army team who have dominated half the time since they were formed in 1948, have not yet reached 1,600.

● Double headers, playing two League games at one ground in succession, are very common in Hungary, but for the first time a treble header has been staged. The lucky fans were in Lima, Peru, where customers were invited to watch three First Division matches between 2 p.m. and 8 p.m. for only £1.30.

● One of Uruguay's national squad, Rubén Busto, was killed in a road accident recently. His motor-bike crashed violently into a stationary lorry.

● Osvaldo Brandão, former Brazil manager, at present with Palmeiras, has turned down an invitation from the Peru F.A. to take charge of their national team during the qualifying tournament for the 1982 World Cup. He was offered a tax-free salary of £4,500, plus a house and a car.

● Ecuador have begun their preparation programme for the 1982 World Cup. National team manager Ubaldo Ignomiriello has designated a preliminary squad of 22 players, and hopes to spring a surprise in a group where Ecuador are rank outsiders alongside Chile and Paraguay.



● Clodoaldo, Brazil's midfielder in the 1970 World Cup, now 30, has signed for ASL club New York United. Meanwhile, Carlos Alberto (above), 36, has renewed his contract with Cosmos for one more year.

● In Argentina, a friendly match in the northern province of Tucumán ended in tragedy when the players disagreed so violently with one of the referee's decisions that they set upon him and kicked him to death. All 22 players were subsequently arrested.

Storm over bans in Chile

THERE'S an enormous storm in Chile following the banning of three players from the national team — all for breaches of discipline while the squad was in 'concentration' in Arica.

Osvaldo Hurtado simply escaped from the hotel 'to visit relatives'; Leonel Herrera went for an unauthorised walk along the beach; and Chilean idol Carlos Caszely seems to have been involved in a secret drinking session in one of the hotel rooms, followed by a violent argument that forced the hotel management to intervene.

Caszely's ban raised an uproar in Santiago, as the Colo Colo striker is the country's Number One footballer. Hundreds of fans demanded his re-instatement in the national team but, by contrast, a left-wing group reacted by threatening Caszely and claiming that he's 'abandoned the working classes and taken to a decadent, capitalist life-style'.

The incidents have disrupted national team manager Luis Santibañez's plans to build a settled and happy squad for the 1982 World Cup.

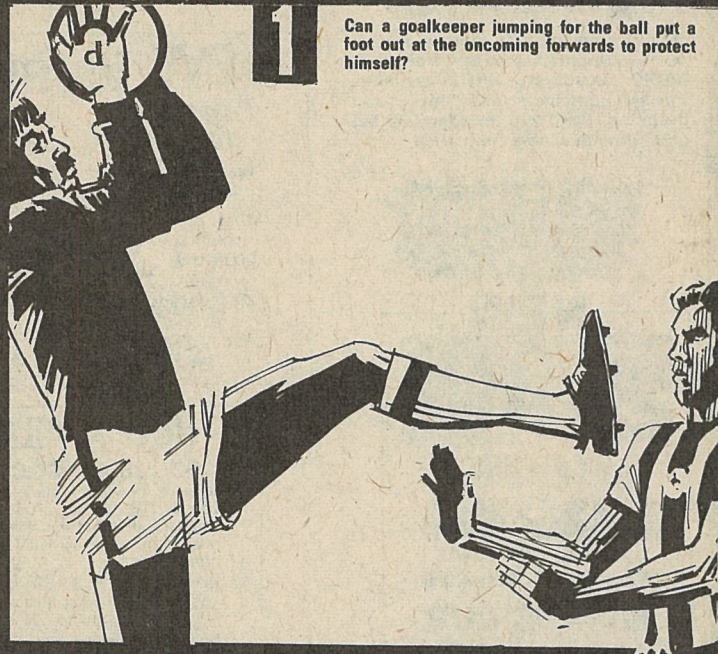


Caszely (right) and Colo Colo team-mate Vasconcelos.



YOU ARE THE REF

Compiled by CLIVE THOMAS



1

Can a goalkeeper jumping for the ball put a foot out at the oncoming forwards to protect himself?

2

From a goal-kick the ball is passed towards a defender but it goes over the goal-line before leaving the penalty-area. Should you award: (a) a corner (b) an indirect free-kick, or (c) have the kick retaken?

3

You notice two opponents fighting. Should you wait until the ball is out of play before stopping the game?



4

The ball is being placed for a free-kick just outside the penalty-area for the attacking side, when time runs out. Should you wait for the ball to be kicked before ending the match?



5

Can a player fairly charge an opponent when the ball is about two yards away?



ANSWERS

1. No. I refereed West Ham v. Newcastle last season and in my opinion Phil Parkes did jump in a dangerous manner against Peter Withe of Newcastle. I stopped play and awarded an indirect free-kick against Phil. A goal was scored and West Ham lost 1-0. I spoke to Phil and manager, John Lyall and they said this type of thing was creeping in the game and must be stopped. 2. Have the kick retaken (c). 3. No. 4. No. 5. No.

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1978 LEAGUE CUP FINAL
Nottingham Forest v. Liverpool
1978 LEAGUE CUP FINAL
Nottingham F. v. Liverpool
1977 EUROPEAN CUP FINAL
Liverpool v. Borussia MGB
1977 BATTLE OF THE GIANTS
Manchester Utd v. Liverpool
1977 LEAGUE CUP FINAL
Villa's Hat-trick.
1976 UEFA CUP
Liverpool v. Bruges
1976 FA CUP FINAL
Super Saints!
1976 LEAGUE CUP FINAL
Man. City v. Newcastle
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Rangers v. Hearts
1975 F.A. CUP FINAL
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- * 1970 Italy 4, W. Germany 3..... 200ft
- * 1970 England 2, W. Germany 3..... 200ft
- * 1966 England 4, W. Germany 2..... 200ft & 400ft
Also colour sound 200ft

- 1966 England 2, Portugal 1..... 200ft
- 1966 Hungary 3, Brazil 1..... 200ft
- 1966 Korea 3, Portugal 5..... 200ft

EUROPEAN CUP

- * 1978 Liverpool 1, Bruges 0..... 200ft/400ft
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I PREPARED for the European Championship in a quietly confident mood, and although many people think so, I don't feel that I was given a chance only because of the injury to Rainer Bonhof. I really thought I would get an opportunity, and I knew I must take this when it came.

I played only twice, but in my opinion they were the most important games. First against Holland and then in the Final.

In the first I had oceans of space to play in and I think that Holland's Willy Van der Kerkhoff seriously

underestimated me, probably thinking . . . "Who cares about that young baby?"

When we were leading Holland 3-0, Willy Van der Kerkhoff began to play on my side of the pitch and he started working and fighting too. But by then it was too late.

None of the Dutch players impressed me and I think their team is now only second-class in Europe.

Belgium were a big surprise and very strong, difficult to beat with Wilfried Van Moer their outstanding player.

now than he was when he first arrived in Germany. With HSV he played mostly in the front three. He worked hard in training and I would say is the best foreign player we ever had in the Bundesliga.

He will not be forgotten, but be fair, give and take, Keegan learned a lot with Hamburg and owes the German Bundesliga something.

Generally, I think that the coaches in Germany are much better than those in England, and we work a lot more with the ball than English clubs do. With Cologne we

player in the European competition and no other English player was near his standard.

Something is seriously wrong with English football. They simply do not know how to make scoring chances against over-crowded defences.

In former times England had many great successes, but their game has stagnated. Their football lacks variety and the players are running too much and playing too little.

Looking back over my brief career I have come a long way very

'WEST GERMANY'S SECRET~ BETTER COACHES'

says Cologne's **BERND SCHUSTER**, star of the European Championship

The most attack-minded teams that played in Italy were West Germany and Spain, in that order. In the second group, but significantly below their standard were Italy, Czechoslovakia and England.

All these countries showed at times they could play neat, attractive, attacking football, but they were inconsistent in the Championship. West Germany won the trophy because at the decisive time we were a little better.

Tony Woodcock was well below his best form for England. Clearly he missed Trevor Francis, while Dave Watson never went over the halfway line and Kevin Keegan was only the ghost of the player he was in the German Bundesliga for Hamburger SV. Overall I thought the English were weak in defence and in midfield.

Keegan is a much better player

even train on Sunday mornings, as do most German clubs. I think in England the clubs train too much for speed and overall physical condition.

At Cologne we work for condition or stamina only on Tuesday afternoons. The rest of the time, we work at all kinds of things with the ball.

Skill

Our trainer teaches us how to play and works with us to improve our skill and understanding. Working with our trainer and playing too, I now have a good understanding with Tony Woodcock.

Personally, I was very disappointed with England. Their players, and the English people I think, expected too much from them. Ray Wilkins was their best

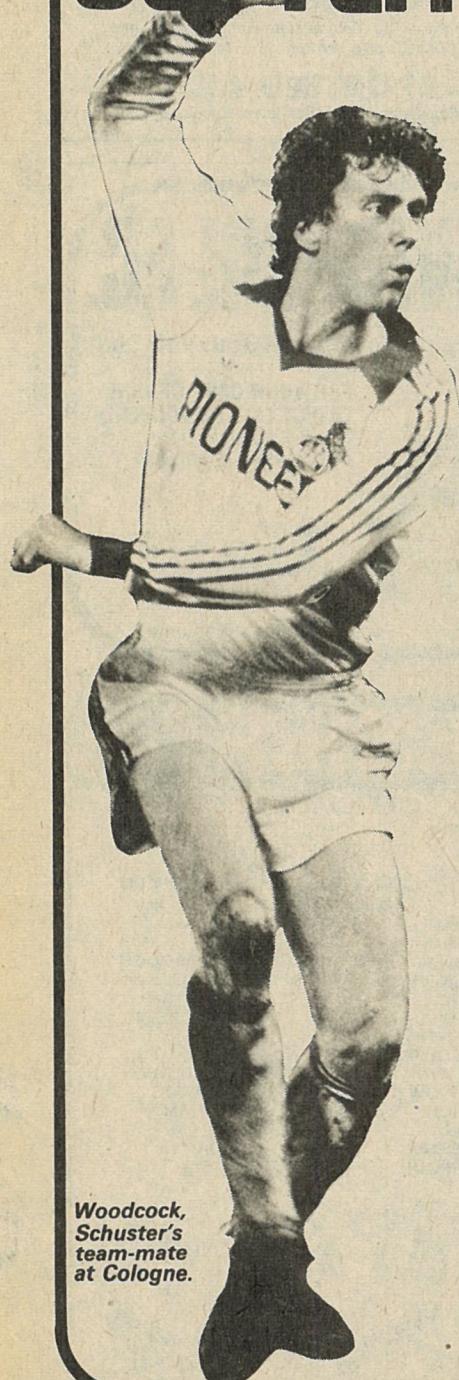
quickly to win a European Champions' medal less than two years after making my debut in the Bundesliga.

I began as a youngster playing for SV Hammerschmiede Augsburg and two years later joined the Division Two club FA Augsburg. While with them I played as the *libero* (sweeper) for the German Youth team and the Cologne trainer, Hennes Weisweiler took me to Cologne in 1978 when I was 17.

That is the way in German football. A trainer finds you, works and coaches you, then puts you in the team and you do the rest.

But one thing I know, you never stop working and you never stop learning!

● In an interview with Karl Heinz Jens.



Woodcock, Schuster's team-mate at Cologne.



Schuster is stopped in the European Championship Final by Walter Meeuwse of Belgium.

'No need to bully Bolton' says Tony Dunne

IN a glittering career lasting 20 seasons Tony Dunne, the Bolton Wanderers first team coach, has known many moments of magic.

An F.A. Cup winners' medal in 1963, two League Championship triumphs, a European Cup winners' medal and 32 international caps for the Republic of Ireland. All came the way of the Dublin born full-back in a 13-year stay with Manchester United.

In just over six years at Bolton he added a Second Division Championship medal.

"I've played with and against all the best players," he says. "I even went to America last summer and teamed up with Trevor Francis at Detroit Express.

'Traditions'

"When you play as long as I did you tend to think that it's never going to stop. I would have played this season, but a shoulder injury put me out of the game. Now I'm back at Bolton, a club with great traditions, and the feeling is absolutely marvellous.

"When I was appointed I was absolutely delighted and it was a great boost after having to quit.

"Nobody ever wants their playing career prematurely ended, but being involved in the managerial side of the game is the next best thing."

Tony was encouraged to take up coaching when he first signed for Bolton in 1973. "There were many young players at the club," he says, "and one or two asked for my advice. That was really the starting point."

Tony, known throughout the footballing world as "Mr. Nice Guy", won't be changing his friendly image. "I don't believe you have to bully people," he says. "If you get to that stage, then you're wasting your time."

"I try to work on an individual's strengths and rectify his mistakes.

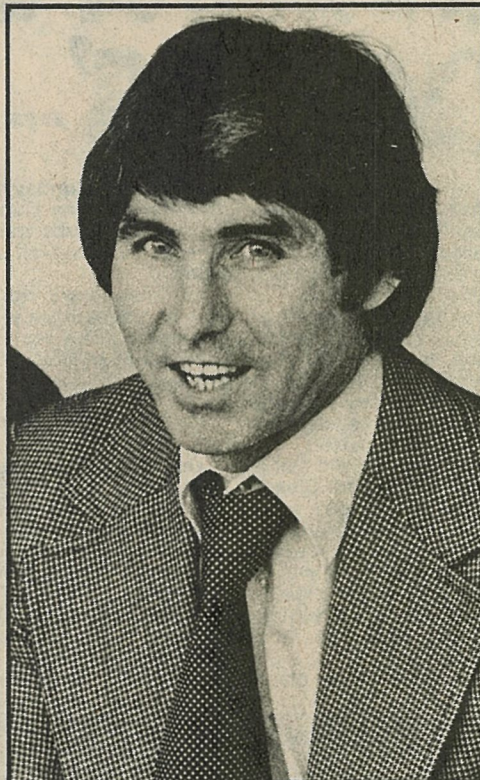
"Manager Stan Anderson's plans for the Burnden Park club are obvious — to get them back into the First Division as quickly as possible.

"We're also hoping to regain the attractive and winning style that was once our hallmark."

During the latter half of last season Bolton, with no hope of escaping the big drop, pushed the youngsters into the fray. Graham, Carter, Wilson, Bennett, Burke and Hogan were all tried. So what was the verdict?

"We gained four players from the reserves," says Tony. "Two of them, having got the summer over, may come back and be regular first team players. But they were a little too young last season, even though we played them.

"We won't be putting ages on players. We're not looking for that. If a player at this club is 15 and he's good enough, then he'll play."



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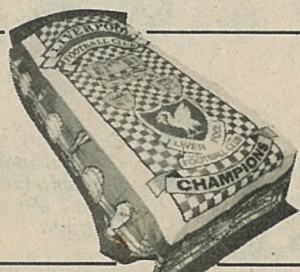
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If Bryan Robson nets 21 League goals this season, he will bring his career total to 250 — which gives the Sunderland scoring ace a special target to aim at to mark his club's return to the First Division.

And judging by his goal-getting burst at the end of the 1979-80 season, the signs all point to Robson achieving that ambition.

"I was pleased to be able to finish as I did last season," says Bryan. "I managed to score nine goals in the final 12 games, which proved my stamina is still O.K. But more important was Sunderland's ability to remain unbeaten in our

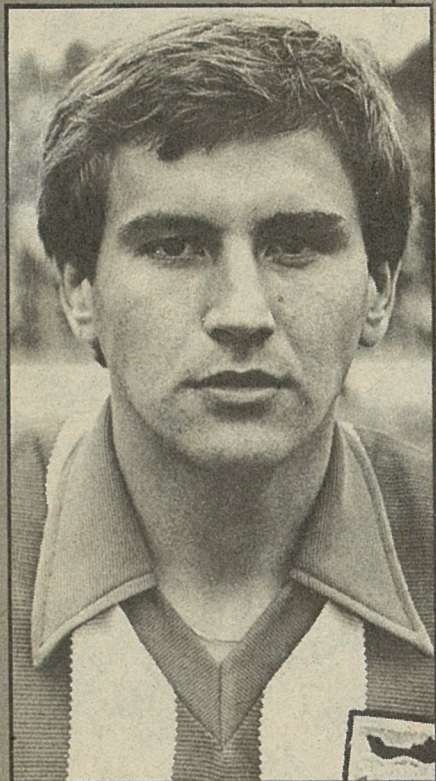
250

ROBSON'S GOAL-TARGET THIS SEASON

last 15 matches — I believe that if the term had lasted another few weeks we would have won the Second Division title."

Now, with the stiff challenge of First Division football ahead of the Wearsiders, Robson is equally confident Sunderland will continue to get the right sort of results.

"In this Division, there are only two or three outstanding teams, and we consider ourselves to be as good as the rest. We've a blend of



a few experienced players, some youngsters who are just being introduced to the top flight, and men like Stan Cummins, Gary Rowell and Kevin Arnott who have the ability to do extra well against first-class opposition.

"Actually, the fact that we are a young side acts in our favour — a team that goes into the First Division with too many old players faces problems, as changes invariably have to be made, and fresh blood brought in.

Bryan Robson (right) and Gary Rowell (above) will be looking to make their mark back in the First Division with Sunderland.



"Our manager, Ken Knighton, and his assistant Frank Clark, are always looking for ways to strengthen the side, although we've a pool of 20 players to draw on for first team duty. And the morale in the dressing room is high, with everyone determined not just to consolidate a place in the League but to move into a leading spot."

As a proven goalscorer, there will be pressure on Robson to demonstrate his knack of regularly finding the net, but he welcomes the test of coming up against First Division defences.

He says: "Strikers are expected to get results, we live with this. It is the type of thing that faced Gary Rowell after he had been injured — the Press made much of his return, and in my opinion he came back too soon to do himself justice.

"This season, I'm sure that Gary will be getting goals with all his old confidence, and for myself, I still retain the zest to get out on to the field and try to put myself into scoring positions.

"Basically, the problems of scoring goals are the same in the First Division as they are in the Second. A striker must have the enthusiasm, the will to want to score — without it, he may as well stay at home.

"I think football has changed since I started playing. Defences are a lot more difficult to penetrate, and there are less players prepared to play up-front.

"Midfield is a more popular position. I fancy that they don't want to take on the responsibility of scoring goals."

Responsibilities

Certainly, Robson has never been one to shirk his responsibilities, scoring or otherwise. The 34-year-old Sunderland-born striker has had the golden goals touch for 16 seasons, with Newcastle United being the first club to have him when his lethal shooting did much to win them the old Fairs Cup in 1969. Two years later, he went to West Ham for £125,000 — then he went to Roker Park for a fee of £140,000, 50 goals and three years later.

Bryan helped Sunderland win the Second Division Championship in 1976, but within a couple of months was sold back to West Ham for £80,000.

A year ago, Sunderland bought Robson back from The Hammers for half of what they had sold him for — and his finishing was clearly in evidence in the Wearsiders' march back to the First Division.

"Scoring goals is partly a state of mind," says Bryan. "And experience does the rest, easing you into the right place at the right time."

For Roker fans, the sight of Robson being in the right place often enough could be one of the highlights of 1980-81.

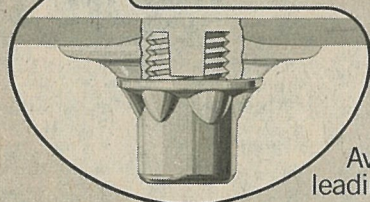
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If there were any awards for the most improved player in Scotland last season, St. Mirren's veteran captain Jimmy Bone would have walked off with the honour.

Bone, once rejected by Celtic and left to get his game together at little part-time Arbroath, was outstanding last season as the Paisley Saints won the Anglo-Scottish Cup — beating holders Bristol City home and away in the Final — and clinched a place in the U.E.F.A. Cup at Rangers' expense.

Why the great transformation? "Manager Jim Clunie made me the captain after the club had sold Tony Fitzpatrick," says former Scotland international Bone.

"It meant a great deal to me to be given the job and the responsibility. I was absolutely determined to be a success and repay Mr. Clunie for his faith in my ability.

"I thrive on responsibility. It was a marvellous honour to be given the job in the first place simply because there are so many good players at the club.

'Veteran'

"I hope I didn't let anyone down. People might talk of me as being a veteran, but I am still as fit as I was when I started with Partick Thistle. In fact, I feel fitter."

Bone is enthusiastic about St. Mirren's prospects this season. "The talent at Love Street is breathtaking," he says. "The future is assured if we can keep our best players."

Already English clubs have been buzzing with interest in unorthodox left-winger Peter Weir, who was brought into Jock Stein's national plans in the close season.

Manager Clunie has signed Weir on a lucrative long-term contract and he says: "We are in a rush to part company with any of the players I feel can do a job for this club, and Peter Weir certainly comes into that category."

Bone is another admirer of Weir's uncanny ball skills. He says: "Yes, the boy has everything and when he is in full flight he really is exciting to watch."

BUZZING BONE

Weir once almost gave up football to support his favourite club Aberdeen, but now he says: "There is only one club for me and that's St. Mirren. They gave me my chance in the first place and I am determined to pay them back."

St. Mirren, in fact, have the talent available to put in a solid push for the Premier Division title in the coming months.

Billy Stark is another enterprising young Saints attacker to look out for this season and goalkeeper Billy Thomson, also capped at full level in the close season, will be all the better for that.

Jimmy Bone certainly deserves any success that comes his way. He scored in Partick's amazing 4-1 League Cup Final triumph over Celtic in 1972 and went to Norwich the following season.

He passed up the opportunity to play for them in the English League Cup Final against Spurs when Sheffield United came in for him. He went to Bramall Lane and then found his face didn't fit when Ken Furphy took over as manager.

Bone admits he was told to pack his bags and prepare to go when Furphy became the United boss and he jumped at the chance to sign for Celtic. Alas, after only one goal for the first team, he was soon on the move again to Arbroath where he rebuilt his confidence.

St. Mirren paid a paltry £30,000 for him three seasons ago... and now buzzing Bone is among the most accomplished players in the so-competitive Premier Division.

Jim Bone (stripes) gets up to head clear from Hibernian forward Arthur Duncan.



FLEMING fire can help Saints shock

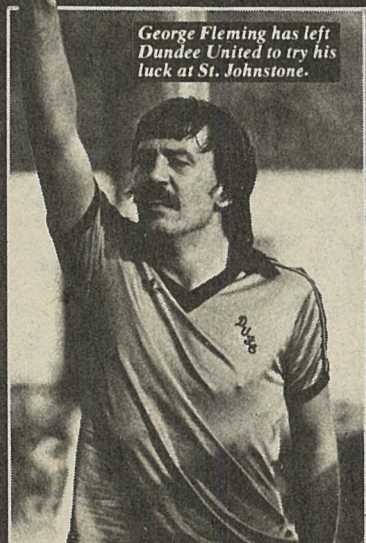
LAST season was certainly a memorable one for hard-working George Fleming. He won his first major honour after over 15 years in senior soccer when he picked up a League Cup medal following Dundee United's remarkable 3-0 replay victory over eventual Champions Aberdeen.

Praise was heaped upon Fleming and that's why it is even more startling to realise this veteran utility player will not be playing in the Premier Division this term.

It might be supposed his days in top class soccer are well and truly numbered, for he has decided to join St. Johnstone, who struggled to stay alive in the First Division last season.

"He is the ideal player for us," says St. Johnstone manager Alex Rennie.

"I played alongside George for United and I know how invaluable



George Fleming has left Dundee United to try his luck at St. Johnstone.

he is to his team-mates. His enthusiasm is incredible and he will run all day without stopping. That's the type of player I need.

"He has the experience to bring out the best in the players who will be beside him. He might be 31-years-old, but he still has an awful lot to offer. I expect to get at least another three good years out of him."

Fleming, who will combine playing with coaching at Perth, cost only £10,000 and in this day and age that sort of cash is only dangled as part of the carrot to entice players into a transfer. But that could prove to be one of the bargains of the decade.

"I had eight great years at Tannadice," says Fleming, "and obviously it was a wrench to leave the club."

"But the time was right and I welcome the added responsibility

of being player-coach at St. Johnstone.

"Dundee United manager Jim McLean was acknowledged as one of the best coaches in the business. There isn't much he doesn't know about the game, believe me.

"I picked up several useful hints and I hope to put them into operation with a couple of ideas of my own."

Alex Rennie has impressed everyone by his go-ahead attitude since taking over at Muirton near the end of last season after Alex Stuart had left the hot-seat.

The part-time Perth team may be an unglamorous outfit, away from the spotlight of the big-time, but Rennie is determined to push them back into the forefront.

With George Fleming there to help him it could be that the Perth Saints will create a shock or two this season.

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TREVOR FRANCIS Meets JEFF LYNNE

SOCCER and the world of pop music often go hand in hand. Football stars are rarely far from their favourite LP while Elton John and company are anxious to lend their expertise to the game they love. England striker Trevor Francis is a close friend of Jeff Lynne, leader of the Electric Light Orchestra; Jeff has one of Trevor's international shirts while the player was given one of ELO's gold discs as a souvenir. In the Nottingham Forest star's recently-published book "Trevor Francis — anatomy of a £1 million player" by Rob Hughes with Trevor Francis (World's Work, £6.95) there is a fascinating chapter which includes a conversation between the two friends. Here are extracts:

Had you had ambitions to play football yourself?

Jeff Lynne: "No. I was never interested in playing, except at school."

Trevor Francis: "Were you in the school team?"

JL: "I used to play after school. It's a funny thing that all footballers would like to make a record, and all members of groups always want to play football. I don't know why it is."

TF: "I don't want to make a record, but I love music. It's my hobby. Jeff said he would teach

me the guitar but I'm not too good at learning. It's like coaching at football, I just can't be bothered with it. I think it would be the same with music. If for instance I could get hold of a guitar and play it, I'd love to do that, but I'm sure it would take such a long time for me to learn."

JL: "Well, that's always the thing. Everybody says 'Oh, I'm sure I could do that' and, like you say Trev, you obviously don't want to learn because if you did you would."

TF: "It's the same with tennis. I could be better at that if I wanted to, but I'm happy now just to go out and have a knock-around, go out on court and enjoy it. I don't want to have lessons. It's like driving. I never wanted to have lessons at driving, it's just that I had to if I wanted to pass my test. But it's the same with all games for me."

Neither of you is financially insecure, but does the insecurity of being rated as good as your last game or last composition help you understand each other?

JL: "I think so, it's almost like that. We are both in artistic professions. Trevor has his thing where he can't sleep after a match, he keeps reliving the moves. That's the difference. With us, when we're finished playing, we're always in a position where there's a bar and we can have a laugh and unwind afterwards, whereas Trevor's profession doesn't allow him to do that. But there is still the same sort of feeling, whether you're going out there to play football or up on the stage... you're playing before people."

TF: "Actually there was one time when I did go up on stage with Jeff and shared the feeling of singing — or trying to — in front of 40 or 50 people. It was a New Year's Eve party the year Alberto Tarantini came over. There were four members of the group over at Jeff's house and we set up the amplifiers after 12 o'clock. I can remember there was Alberto, myself, Keith Bertschin, Garry Pendrey, Malcolm Page from Birmingham and John Richards from Wolves."

"Anyway, I was on wine that night and I think Jasper Carrott must have slipped something in my drink! The group started with Auld Lang Syne, then Alberto requested Telephone Line, which was the only ELO number they did all night. Then, with me sharing lead vocal with Jeff, we did Get Back by The Beatles. It seemed to go down well, but I still haven't received a contract from them, so they couldn't have been

that impressed."

JL: "It's just that we never had time to put one in the post, Trev. But it's funny, you mentioning Alberto being at that party. Do you remember when he left we had another little party and gave him the album Discovery? He must have been doing his stuff because it's just become the No. 1 in Argentina."

Part of Trevor's value is the ability to improvise — can you actually do things off the cuff during a show?



Jeff Lynne and Trevor Francis team up to display the European Cup.

JL: "You can only do subtle things, really. You've got to stay within the framework of the piece because there are seven of us and the others are still playing it exactly the same. So the only way you can do it is within the same chord structure, just improvise through that."

TF: "In football, even though I like to do unusual things, I still can't be too individual. If I'm told to play on the right, I've got to stay there or else it affects the balance of the team. And obviously, I have always had to be sensible about it and play as a member of the team."

JL: "That's true, but the great thing about Trev is

he's always striving to be better. One thing you sense with him that you sense with very few players — it's like a sigh of relief when he gets the ball, you sense something's going to happen. You can't predict — it might be something totally outrageous or a fabulous pass... but it's rare he actually fluffs it."

TF: "Sometimes it's luck, you know. Sometimes you don't plan it and it works out."

JL: "You see, at Birmingham a couple of years ago, you'd suddenly see Trevor shoot off on one of those runs. He had a spell of doing them... you'd see him surrounded by defenders near the corner flag and he'd somehow manage to keep the ball. Then he'd either cross it or have a shot. That was what used to draw gasps."

Those days might be over — at Forest he's in a more disciplined set-up.

JL: "Exactly. At Birmingham, Trevor was at one point a one-man team."

TF: "Obviously if players want the ball, and if they are good and they get into more positions to receive it, then you pass it to them. But it depends which area I'm in — if I get the ball in an attacking area and there's space, I always do expect myself to attempt something. I suppose I put pressure on myself to create things, but you don't feel it like I do, do you?"

JL: "Not that sort of pressure, no, basically because I've got a passion for recording."

TF: "You have to keep churning out great stuff all the time, but you don't feel any effect. Once an album's done, all you want is to get back and do another."

JL: "You used to be a lot worse. It doesn't get to you so much now, you shrug a lot of it off."

TF: "That's right. I can't put my finger on it, but I've changed somewhat since I've been at Forest. I think I've hardened."

BY any standards last season was a remarkable one for new managers.

Ken Knighton assumed one of the biggest jobs in football at Sunderland, one that Clough or McMenemy would have been grateful for, and he confounded those who said he wasn't big enough for Roker Park, by leading the club back into the First Division.

Howard Kendall entered the fray for the first time in a similar situation at Blackburn, and straightaway reversed the downward trend at Ewood Park, steering the club back into the Second Division.

The story was the same at Grimsby with George Kerr, at Walsall with Alan Buckley, and at Portsmouth with Frank Burrows. The new manager got instant reward.

So who will be the managerial marvels of 1980 — the men who will taste success at the first time of asking?

Leading candidate ought to be Alan Ball. He has the right credentials, and has inherited a club with tradition and ambition in Blackpool.

It was at Bloomfield Road that the little gingerheaded midfield general first caught the eye back in the 60's, and it's astonishing to think Ballie reached the peak of his achievements as long as 14 years ago, when his non-stop running inspired England's famous World Cup victory.

Ever since then through Everton, Arsenal, Southampton and Vancouver Whitecaps there has been no greater servant to the game.

Many shrewd judges, Lawrie

Alan Ball and his second in charge Ted MacDougall. Both men have the experience and pedigree needed to restore the flagging fortunes of Third Division Blackpool.



Ball and Cooper face difficult tasks

McMenemy included, have hinted that Ball will one day make a very fine manager. Now we get the chance to find out at Blackpool.

There can be no doubt that a club of such tradition and illustrious names — Armfield, Matthews, Mortensen and Ball himself — is desperate for a return to social grace, and Ball will not skimp in his attempts to achieve that goal.

Not so far away two other newcomers to notoriously hot seats are getting their feet under the table.

At Bury it's the turn of Jim Iley, erstwhile wing-half, manager of Peterborough and Barnsley, and at Rochdale, Peter Madden, whose only previous stab at management ended with the knife in his back at Darlington, has taken over from Bob Stokoe.

Iley inherits a side that lost its self respect last season, as well as its Third Division status.

Indicative of Bury's troubles was the way management changed hands. Dave Hatton began the campaign in charge as player-manager. Then he lost the post to Dave Connor, the former Manchester City defender, and after Connor had been given only the briefest possible time to make his mark he too found himself on the way out

during the summer recess to make way for Iley.

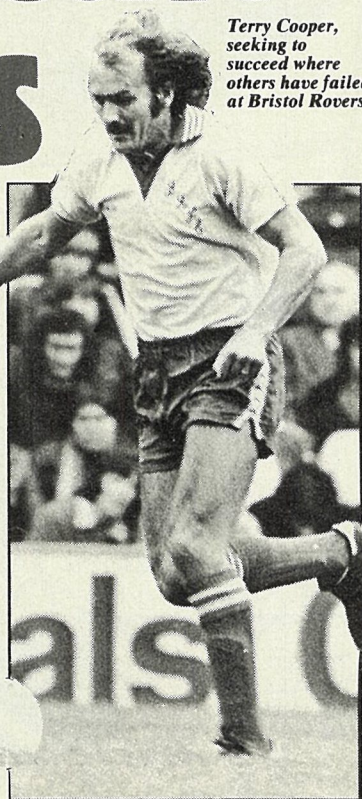
Rochdale have become habitual losers and can consider themselves more than a little fortunate to be playing in the Football League instead of switching with Altrincham in the Northern Premier.

Much to the consternation of many people who felt he only stayed on long enough to win the club enough votes to be re-elected, Stokoe resigned recently and his job was handed to Madden.

There is, perhaps surprisingly, only one newcomer to Second Division management, but apart from being a big name in his own right, the man in question has also worked for some of the best.

Terry Cooper learned his trade with Leeds United, and enjoyed all their years of golden success under Don Revie. He was also the best left-back in the world at one time of course, and must have also learned a great deal from Sir Alf

Terry Cooper, seeking to succeed where others have failed at Bristol Rovers.



Ramsey.

In later years Terry played in his old mate Jackie Charlton's improving side at Middlesbrough, and for one of the Football League's most respected managers Alan Dicks at Bristol City.

Now he has the job of pulling in the customers across the other side of Bristol at Eastville.

Cooper's appointment has come about in a strange way and without chronicling over old ground, he is going to be under considerable pressure to prove that he can do a better job than either of his predecessors Bobby Campbell and Harold Jarman.

Away in that too-easily forgotten outpost of soccer Carlisle, new incumbent Martin Harvey is planning his first foray into management in brisk manner.

The former Sunderland wing-half could have been involved with Northern Ireland too, alongside Billy Bingham, but the Carlisle directors were having none of that.

Pride

A little further South Barry Lyons is buckling down to the job of giving York a football team to match the pride of the city.

The last of the new managers is ex-London cabbie Fred Callaghan, who for three-quarters of last season piloted Woking towards the FA Challenge Trophy Semi-Final.

The former Fulham man has done enough at Isthmian League level to show he has what it takes to manage a League club — and Brentford spotted that potential.

Having lured Ron Harris away from Chelsea, Callaghan begins the new season in good heart and convinced The Bees will soon be buzzing again at Griffin Park.

Managers like Stan Anderson at Bolton, Brian Miller at Burnley, Geoff Hurst at Chelsea, Mike Smith at Hull, Mike Bailey at Charlton, Frank Lord at Hereford, John McGrath at Port Vale, Ian Porterfield at Rotherham and Jimmy McGuigan at Stockport will be looking forward to their first full seasons with relatively new clubs. We wish them all success.

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"THERE's no way I'm going to tip Ipswich to finish in the top four this season. If I do that, we'll probably find ourselves fighting against relegation."

This non-prediction by Terry Butcher is as far as he will go towards making a forecast about his club's chances in 1980-81 — but he remains optimistic about the ability of the Portman Road club.

Says Butcher: "I believe that once you start trying to use the crystal ball, things have a habit of working against you."

"Having said that, it is a fact that we went 24 League games without defeat in the second part of last season, and if we can reproduce that sort of form we'll not have any worries about our League position."

While not caring to look ahead, Butcher is grateful that Town's strong finishing run in 1979-80 took them up among the leaders, and guaranteed involvement for Ipswich in Europe.

"We enjoy pitting ourselves against the Continentals, and the disappointment we've had in Europe only makes us more determined to improve on past performances."

"With the type of game we play in the First Division, we create more chances than the Continentals, but they are better than British players in tucking them away, yet I think our attacking style is more attractive to watch."

"And for Ipswich, the combination of Paul Mariner and Alan Brazil up front, backed up by Eric Gates, playing a little deeper, can be effective whether we are in action abroad or at home."

The best experience for Butcher in playing abroad took place in Australia during the close season. He says: "When we went down-under, Ron Greenwood told us he was going to classify our match against the Aussies as a full international, and the biggest thrill in my career so far took place before the game — our national anthem was played, and the atmosphere it created was unforgettable."

"If people ask me about my hopes of getting a regular England place, I simply tell them how I honestly feel about it — that I want to do well for Ipswich, and if international recognition comes my way it will be a great bonus."

"I'll be taking each game as it comes, trying to improve all the time in whatever I do, especially in helping Ipswich to prove that their consistency of a few months ago was no flash in the pan."

BUTCHER'S BONUS





A new-look strip for a new-look Kevin Keegan, seen here in Southampton's latest colours.

SHOOT!

Bristol City know all about promotion

THE nightmare is over. The months of torment, agony and despair are finally finished. But when Bristol City awoke from a nine-month nightmare late this summer, it was as a Second Division club; a thought which bore witness to the trials and tribulations of last winter.

Now, manager Alan Dicks knows he faces one of the toughest challenges of his lengthy managerial career. City need to go straight back to Division One to avoid the prospect of a long, unwanted spell in Second Division football.

It will not be easy. City fell to their First Division deaths through a lack of sufficient cash, good enough reserves to cover for the inevitable senior injuries — and a crisis of confidence late in the season, which hastened their slide towards relegation. Putting all those faults right during the course of the summer has not been an easy matter for Dicks, despite his vast experience.

Only Birmingham, Tottenham and Manchester United, in recent times, have gone straight up after relegation from the First Division. But the football world has plenty of examples of notable clubs who failed to get it right in time to

make the quickest possible return to the First Division.

West Ham, Chelsea, Sunderland, Newcastle and Q.P.R. have found it increasingly difficult to go up in the following seasons. Second Division life is no soft touch and no respecter of reputations.

Nevertheless, Dicks starts life this season in confident mood. He put relegation down to a lack of adequate reserves and the side's inability to score enough goals. For those two reasons, he has spent a busy summer scouring the transfer market, trying to find the men who can bring a fresh approach and new enthusiasm to the side.

Crucial

"But we have to create the money for those new faces by selling first," says Dicks. "If we keep the side we had at the end of last season, I would say we could finish in the top six." Dicks doesn't add, but most certainly feels, that to make the slight but crucial transition from top six to promotion he needs some new faces at Ashton Gate.

"The players we have got have had four years experience in the First Division. They are very competitive and have good character. I

have no real fears on that score, although it would be nice to find some experienced players for the squad.

"We lost two experienced central defenders last season, Collier and Hunter, and we didn't really replace them. That cost us dearly. We couldn't get the money to buy the new players we needed at that time; funds were tight and we were not able to borrow any more cash. So we had to make do with the players we had."

City have one point very firmly in their favour. They tried for so many years to win promotion from the Second Division to the First that they know better than almost any other club the demands upon a side aiming to win promotion. "There will be no complacency here," says Dicks, firmly. "We know what to expect and we know what we want."

"Those years in the First Division have given this club an appetite for football at that level. It is so true what is said about the First Division — it really is the only place to be."

Of course, finding the new faces who can help Bristol City back there will hardly be an easy task. Dicks, a wily, experienced campaigner in the managerial world,

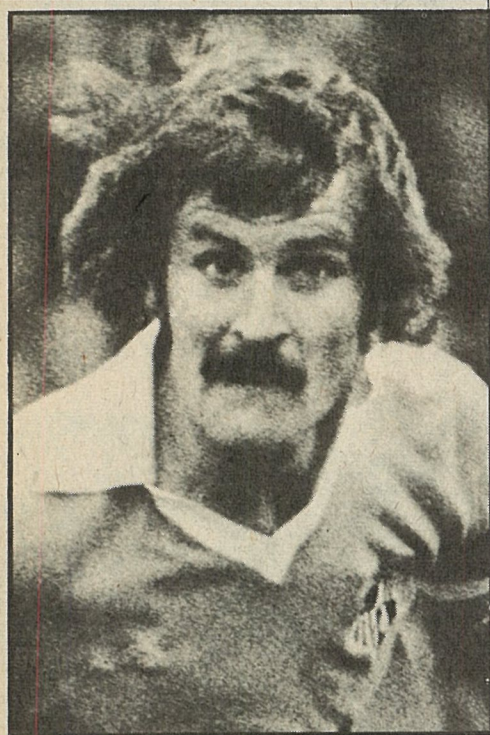


Alan Dicks, the longest serving League manager.

says: "It has been one of the quietest close seasons I have ever known."

"Arsenal paid £1 million for Clive Allen, and Nottingham Forest £1.25 million for Ian Wallace. The point about both deals was that the players involved were proven goalscorers. Every club needs those players, but there are few of them around. Prices will stay sky high for the few that are available and that makes it very difficult for the clubs without that sort of money to spend."

Dicks' experience, both tactically and in the transfer market, will be vital to Bristol City this season. It won't be an easy time for the West Country club... and Dicks knows it.



ON the field last season Stoke City proved they are entitled to compete with the very best in the First Division. But in the world of chequebook soccer, the Potteries club are struggling to match their rivals.

That is why striker Brendan O'Callaghan is keen to prove that the £600,000 Stoke received from Tottenham for his former strike-partner Garth Crooks need not be spent in a hurry.

O'Callaghan scored just seven times in 34 games last season, the lowest return in his

career, and admits that he struggled to adjust to the higher standard of the First Division.

With Doncaster in the Fourth, and with City in the Second, goals were never a problem for the Republic of Ireland international.

But now O'Callaghan realises that he must prove to Stoke manager Alan Durban that he is a First Division striker — and quickly. That £600,000 must be burning a hole in Durban's pocket, and the temptation to use the money on another forward must be great.

'THE BEST OF STOKE IS TO COME' says Brendan O'Callaghan

"It took me a long time to come to terms with the higher standard of football in the First Division," said O'Callaghan. "Defenders don't allow you many chances, and the opportunities simply aren't there in anything like as great a number as I had expected."

'Opportunity'

"It was a tough introduction to the First Division, but I feel that I learned a lot last season. I'm sure I can do better this time. I now know that when chances come you have got to take them, because you don't get a second bite at the cherry. You may get only one clear opportunity in a game, and so wasting it can prove very expensive."

Stoke are unlikely to match any top spending British club within the next few years, a fact of which Durban is well aware. Yet they can keep their heads afloat in the First Division by developing and bringing on the talented youngsters currently working their way through the ranks at the Victoria Ground.

O'Callaghan, despite his disappointing goals

tally last season, still saw signs to encourage him. I don't feel that the team played badly. We were creating chances, but simply never took full advantage of them.

"We feel we can do a lot better this season. It was obvious our first season back in Division One was going to be tough, but now we have had a year to settle down, and we can progress from here."

"The best of Stoke City is yet to come. We don't expect to set the world alight this season,

but in two or three years time we could be a great team when our younger players really come into their own."

"Alan Durban has given young talent a chance, and if they can maintain their progress, they should form the nucleus of a very useful and exciting team."

"I realise that we may not have the lure and attraction of some of the glamour sides, but within the next few years I am sure that players will jump at the opportunity to come to the Victoria Ground," O'Callaghan continued.

"But for the moment our main aim must be to stay in the First Division and continue to go forward. The hard work was completed last season, and now we are ready to look for a little more than just a place outside the bottom three."

"From a personal point of view, I want to increase my personal goals tally, and make up for the disappointment of last season. I am capable of a lot better, and now I must show the manager and the supporters that I can succeed in the First Division."

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'England still a World Cup force'

WE are only a month away from our first stop along the route to Spain and the World Cup Finals of 1982.

And I'm sure I can speak for all members of the England squad when I say that September 10 — and a Wembley date with Norway — cannot come fast enough.

We came away from the European Championship in Italy feeling disappointed — but it's not shaken our confidence.

Regardless of what people might say, we know that with a little more luck we would have been contesting the third or fourth play-off, or even the Final itself.

The self-respect of England as an international team had already been restored by the time we went to Italy and you can take it from me that other nations feared us.

And although we didn't come home with any medals, we achieved enough to confirm that Ron Greenwood is building a side which threatens to become a world force by 1982.

Our task now is to make sure that this is not merely a threat, and home advantage against Norway should give us the perfect opportunity to get off to a good start in our qualifying games.

The next match in Rumania five weeks later will be a different proposition because I know from my European Cup trip there with Forest last season that they can be very physical on their own territory.

But that's the sort of challenge we've got to meet and conquer if we want to be successful in 1982 and I can assure you we do... very badly.

'Our game frightens foreigners'

FOR the second time in three seasons we begin a fresh League programme on Saturday with a game against Tottenham... and the coincidence might not end there.

Two years ago, the clash at the City Ground heralded the arrival of Osvaldo Ardiles and Ricardo Villa in English football.

It was an historic day and the fact that 41,223 turned up at the City Ground to see them immediately proved what an attraction they would be.

Impact

This year, it's our turn to go to White Hart Lane and there's every chance that we will be parading our new overseas star — Raimondo Ponte from Grasshoppers Zurich.

Maybe he won't create the same instant impact as the Argentines, but I don't think it will take him long to make a big impression.

Reverting to the curtain-raiser to the 1978-79 season, it was interesting that Villa caught the eye at the City Ground more than Ardiles and I remember him scoring a goal past me in a 1-1 draw.

But it was Ardiles, one of the

stars of the World Cup of a few months earlier, who went on to set a standard which other imported players were bound to find difficult to follow.

I can imagine that the sort of things we take for granted about our game would frighten the life out of the average Continental player.

The speed at which we play and the amount of effort players put in are aspects which come immediately to mind.

But no other country in the world stages as many games in a season as we do — and the overall quality of the teams in their Leagues falls a long way short of ours.

You have to play well and often to survive in the English First Division and with the greatest respect, I don't think many players from overseas could meet the requirements.

I've already seen enough of Raimondo Ponte to suggest that he will fit in well with us though, and it will be fascinating to see him in action against the Argentines on Saturday.

They will find Raimondo busy and skilful — and their midfield duel should be well worth seeing.

'Forest will improve Wallace'

IT already seems a long time ago since I was enjoying a sunshine break with my family in Portugal.

Holiday-time has been exceptionally short for me this year, what with Forest's involvement in the European Cup Final followed by the European Championship.

But if I needed something to rekindle my enthusiasm for a new season during my time in Portugal, I got it simply by buying a newspaper.

English papers arrive a couple of days late on the Continent and I was stunned to say the least to see that Brian Clough and Peter Taylor had done it again.

They had bought Ian Wallace from Coventry and I went back to my wife and said: "You're never going to believe this!"

Obviously, my reaction was one of pleasure, and having played in pre-season matches with Ian in America and Holland, I'm convinced he will be a valuable addition to our squad.

He will be good for us but at the same time, I'm equally certain that we will be good for him.

Hardly a player has joined Forest in recent years who cannot claim that moving to the City Ground enhanced his career.

Ability

People like Trevor Francis, Kenny Burns, Larry Lloyd, Frank Gray and myself had all proved our ability in the First Division and represented our countries.

But I'm sure that every one of us will tell you that we have benefited immensely under the Forest management.

I can show you a handful of medals to prove that point and when you think about things, that's all that really matters.

It won't all fall into place for Ian Wallace, of course. He's an international player with a proven record of getting goals in the First Division but he will still have to justify himself to our management.

He is on record as saying he's joined Forest to win a medal or two and I've no doubts he will. Don't be surprised if his game improves considerably as well.

As I said earlier, Ian will be good for Forest — but the benefits won't all go one way.

Before I close I've an apology to make to all at Gravesend. In my last column I said their goalkeeper Lee Smelt joined Forest for a fee of £50,000. It should have read £15,000. Sorry if I caused any embarrassment and hope this puts the record straight.

Peter Shilton

'A LESS

THE most important aspect for Wolves in 1980/81 is to consolidate last season's position. Too often teams have gone so far, only to disappoint. I was a member of one in 1977, when Aston Villa, for various reasons, didn't build on their League Cup success. West Brom, a couple of years later, were being talked of as potential Champions, but they slipped back.

We at Molineux don't want to be one-season wonders. Having said that, the coming season possibly won't be as thrilling for Wolves' fans as the last was.

What happened during 1979/80 was totally unexpected, both in terms of how we played and our achievements. When I joined the club a year ago some people told me I was heading for Division Two.

John Barnwell and Richie Barker have proved to be first-class management; that, plus a lot of hard work, saw us finish a respectable sixth in Division One, just a point behind European Champions Nottingham Forest, who we beat in the League Cup Final at Wembley.

Opponents will have far more respect for us this season. I don't think we'll win the Championship, however. Not because we're not



Andy Gray
WRITES
FOR YOU

good enough — but because we aren't consistent enough.

What is consistency? Consistency is Liverpool, who never seem to have a bad patch. We must aim to equal them in terms of results. Mind you, we did it away from Molineux, winning ten of our 21 matches on the opposition's ground. It was our home form that let us down badly.

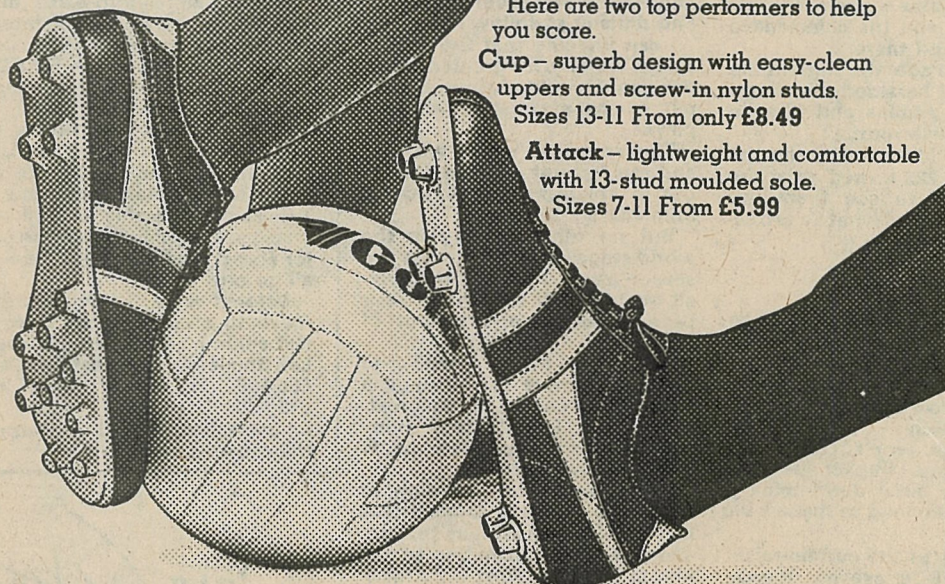
It isn't inexperience, because our side is packed with players who have 'been there before'. We don't lack strength in depth except, possibly, in midfield. If I can offer one reason for our poor home results it's the upheaval caused by the massive rebuilding plans at Molineux.

The pitch was poor, while the wide open spaces caused by the reconstruction of the ground has meant a definite lack of atmosphere. At times it was almost like playing in an empty ground. I mean



"After nearly missing the League Cup Final last season, I now know that it doesn't pay to answer the referee back whatever the situation."

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no disrespect to our fans, who were behind us all the way. We're just so far away from them the noise can be lost.

I believe that with a 'normal' stadium we would have won an extra ten points last season, which would have put us in the top three. When the stadium is completed it'll be superb. In the meantime, we must come to terms with the fact that Molineux won't have the atmosphere of Old Trafford or Anfield.

I prefer to look forward rather than back. Last season was most enjoyable, but it counts for nothing now. We want to experience again the thrill of winning at Wembley — we've now set ourselves a standard

which we must live up to, as all top teams have to.

I've said many times in my column that Wolves fans won't see the best of me until 1980/81 and I'll be looking for an all-round improvement on last season. I scored 14 goals, although I can't remember a campaign when I was on target so often. My efforts didn't always go in, unfortunately, so I'm hoping Lady Luck will be with me more over the next nine months.

I played as well as I've ever done in around half a dozen games. I want that sort of form in 30 matches this time round. If I don't score between 20 and 30 goals I'll be bitterly disappointed and even ashamed of myself.

John Richards and I scored around 30 goals between us last season. Not bad for a first year partnership, but not particularly good, either. We'll be looking for nearer 50 this season.

We know each other a lot better now, as people and players. It was reassuring to speak to the other Wolves players, who told me they expected J.R. or myself to score in every game.

Credit

I also believe our defence is a lot better than it's given credit for. We had our share of clean-sheets and while I don't want to tempt fate, the lads at the back have looked very tight in pre-season games, giving away nothing.

Few defenders are as experienced as Emllyn Hughes or Derek Parkin; Geoff Palmer is still only in his mid-20's, but has plenty of games behind him, while either Colin Brazier or George Berry supply the youth. And in goal Paul Bradshaw is as reliable as ever.

Top clubs are built on a strong defence and ours served us particu-

larly well in winning the League Cup.

Looking at the Championship generally, I feel there will be a different name on the trophy next year. Don't ask me who; I just have a hunch Liverpool might have to make way for someone else.

I don't think any of the three promoted sides will 'do a Forest', although I reckon they'll do O.K.

The Champions will no doubt come from one of the 'old faithfuls': Liverpool, Manchester United, Arsenal, Forest, Ipswich and ourselves. I don't include my former club Aston Villa because I think they're a little too inexperienced in vital departments.

From a personal point of view, I'm going to make a big effort to NOT answer back to referees. I can't promise that I'll never say something out of place, but I never want to be in the position I was last Spring.

Having reached 20 penalty points for dissent, I was handed a one-match ban and had to rely on Ray Stewart scoring a last-gasp spot-kick for West Ham against Aston Villa in the F.A. Cup. This meant Wolves could play Villa in a League game, which served as my ban leaving me free for the League Cup Final.

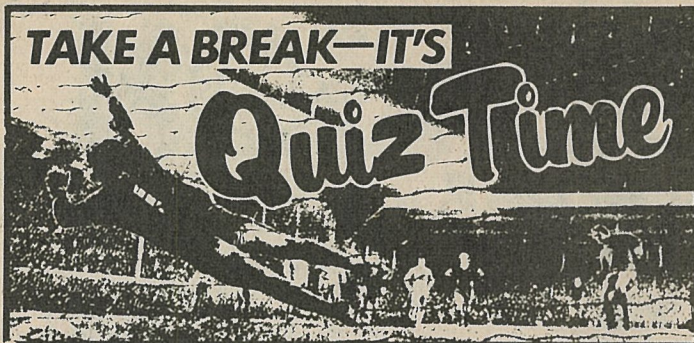
Lesson learnt!

And Goal

"John Richards and I will be looking to take our partnership to 50 goals in the new season."



"The reconstructions taking place at Molineux have meant that the crowd are a long way from the pitch and there is very little atmosphere."



PAST STARS...

Read the clues below and see if you can identify the former players.

1. He starred for West Ham for many years and during that time entered the World Cup history books. Later played for Stoke City before taking a player-manager job in non-League football. He returned to the Football League as manager of a London club.

2. Another First Division manager who, as a player, gave valuable service to Fulham, West Brom and England. He guided his club to F.A. Cup success in 1978.

3. One of the few players to have starred for both Manchester City and Manchester United. At one time he was Scotland's most capped player. Now he is a radio commentator.

4. Son of a famous manager, he was forced to quit last season through injury. After playing for Burnley, Manchester City and Sunderland, he is now a reserve team boss.

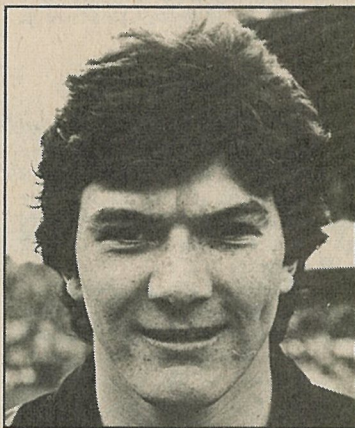
...AND PRESENT

1. Middlesbrough's Alan Ramage was transferred to which Second Division club recently for around £150,000?

2. Crystal Palace recently transferred young striker Ian Walsh. For which country is he a full international?

3. Which former England international was appointed player-coach of Sheffield United?

4. Who was the West German manager who guided his country to this year's European Championship success in Italy?



Alan Ramage

TRUE OR FALSE?

1. Stenhousemuir play their Scottish First Division home games at Ochilview Park.

2. Dave Smith is manager of Third Division Swindon Town.

3. Two clubs in the Fourth Division have names starting with the letter 'W'.

4. Nottingham Forest manager Brian Clough was a full England international as a player, and represented his country on two occasions.



PICTURE PUZZLE

Study the action photograph, taken during England's game against Bulgaria in November, 1979 and see if you can answer the following questions.

1. Can you identify the England player in the white shirt?

2. Was it a European Championship or World Cup qualifying game?

3. Why was the game, scheduled for the Wednesday evening, postponed for 24 hours?

4. England beat Bulgaria 2-0. Southampton's Dave Watson scored one of the goals... who scored the other?

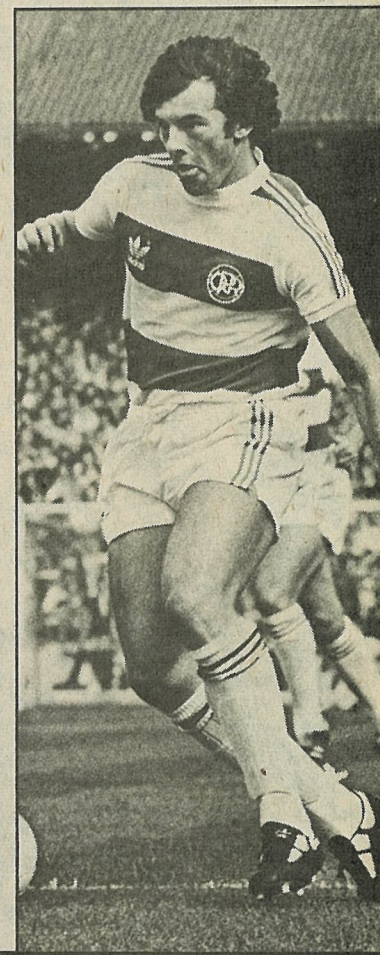
ODD MAN OUT

1. Which of these players do not normally play in a full-back position for their clubs... Ian Gillard (right, Queens Park Rangers), John Roberts (Wrexham) or Dave Clement (Bolton Wanderers)?

2. Gordon Banks, Ray Wilson and Jimmy Greaves were members of England's 1966 World Cup-winning squad. Which one of these three did not play in the Final against West Germany, which England won 4-2 after extra-time?

3. Alan Rough (Partick Thistle), Bobby Clark (Aberdeen) and Peter Latchford (Celtic) are goalkeepers in the Scottish Premier Division... which is the odd one out?

4. Select the striker from the following... Mark Hateley (Coventry City), Barry Powell (Derby) or Ray McHale (Brighton).



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ANSWERS

PAST STARS: 1. Chelsea boss Geoff Hurst. 2. Ipswich's Bobby Robson. 3. Denis Law. 4. Mike Docherty (Sunderland).
PRESENT: 1. Derby. 2. Wales. 3. Norwich's Martin Peters. 4. Jupp Derwall.
PICTURE PUZZLE: 1. Trevor Francis. 2. European Championship. 3. Because of fog. 4. Glenn Hoddle.
TRUE OR FALSE: 1. False — they play in the Second Division. 2. False — Bob not Dave is manager. 3. True — Wigan and Wimbledon. 4. True.
ODD MAN OUT: 1. Roberts. 2. Jimmy Greaves. 3. Peter Latchford is an Englishman. 4. Hateley.

ON THE BALL ANSWERS

ACROSS:— (1) Bus. (3) Shuffle. (5) Staff. (7) Arena. (11) Nottingham (Notts County). (12) Idea. (14) Tall. (15) Aston Villa. (16) Slide. (19) Isles. (21) Preston. (22) Tor (Torquay United).
DOWN:— (1) Bluff. (2) Sofia. (3) Sea. (4) Eve. (5) Settles. (6) Finland. (8) Reminds. (9) Ardiles. (10) Shots. (11) Net. (13) Asa. (17) Imp. (18) Exert. (19) Inter. (20) Len.

THE most important member of Birmingham City's promotion cast was not in the party mood when 20,000 fans swarmed the St Andrews pitch in May and acclaimed Blues' return to the First Division.

Archie Gemmill, in fact, was disappointed.

Disappointed that he didn't have a medal to show for his 12-month exile from the top-level circuit of countless honours at home and in Europe.

"I was bitterly disappointed that we didn't win the Second Division Championship," says the Scotsman who more than paid back the £150,000 which Blues' boss Jim Smith invested 12 months ago.

"Just to get promotion was not enough," added Gemmill. "In years to come, who will remember the team which came third? And, apart from that, you don't get a medal for finishing third."

Gemmill, like everyone at St Andrews, insists that Birmingham are best equipped of the promotion sides to adjust to First Division standards. But that only adds to his frustration at missing the title last term.

He was initiated to the winning business by Brian Clough and Peter Taylor at Derby County more than a decade ago, and he left Nottingham Forest immediately after a European Cup triumph. Second best is no good to a player of that pedigree.

But he was not unhappy with life in the Second Division. "Basically,

ANGRY Archie

the only thing missing was European action," he explained. "This is a very exciting part of life for British footballers, travelling abroad and gaining new experience away from the run-of-the-mill League programme."

"Having said that, the Second Division is not really any different to other Divisions. It's still a game of football and it's not where you go — Cambridge or Shrewsbury, for instance — that matters but doing a job on the day."

"In any case, professionals have to learn to take the good with the bad."

"Winning promotion was still exciting in the respect that it was with a new team. Although I've played in European football, going into the Second Division with a new club and stepping back straightaway was an experience I enjoyed."

"At the start of the season you could have picked six teams and more or less guaranteed finding the final 1-2-3 among them. I'm thinking of Birmingham, Sunderland, Chelsea, West Ham, Leicester and Luton and that was roughly the finishing order."

"The Championship went to a very hard-working Leicester side. Jock Wallace has done a tremendous job with their youngsters, but I have a feeling they could find the First Division particularly hard."

Gemmill tired last season of people labelling Birmingham a team of "golden oldies" — a charge that was levelled by the signing of Archie himself as well as Colin Todd and Frank Worthington.

"This really annoyed us," said Gemmill. "OK, we've got Colin, Frank and myself, and Jeff Wealds has been around for a few years, but basically we have some very young players."

"Lads like Mark Dennis and Alan Curbishley were in the England Under-21 squad and we hope to see them and a few others progressing in the First Division."

'Comfortable'

"But I'm not expecting anything too spectacular. I can't imagine us going on like Forest and winning the title or anything like that. In fact, I think everyone at Birmingham City would be very happy to finish in a comfortable position in the top half of the table."

Gemmill admits he'll still be missing European competition but he hopes for more than adequate compensation by getting involved in a Scotland revival.

"Jock Stein has got to the stage where he has 20 or so players whom he believes are best for him," says the bearded Birmingham skipper. "Personally, I am fairly confident we can again qualify for the World Cup Finals in 1982."

And you can be certain that Archie will leave a blank date in his diary for 1982. Summer in Spain would suit him fine!



Alan Curbishley (dark shirt) should progress in the First Division.

"The standards weren't at all bad despite what some critics said. There were quite a few good teams, but perhaps there isn't the strength in depth like the First Division."

IF there is a dark secret behind the staggering soccer successes of Brian Clough, the man, himself, insists he has yet to discover it.

"There is no magic formula," he states almost apologetically, as yet another highly-polished trophy is proudly mounted in Forest's bulging display cabinet.

Says Clough: "Talent and hard work are certainly the main ingredients, but if there is anything more that others can discover I'd be interested to know."

Perhaps the ultimate testimony to Clough and his players was provided by last season's European Cup Final in Madrid. With Stan Bowles sulking in London and the seemingly-irreplaceable Trevor Francis encased in plaster, Forest didn't appear to have a chance of retaining their trophy against Hamburger SV.

But for the umpteenth time in a brilliant career the preparation and



CLOUGH'S SECRET

tactics of Clough were cunningly presented and masterfully executed.

During the vital week before the major confrontation the Forest players took the sun in Majorca.

Their languid holiday style was interrupted only for one hour each day with a light training session amongst the sand dunes.

When Clough was asked whether he truly believed such activity was the ideal preparation for such a prestigious occasion as the European Cup Final, he replied: "We will only know the answer to that pertinent question on the night of the game."

It is now a part of soccer history how the rested limbs of players who had already completed more than 60 games flogged on at a pace which was surely beyond the call of normal duty.

What a contrast to the fortunes of the highly-fancied England side which was to disappoint in the European Championship shortly after.

Commenting on another dismal England show Southampton manager Lawrie McMenemy saw fit to

extol the virtues of a team managed by Clough.

He recalled the club's League Cup Final meeting of 1979 and said: "After a few minutes with Cloughie in the dressing-room those Forest players couldn't wait to get back on the field. They literally ran all the way up that Wembley tunnel for the second-half. That was when they beat us."

"Those players would have been afraid to come off the pitch if they had performed badly for him."

Motivation

It is certainly not fear that provides the motivation at Forest. Those who have spent considerable time in the company of Clough and his players know only too well there is only one boss. And no matter how big the name nobody is brave enough — or foolish enough — to take the slightest liberty, as Garry Birtles recently discovered.

Perhaps Clough is the supreme example of how psychology can work in football. Players expecting a verbal bashing invariably receive a friendly arm around the shoulder in its place.

Those looking for praise can always expect the worst.

Clough's major demand of the players under his charge is that they possess basic talent.

There are few players at Forest who believe the club would be the power, either at home or abroad, without Clough at the helm.

The new contract he signed during the summer certainly comes with the built-in guarantee of at least one major trophy for Forest this season.

If there are others willing to give more than £1 million for a player, what price for such a staggering success formula which is a mystery to even Clough himself?

BROOKING UNDER FIRE

WHAT does the future hold for Trevor Brooking, the gifted West Ham and England midfield star?

Is he happy at Upton Park? Will he figure in England's plans for the 1982 World Cup Finals in Spain? Has he any ambitions to move into management? Does he intend to join the dollar-laden trek to America?

These are questions constantly being asked of, and about, the elegant Brooking. And here he answers them all in a frank and revealing interview.

Speculation about your future has been rife for some time. Are you happy at West Ham?

"Yes, perfectly. They have always looked after me and I had no hesitation in signing a four-year contract at the beginning of last season. That has three more years to run and I'll be 34 at the end of it.

"Like everyone else at the club I'm not wildly in love with the idea of playing Second Division football. We have missed promotion twice in succession and aim to rectify that situation.

"We have the ability to compete with the best. We proved that by beating First Division teams West Brom, Everton, Aston Villa and Arsenal on our way to winning the F.A. Cup last season. And we also gave European Champions Nottingham Forest a hell of a battle in the League Cup.

"I can't go along with those who claim our success in the Cup cost us promotion. We really blew our chances much earlier — right back at the start of the season, when we took only two points from our first five matches.

"We are under pressure because a lot is expected of us. In fact one bookie has already made us 9-2 favourites for promotion.

"That's ridiculous, with 42 tough games in all sorts of conditions ahead. But at the same time we know we are as good as anyone in the Second Division. It's up to us to prove it over a sustained period."

Do you think you will figure in Ron Greenwood's England plans for the 1982 World Cup Finals in Spain?

"I certainly hope so and see no reason why I shouldn't.

"It all depends on club form, of course. That's why it's vital to keep playing well for West Ham.

"I know Ron was bitterly disappointed that we did not make a better showing in the European Championship in Italy. So were we all.

"It's obvious there will be an introduction of new blood as he looks towards the future and it will be very interesting to see what he does.

"Although changes seem inevitable in certain departments, they must still be gradual. The World Cup qualifiers start in September and Ron knows he can't afford to make wholesale changes.

"But it's not for me — or anyone else — to tell him how to do his job. He has done that quite superbly since he took over."

Have you any ambition to become a manager or coach when your playing days are over?

"I've got a completely open mind on this one. It's a very precarious business — but that would not stop me having a go at it if I was sure that was what I really wanted.

"I've always believed it's very important to have two or three alternatives to fall back on. That's why I went into business some time ago, forming a plastics company that is doing very well.

"I'm involved in one or two other ventures that I hope will flourish in the next couple of years to provide extra security for my family.

"But I could not have a better background for becoming a coach. They have an outstanding tradition for it at West Ham — turning out people like Dave Sexton, Malcolm Allison, John Bond, Jimmy Bloomfield and present manager John Lyall to name but a few.

"They've no time for robots at West Ham. They encourage natural flair, preach all the good things in the game and stress at all times the importance of players enjoying themselves.

"After all, if a player is not enjoying his game how can you expect to get the best out of him.

"I'm grateful for everything the staff at West Ham have done for me and if I do ever become a coach or manager I know I can't go wrong by following The Hammers' philosophy."

Would you like to try your luck abroad before you finally hang up your boots?

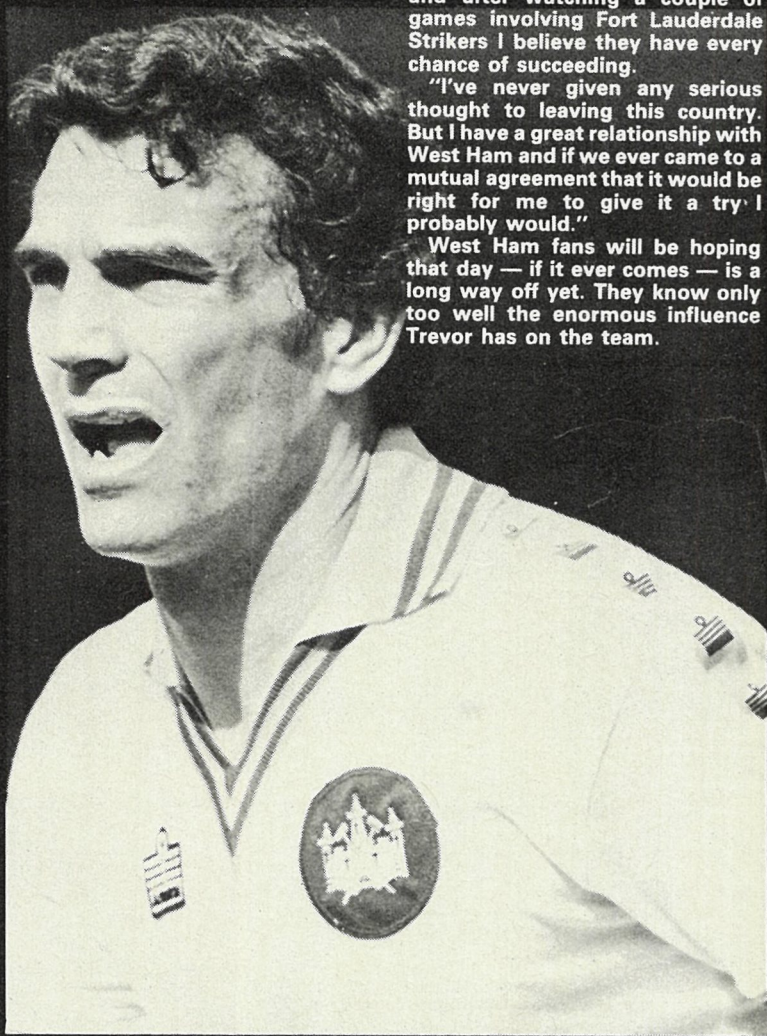
"The only place I would consider going would be America.

"I went to Florida for my holiday this summer and the whole family agreed it was the best holiday we have ever had. We loved every minute of it and I was very impressed with the lifestyle out there.

"They are trying desperately to become a power in world football and after watching a couple of games involving Fort Lauderdale Strikers I believe they have every chance of succeeding.

"I've never given any serious thought to leaving this country. But I have a great relationship with West Ham and if we ever came to a mutual agreement that it would be right for me to give it a try I probably would."

West Ham fans will be hoping that day — if it ever comes — is a long way off yet. They know only too well the enormous influence Trevor has on the team.



2nd Division		Scottish 2nd Division	
BOLTON Ground: Bolton Park, Bolton	CAMBRIDGE U. Ground: Alder Stadium, Cambridge	ALBION F.C. Ground: Central Park, Cambridge	MONROE Ground: ...
BRISTOL C. Ground: Ashton Gate, Bristol	BLACKBURN Ground: Ewood Park, Blackburn	BRECHIN C. Ground: ...	ALLOA Ground: Recreation Ground, Alloa
CHELSEA Ground: Stamford Bridge, London S.W.6	BRISTOL R. Ground: Eastville Stadium, Bristol	COWDENBEATH Ground: Central Park, Cowdenbeath	QUEEN OF THE SOUTH Ground: Palmerston Park, Dumfries
CARDIFF Ground: Ninian Park, Cardiff	GRIMSBY Ground: Spalding Park, Grimsby	ARBROATH Ground: ...	CLYDE Ground: ...
QUEEN'S P.R. Ground: ...	SHEFFIELD W. Ground: ...	FORFAR Ground: ...	MEADOWBANK T. Ground: Meadowbank Stadium, Edinburgh

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FOCUS ON Gary Shaw ASTON VILLA

FULL NAME: Gary Robert Shaw
 BIRTHPLACE: Kingshurst, Birmingham
 BIRTHDATE: January 21, 1961
 HEIGHT: 5ft 9½in
 WEIGHT: 11st 10lbs
 PREVIOUS CLUBS: None
 MARRIED: No
 CAR: Ford Escort
 FAVOURITE NEWSPAPER: Daily Mirror
 FAVOURITE PLAYER: Glenn Hoddle
 MOST PROMISING TEAM-MATE:
 Brendan Ormsby
 FAVOURITE OTHER TEAM: Spurs
 FOOTBALL HERO OF CHILDHOOD:
 Malcolm Macdonald
 FAVOURITE OTHER SPORTS: Tennis
 and squash
 MOST DIFFICULT OPPONENT: They are
 all difficult
 MOST MEMORABLE MATCH: Aston
 Villa v Bristol City — my first League
 hat-trick
 BIGGEST DISAPPOINTMENT: None at
 the moment
 FRIENDLIEST AWAY FANS: Liverpool
 FAVOURITE FOOD & DRINK: Steak &
 chips, milk
 MISCELLANEOUS LIKES AND
 DISLIKES: Good company/smoking
 FAVOURITE HOLIDAY RESORT: South
 of France
 FAVOURITE T.V. STAR, MALE AND
 FEMALE: Kenny Everett, & Victoria
 Principal
 FAVOURITE ACTIVITY ON DAY OFF:
 Staying in bed
 FAVOURITE SINGERS: The Police
 AFTER-MATCH ROUTINE: Going out
 for a meal or a drink
 BEST FRIEND: I hope I have many
 BIGGEST INFLUENCE ON CAREER: My
 father and all my P.E. teachers
 throughout my schooling for helping
 me to persevere with football as a
 career
 INTERNATIONAL HONOURS: England
 Youth team
 PERSONAL AMBITION: To gain
 financial security for myself and my
 future wife and family
 IF NOT A PLAYER, WHAT JOB WOULD
 YOU DO? Sports journalist
 WHICH PERSON IN THE WORLD
 WOULD YOU MOST LIKE TO MEET?
 Sting, lead singer of The Police

Gary Shaw



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